



# 13th LAPET

Latin America PET Markets, Applications & Recycling  
20 - 22 Oct 2015 | Mexico City, Mexico



ORGANISED BY  
**Centre for Management Technology®**  
into our 32<sup>nd</sup> year

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### Site Visit


#### Alpura Milk & Dairy Facility

20 Oct 2015 (14:00 – 17:30 hrs.)

### Day 1 - 21 Oct 2015, Wednesday

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **Packaging Innovations & Need to Differentiate in a Competitive Market Environment**  
*Mr. Steve Gibson, Latin America Beverages Packaging Sr. Manager PepsiCo Global R&D*
- 09:40 **Innovations in Film Technology & Applications**
  - Evertis in a glance: Vertical integration and expansion update
  - Advantages of coextrusion
  - Markets in North America for food applications, medical and industrial
  - Flexible, microwaveable and expanded film applications
  - PET trays vs. PVC, PS or others
  - Potential for Mexican film/thermoform market*Mr. Manuel Matos Gil Jr., Deputy CEO Evertis Americas*
- 10:10 **2015 is a Tough Year, Will There be Brighter Prospects in 2016?**
  - Changes in the global market balance for PET

- 10:40 Discussion followed by Refreshment Break
- 11:10 **Opportunities in PET Package Optimization**  
*Mr. Ross Perry, General Manager (Beverage Packaging – Mexico, Central America & Caribbean) Husky Injection Molding Systems*  
**HUSKY®**
- 11:40 **One-step Bottle Forming & Filling: Revolutionizing Bottle Making Technology**  
*Mrs. Ann O'Hara, President Liquiform*
- 12:10 **Mexico PET Sector Outlook**
  - Domestic consumption vs. export
  - Trends & growth in food, drinks, home & personal care, wine & liquor, etc.
  - Managing expectations and meeting design requirements by brand owners/consumers
- 12:40 Discussion followed by Networking Lunch
- 14:00 Chairman's Introduction
- 14:10 **Foamed PET Bottle: Collaboration & Commercialization Opportunities**  
*Senior Representative Plastic Technologies, Inc.*
- 14:40 **Recycling of PET Thermoforms: Challenges and Opportunities**
  - Reasons for recycling PET thermoforms
  - Latest on PET thermoforms bale collections
  - PET thermoforms bales observations
  - Overcoming recycling challenges and contamination in the main recycling stream
  - Technology requirements and future of thermoform recycling*Mr. Nirav Desai, President Global Plastics Resources & Technology*
- 15:10 **Bottle to Sheet: The No Compromise Food Grade Solution**  
*Mr. Christoph Niederhuber Area Sales Manager, Marketing Starlinger & Co. Gesellschaft m.b.H.*  
  
**Starlinger**
- 15:40 Discussion followed by Refreshment Break

- 16:10 **Efficient Preform Production with PET-LINE Systems and Prelactia**  
*Mr. Thomas A. Herkert Area Sales Manager PET Systems Netstal-Maschinen Ag*  

- 16:40 **Assessing Polyester Intermediates in Relation with the Falling Crude Prices**
- 17:10 Discussion followed by End of Day 1

### Day 2 - 22 Oct 2015, Thursday

- 09:00 Chairman's Introduction
- 09:10 **PET Packaging Innovation and Opportunities (for Beverages & Food Applications)**
  - Market forecasts for Latin America and other developing regions
  - Pack size and closure developments
  - Bottle shape innovation
  - Sustainable strategies*Mr. Sean Kreidler, Research Manager Euromonitor International*
- 09:40 **LDPET Shrink Sleeve in Bottle 2 Bottle Recycling**  
*Dr. Pascal F. Chapon Director R&D Group Sleever Technologies*



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10:10 **Brand Owners' Session: Green & Sustainable Packaging Concept**

*Mr. Tobias Ricardo Lozano Solorza*  
Project Director  
**Grupo El Manantial**

10:40 Discussion followed by Refreshment Break

11:10 **Cooling Systems for PET and Beverages Industry: New Paradigms**

- PET: more productivity, efficiency and safety with the Ecodry System
- Reducing carbon footprint and water consumption
- Low environmental impact? Is it possible today?
- Beverages: More efficient system by eliminating the use of ammonia

*Mr. Daniel Garcia Juanbeltz*  
Regional Director for Américas  
**Frigel Firenze S.p.A.**



11:40 **Specialty Resins in PET Packaging: Innovations to Grow PET Demand**

- Strategic Specialty Polymers
- Barrier Systems
- High Tg Polymers
- Shrink Label Polymer
- Extrusion Blow Molding

*Dr. Frank W. Embs*  
New Business Development Director  
**Auriga Polymers Inc. of Indorama Ventures**

12:10 **HDPE vs. PET: Solutions for Lightweight Dairy Packaging**

- Weight comparison of HDPE & PET Dairy bottles around the world: pros & cons
- PET versatility and advantages for packaging Dairy products
- Latest trends in PET Dairy packaging in Europe

*Mr. David Juan*  
International Sales Manager  
**Plastipak Europe**

12:40 Final Discussion followed by Networking Lunch

13:30 End of Conference

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00

**Site Visit to Alpura Milk & Dairy Facility - 20 Oct (Per Person)** 100.00

**Post Conference Workshop for Conference Attendees - 22 Oct (Per Person)** 395.00

**Pay Online By 21 Sept** with Visa/MasterCard -150.00 & SAVE USD150 (per person)  
*Not applicable with any other discount*

### 3 Ways To Register

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Program details published herein are confirmed as at 03/09/2015.  
Please visit <http://www.cmtevents.com/main.aspx?ev=151023> for latest information on speakers & topics.



## Post-conference Workshop Functional Masterbatches and Resins for Processing of Polyester Products

22 Oct 2015 (14:00 – 17:00 hrs.)

### Functional additives and masterbatches for PET market

- Technology: how technology is important for the additive and masterbatch application
- Comparisons between liquid vs solid form of masterbatches
- Equipment requirements for masterbatches applications
- Market trends on functional additives for PET in Latin America
- Different types of additives for PET: preforms, sheet and flexible films (BOPET)
- Complexity of masterbatch/additives for new resin formulation/specialty resin

### Combining technologies:

- Bi-component technologies coupled with functional masterbatches
- PET and modified PET for special applications
- Combining functions in the Industrial setting
- Recyclability concerns and challenges

### Case studies:

- Solution for fruit yogurts – oxygen and light barriers
- Milk application: chemistry of milk, monolayer x multilayer preforms, and light transmission
- Business case studies – shelf life x filling system types
- Economics of down-gauging with focus on CPET

#### Workshop Leaders:

*Mr. Matthew M. Gehring, CEO, Lagam SA*

*Mr. Ricardo Previato, Managing Director - Americas, Lagam SA*

*Mr. Peter Waldispuhl, Marketing Director, Lagam reinvent Specialties Masterbatches*