

10th Middle East CementTrade

5-6 October 2015, Dubai

YOU WILL NETWORK WITH:

Senior executives from international/regional cement producers/traders, ready-mix concrete, pre-cast & building materials companies, cement raw materials suppliers (slag, fly ash, steel, coal), construction/infrastructure/building/equity/research analysts, project financiers/banks, engineering, technology & equipment providers, logistics & shipping companies (dry bulk and cement carriers).

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This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive luncheon & Cocktail sponsor. Exhibition/catalogue display can be arranged upon request. Contact Fiona@cmtsp.com.sg or (65) 6346 9138

“Finding a Competitive Niche in a Global Surplus Market”

Overcapacity in the Middle East cement industry is further clouded by plummeting oil price and political instability. Once promising markets like Iraq and Syria are in a limbo. UAE and Saudi continue to look promising and Qatar is crossing over to be self-sufficient despite strong growth. In a surplus environment, what are the hot-spots to look out for? Will the coming year show improvements compared to last?

Key Highlights:

- Finding a Competitive Niche and Strategies to Succeed in a Volatile Market
- Middle East Cement Outlook: Saudi Arabia, UAE, Turkey, Qatar and Iran
- USA, India & Africa: Are the markets brighter with opportunities for import?
- Operational & Trade Challenges for the Middle East Cement Operators
- Sustainability in the Cement Industry and Green Innovations

And more!

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