

SEPARATELY BOOKABLE

Pre conference optional site visit to Boretech PET recycling plant in Stockton

2 Nov 2015 (09:00 - 14:30 hrs.)

Day One - 3 Nov 2015, Tuesday

- 08:00 Morning Registration
- 09:00 Chairman's Opening Remarks

Wine & Liquor in PET Packaging - New Developments

- 09:05 **Quality Wine in a Convenient PET Package – Zip, Snap & Sip**
Mr. Matt Zimmer, CEO Stacked Wines LLC
- 09:35 **Wine & Spirits a lighter form of luxury**
Mr. Rui Peneda, Managing Director GEPACK

- 10:05 Discussion followed by Coffee Break

- 10:40 **Global PET Markets Outlook**
Mr. David Swift, Managing Director PCI (PET Packaging, Resin & Recycling) Ltd
- 11:20 **International Trade Commission Investigation / Determination for Imports to USA & Impact on North America PET Pricing**
Mr. Dale Behm, Managing Director Pacific Rim PET
- 11:50 **PET import resin management, logistics challenges & how we overcame it**
Mr. Timothy Bransford, Owner Matrix Transportation
- 12:20 Discussion followed by Lunch
- 14:00 **Panel Discussion of Key Authorities from the rPET value chain**
Challenges & Opportunities in rPET recycling in the US – How to bring a significant change and improve recycling rates
Moderator:
Mr. John Standish, Technical Director The Association of Postconsumer Plastic Recyclers - APR

20 minutes presentation from each presenter

- 14:20 **Leading Converter Role of AMCOR in improving recycling and recovery of packaging**
Mr. Mr. Charlie Schwarze Global Sustainability Manager Amcor Rigid Plastics
- 14:40 **Recycler and rPET processor**
Mr. Alexander Delnik, President Verdecó Recycling Inc.
- 15:10 **Government Authority California plastics bottle bill, CalRecycle's Packaging Challenge, changes to the Resin ID Code**
Mr. Jim Hill, Recycling Specialist CalRecycle
- 15:30 **Resin producer Challenges full-wrap shrink labels pose to PET bottle recycling and possible solutions**
Mr. Ronnie Little, Specialty Plastics Market Development Manager Eastman Chemical Co (Corporate HQ)

- 15:50 **Open to the Floor for Discussions**
Moderator:
Mr. John Standish, Technical Director The Association of Postconsumer Plastic Recyclers - APR

Additional Panelist:
Mr. Shawn Safieddin Vice President of Procurement Niagara Bottling LLC
- 16:20 Tea Break
- 16:50 **Value adding our supply chain – from bales to pellets**
 - Why do we invest upstream ? what are the costs and challenges ?*Ms. Lori Carson, Director Commercial Operations Phoenix Technologies International, LLC*
- 17:20 **Low cost production of bio-based Paraxylene from non-food biomass**
Dr. David Sudolsky, Founder, President & CEO Anellotech Inc
- 17:45 Discussion. Close of Day 1.



Day Two - 4 Nov 2015, Wednesday

- 09:00 Chairman's Introduction
- 09:10 **Learning from Mexico – the world's largest foodgrade PET recycling plant**
Ing. Jaime Camara Creixell, CEO PetStar, S.A. de C.V
- 09:40 **Innovative technology to recycle multi-layer laminated flexible PET packaging films**
 - Expanding our post-industrial recycling business in China
 - How Green Fence has progressed and changed the rPET industry for China and US recyclers*Ms. Kathy Xuan, President PARC Corporation*
- 10:15 Discussion followed by Coffee Break
- 10:45 **Marketing recycled PET to consumers**
Mr. JT Marburger, President Renew Merchandise
- 11:15 **North America Beverage Markets and Packaging Trends**

- 11:45 **An Energy Water Brandowner perspective**
 - Why we chose PET as the preferred packaging materials and how it enhances our message on delivering sustainability
 - Introducing the Green2o water and concept
 - Delivering sustainability solutions
 - Future plans*Mr. Frank DiTucci, Founder/CEO Green 2o Water*
- 12:15 **An update on the Boretech Stockton PET recycling facility**
Mr. Paul Ou, Sales Manager Boretech Resources Recovering Engineering LLC
- 12:30 Final Discussion. Closing Lunch
- 14:00 End of Conference

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1495.00
Group Fee for 3 or more	1195.00
Visit to Boretech PET Recycling Plant (per pax): 2 Nov	100.00
Pay Online By 2 Oct with Visa/MasterCard & SAVE USD75 (per person)	-75.00
<i>Not applicable with any other discount</i>	

3 Ways To Register

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Future of PET imports to the US and implications on pricing Driving significant changes in the RPET industry - Perspectives from the rPET value chain

Italian blow molding machinery maker Sipa SpA expanded its capacity to build and refurbish injection molds, and hot runners for PET preforms, at the Sipa North America plant in Atlanta.

New player, Italy-based Plastiblow has launched a North American sales effort. And is working with Hamilton Plastic Systems to handle sales and service in the United States and Canada.

Plastics News Dec 04, 2014

Despite decline in consumption of CSD in the US, North America beverage manufacturers continue to invest in in-house blow molding machines. This trend of self-manufacturing will continue especially among big companies as a means to costs and improve efficiency.

New promising applications for PET containers from food/beverage customers to cosmetics and household care are continuously emerging and this presents opportunities for converters and custom molders who still make about 75 percent of PET containers.

Americans are embracing new drinks, new flavors and healthier options like never before. New concoctions have emerged on the shelves for example energized water, liquid enhancers, soup-in-a-bottle, cold pressed juices etc.

At the same time, single-serve wine in PET is taking off with new innovations, such as the recently launched Stacked Wines as leading wineries throughout US sees PET as a lightweight option that provides sustainability advantages and reduced cost.

Meanwhile, on the PET resin market front, the investigation by ITC on impact of imports from China, Oman, India and Canada continue. By Oct 2015 International Trade Commission will publish its findings and if affirmative will implement Countervailing duties and anti dumping duties.

Today China already has a 6.5% duty and if CVD and AD duties are implemented for all other countries, it will level the playing field for all and this will have significant adverse effect on North America pricing in years.

Recently, Nestle Water announced it's the first premium natural spring water brands in the United States to offer a 100% rPET bottle. - Resource® Natural Spring Water.

Method announced its first 100% RPET detergent bottle in May this year.

Brandowners recognize the urgent need to increase recycling awareness but recycling systems in the US face many challenges still. According to the American Beverage Association, the national beverage container recycling rate is at 42 percent. The data suggests that more than half of the U.S. population is not recycling.

Concepts such as the circular economy and closed loop systems are gaining traction, but the industry recognise that the desire to act will require more than building awareness for recycling. To have a lasting impact, PET recycling needs to be addressed from every angle: logistics; infrastructure; industry collaboration; and consumer involvement.