

# 15<sup>th</sup> ASIA Coatings Markets

20 – 21 Oct 2015 / Bangkok

## *“Positioning for Market Growth & Leadership through Innovations”*

- Strategy to stay competitive, increase profit and efficiency
- Market outlook, adoption trends and key growth sector across coatings applications: Architectural/ decorative/DIY, performance, industrial, marine, wood, automotive & packaging
- Coatings technology innovations and raw materials market trends
- China’s new VOC tax and the growth potential for water-borne coatings
- Sustainability and new building trends

### **You Will Network With:**

CEOs, MDs, Regional Directors, Business Development Managers/ Directors, Marketing Managers, Product Managers, Project Managers, Sales Managers, Technical/R&D Managers from Paint & Coating Manufacturers, Traders, Raw Material Producers/Traders, Consultants, Chemicals & Additives Suppliers/Technology Providers/ End-users, etc.

### **Customised Sponsorship Package**

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive luncheon & Cocktail sponsor. Exhibition/catalogue display can be arranged upon request.

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