# 15th ASIA Coatings Markets

20 - 21 Oct 2015 **Bangkok** Courtyard by Marriott Bangkok **ORGANISED BY** 



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# Day One - Tuesday, Oct 20th

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Remarks Robert Rowland, Regional Technical Manager PPG Coatings (Thailand) Co., Ltd.
- 09:10 Asia' Changing Role in the Global **Coatings Industry** Charles Bangert, Partner Orr & Boss, Inc.

# 09:45 **Decorative/Architectural Paints Demand Trends & Outlook**

- Perception to environmentally friendly products Dr. Richard SH Seow Chief Technology Officer Nipsea Group (Nippon Paint)
- 10:15 Discussion followed by Networking Coffee

# 10:45 Sustainability & New Building Trends in Asia

- · Role of Sustainability in building design concept
- Building Materials Usage & trends Elmar Kleiner, Founder & Director Office for Interior & Architecture (OIA)

# 11:15 Sustainability as Business Driver in **Automotive OEM Coatings**

Gecha Ritvirulh Senior Manager, Coatings Solutions ASEAN **BASF Thai Ltd** 

- 11:45 Discussion followed by Networking Lunch
- 13:10 Chairman's Introduction Dr. Richard SH Seow Chief Technology Officer Nipsea Group (Nippon Paint)

# GCC Coatings Market Outlook

- Coatings capacities update & demand forecast
- Building & infrastructure plans
- · Sectorial/application breakdown Sachin Arte, Regional Sales Manager & Business Team Leader **Evonik Gulf FZE**

# 13:50 India Pipeline Coatings Market Outlook & Trends

Dr. Buddhadeb Duari, Director Lalita Infraprojects Private Limited

# 14:20 **Polyurethane Coating Technology Innovation for the Automotive OEM industry**

- Market trends
- Benefits of polyurethane clear coat in automotive industry
- BLULOGIQ technology and low VOC solutions for bumper coatings
- Low temperature process for car body Hiroshi Morita, Manager Application Development & Industrial Marketing CAS Automotive Covestro

# Discussion followed by Networking Tea Sponsored by



### **Biobased Coatings Developments:** 15:30 **Enhancing Resin Efficiency and Improving Coating Performance with LACTIDE Technology**

Ludo Hart de Ruijter, Industry director CASE (Coatings, Adhesives, Sealants and Elastomers) Corbion

# **Food Packaging Coatings Technology Development & Market Trends**

- · Application and properties
- Overcoming health & safety concerns Robert Rowland, Regional Technical Manager PPG Coatings (Thailand) Co., Ltd.
- 16:30 Discussion followed by End of Day One

# Day Two - Wednesday, Oct 21st

09:00 Chairman's Remarks Charles Bangert, Partner Orr & Boss, Inc.

# How will the Water-Based Conversion **Trend in China Affect the Coatings Industry in Asia?**

- · Why the change in China?
- What are the changes?
- · What has been achieved to date?
- What will be the impact on Asia? Peter Pui - Regional Director Asia Pacific -Specialty Coatings

#### **DSM**

# **China Coatings Market Outlook and Demand Trends**

Aaron Xu, Marketing Analysis Manager Wanhua Chemical Group Co.,Ltd

Discussion followed by Networking Coffee

#### 10:40 **Protective/ Marine Coatings Market Outlook**

Jeff James, Business Director Protective Coatings, South Asia AkzoNobel

# **Philippines Coatings Markets & Growth Opportunities**

Johnson D. Ongking, Vice President Pacific Paint (Boysen) Philippines, Inc.

# 11:40 Innovative Designs in Painting Lines

- · Temperature and Humidity controlled painting plants for aerospace, automotive and defence industry.
- Innovative methods to reduce energy costs in painting plants
- Achieving paint savings and other benefits in painting plants using spray techniques without compressed air
- Two coat powder process to substitute conventional and ineffective shower coating for distribution transformers

M K Ganesan, Managing Director **Prism Group of Companies** 

- Discussion followed by Closing Lunch
- 13:30 End of Conference

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