

"Capturing higher margins & adding value in PET packaging during a challenging period."

Consumer demand for easy packaging, innovative bottles and greener solutions are driving new advancements globally in PET bottling and packaging. Fast emerging **thermoform sheet** business and recycling sector also holds much opportunities for the PET value chain. However, PET resin prices continue to dive; failing to keep pace with consumption. Weak oil price and falling feedstock prices are some of the factors dampening the supply side of the PET business. In a surplus market, where are the growth opportunities for the Middle East PET industry? Will promising **African** markets mitigate the overcapacity scenario within the region? Does low price equals to more conversion to PET based packaging?

Highlights:

- Global PET capacity analysis and impact on Middle East & Africa
- Africa's market in focus: PET demand in Ghana,
 Nigeria & Kenya
- New recycling project updates & activities in UAE
- Packaging trends: Small-sized packaging, bottle shape innovations, etc.
- Sheet markets outlook, opportunities and challenges
- Prospects of PET for dairy products, sensitive beverages, etc.
- Challenges for Middle East converters: From preform quality to technology options

And more!

Who you will network with

- PET resin producers/suppliers
- Feedstock suppliers (PX, PTA, MEG)
 Polyester Manufacturers
- Traders Convertors Preform manufacturers Designers
- Technology providers including machinery suppliers from blow moulding, preform to injection moulding, robotic systems, etc.
 - Recycling companies
- Bottlers/fillers Brand owners and Convertors

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