Consumer demand for easy packaging, innovative bottles and greener solutions are driving new advancements globally in PET bottling and packaging. Fast emerging thermoform sheet business and recycling sector also holds much opportunities for the PET value chain. However, PET resin prices continue to dive; failing to keep pace with consumption. Weak oil price and falling feedstock prices are some of the factors dampening the supply side of the PET business. In a surplus market, where are the growth opportunities for the Middle East PET industry? Will promising African markets mitigate the overcapacity scenario within the region? Does low price equals to more conversion to PET based packaging?

Who you will network with

- PET resin producers/suppliers
- Feedstock suppliers (PX, PTA, MEG)
 - Polyester Manufacturers
- Traders Convertors Preform manufacturers • Designers • Technology providers including machinery suppliers from blow moulding, preform to injection moulding, robotic systems, etc.
- Recycling companies Bottlers/fillers
 - Brand owners and Convertors

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"Capturing higher margins & adding value in PET packaging during a challenging period."

Highlights:

- Global PET capacity analysis and impact on Middle East & Africa
- Africa's market in focus: PET demand in Ghana, Nigeria & Kenya
- New recycling project updates 8 activities in UAE
- Packaging trends: Small-sized packaging, bottle shape innovations, etc.

- Sheet markets outlook, opportunities and challenges
- Prospects of PET for dairy products, sensitive beverages, etc.
- Challenges for Middle East converters: From preform quality to technology options

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