

Day One - 26 Jan 2016, Tuesday

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| 08:00 | Registration & Coffee | 10:40 | Discussion followed by Refreshment Break |
| 09:00 | Chairman's Welcome & Introduction | 11:10 | Iran PET Outlook <i>Mr. Mohammad Sadegh Rahimian, CEO Red Tree Trading</i> |
| 09:10 | Emerging Challenges in NEW Portfolio of PET Demand, Capacity & Trade <ul style="list-style-type: none"> Shifting the polyester supply scenario: RIL perspective <i>Mr. Rakesh Gaur, Sector Head - Polyester Reliance Industries Ltd</i> | 11:40 | PET Raw Material Challenges for Ivory Coast/West Africa <ul style="list-style-type: none"> Driving factors & market determinants Growth in PET and packaging trends Demand & supply balance Raw material challenges <i>Mr. Kouadio Sey, General Manager Ivoirienne de Plastique</i> |
| 09:40 | Low Crude Oil: A Threat or Opportunity for Future PET Investments? <ul style="list-style-type: none"> Latest Review of global supply compared to demand Investments in PET manufacturing capacity Regional review and projections for inter-regional trade Pricing review and prospects Global overview of PET recycling, investment strategies and sustainable development in a low crude oil price environment <i>David Swift, Managing Director PCI (PET Packaging, Resin & Recycling) Ltd.</i> | 12:10 | Ecodry System - New Integrated Solutions for the Cooling of PET, Packaging and Beverage Industries a) Process control & cooling: Efficiencies and cost reductions for PET b) Cooling systems for PET and the beverage Industry: <ul style="list-style-type: none"> More productive, efficient and safe systems Reducing carbon footprint and water consumption Low environmental impact? Is it possible today? Beverages: More efficient system by eliminating the use of ammonia <i>Mr. Nizar Ben Ammar Regional Manager (Africa & ME) Frigel Firenze</i> |
| 10:10 | Global MEG Outlook in Low Crude Oil Regime <ul style="list-style-type: none"> Impact of falling crude price on global economies Global MEG supply and balance Regional consumption split <i>Mr. Kamlesh Parwani Global Development Manager MEGlobal International FZE</i> | 12:40 | Discussion followed by Networking Lunch <i>Hosted by</i>  <i>Intelligent Process Cooling</i> |

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| 14:00 | Chairman's Introduction | 16:35 | Staying Competitive in a Challenging Period: UAE PET Outlook |
| 14:05 | Personalization of Packaging to Meet Consumer Trends in the GCC <ul style="list-style-type: none"> Packaging that's driving market change: consumer wants vs. needs? Impact of PET in small sized packaging, bottle shape innovations, etc. Advancements in packaging in tandem with sustainability <i>Nikola Kosutic, Research Manager Euromonitor International</i> | 17:05 | Discussion followed by end of Day 1 |
| 14:35 | Saudi's Juice & Dairy Market Opportunities & Packaging Approach <ul style="list-style-type: none"> Changing landscape of retailing and consumer preference Growth and market drivers Role of PET and recycling/ sustainability initiatives <i>Mr. Kaunain Shahidi Senior Packaging Development Manager Almarai Group</i> | | |
| 15:05 | High Quality and Energy-efficient Polyester Recycling for Food and Non-food Applications <i>Mr. Ralf Altepeter Manager (Technical Sales) Gneuss Kunststofftechnik GmbH</i>  | 09:00 | Chairman's Introduction |
| 15:35 | Discussion followed by Refreshment Break | 09:10 | Thermoform Sheet Market Outlook & Challenges <ul style="list-style-type: none"> Markets in GCC for food applications, medical and industrial Flexible and microwaveable applications PET trays vs. PVC, PS and others Challenges in sheet extrusion <i>Mr. Mohamed Samir, Plant Manager PET for Packaging Materials</i> |
| 16:05 | Omniya: Kuwait's 1st PET Recycling Project <ul style="list-style-type: none"> Role of people and changing the recycling culture | 09:40 | Aseptic Filling & Growth in the Dairy Market <i>Mr. Valerio Cazzato Head of Sales ME & India GEA Procomac S.p.A.</i> |
| | | 10:10 | Amul's Perspective: Keeping-up with Packaging Trends & Advent of PET for the Dairy Sector <i>Mr. Shri Jayen Mehta, General Manager (Planning & Marketing) (Amul) Gujarat Cooperative Milk Marketing Federation - GCMMF Ltd</i> |

Day Two - 27 Jan 2016, Wednesday

10:40 Discussion followed by
Refreshment Break

11:10 **Algeria's PET Market Outlook
& Challenges**

- Raw material supply and demand
- PET trends and growth in different segments in PET packaging and quality issues
- Cost component of producing a PET bottle in Algeria
- Demand outlook and trade opportunities in North Africa?

*Mr. Hocine Amrouche, CEO
Eurl Maghreb Petrochemicals
Company (MAPECO)*

11:40 **Latest in Caps & Closure and
Meeting the Sustainability Trend**

*Mr. Tarek Sultan, General Manager
Bericap Egypt*

12:10 Final Discussion followed by
Closing Lunch

13:30 End of Conference

| Per Person Fee for Conference: | (USD) |
|---------------------------------------|--------------|
| Regular Fee for 1 | 1595.00 |
| Group Fee for 3 or more | 1395.00 |

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“Capturing higher margins & adding value in PET packaging during a challenging period.”

Consumer demand for easy packaging, innovative bottles and greener solutions are driving new advancements globally in PET bottling and packaging.

Fast emerging thermoform sheet business and recycling sector also holds much opportunities for the PET value chain. However, PET resin prices continue to dive; failing to keep pace with consumption.

Weak oil price and falling feedstock prices are some of the factors dampening the supply side of the PET business. New investments and capacities by Reliance and OMPET will also shift the dynamics of PET trade in the region and globally.

In a surplus market, where are the pockets of growth and bright spots? Will promising African markets mitigate the access capacity within the region? Does low price equals to more conversion to PET based packaging?

New Focus at 17th MEAPET

- **Reliance** unveil their new capacity which will consolidate RIL's position as a leading PET resin producer with global capacity of 1.15 MMTPA
- **Ivory Coast & West Africa's** raw material challenges, demand and opportunities
- **Kuwait** embarks on a novel approach to recycling with Omniya: 1st PET recycling project in the country
- **Thermoform** sheet markets in GCC for food, medical and industrial applications.
- Newly launched **LDPET system** that permits 100% recycling of sleeved bottles while producing a completely pure recycled resin

As well as other key highlights:

- Inter-regional trade; will protection measures continue to increase?
- Trends in market and pricing globally and in the region
- Assessing global MEG outlook in low crude oil regime
- Milk and dairy consumption trends in the region and innovations in aseptic filling
- Impact of small sized packaging, bottle shape innovations, etc. for the GCC markets

And more!

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