

2nd Cocoa Revolution

9 - 11 Mar 2016 | HCM City, Vietnam

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9 Mar 2016, Wednesday



SEPARATELY BOOKABLE

Site Visit to Cocoa Plantation in Ben Tre,
Cocoa Fermentation & Drying Plant
(0730 - 1600 hrs.)

Hosted by Puratos Grand Place



- 07:30 Gather at Novotel Saigon Centre Hotel.
Bus leaves for Cocoa plantation in Ben Tre.
- 09:30 Bus arrives BenTre plantation
- 11:00 Leave for Cocoa Fermentation &
Drying Plant
- 12:30 Leave back to Hotel
- 13:00 Lunch on the way back
- 16:00 Arrive Novotel Saigon Hotel

Day One - 10 Mar 2016, Thursday

- 08:00 Registration
- 08:55 Chairman's Introduction &
Welcoming Remarks
*Dr. Pham Hong Duc Phuoc, Head,
Plant Physiology and Biochemistry Division
Nong Lam University*
- 09:00 **Opening Speech**
*Dr. Phan Huy Thong
Director/Chairman of VCC
Vietnam Cocoa Committee
(Ministry of Agriculture and Rural
Development)*

- 09:15 **Global Situation and Prospects of
the Cocoa and Chocolate Markets
- Current Challenges and
Opportunities**
*Mr. Laurent Pipitone, Director
of the Economics and Statistics Division
International Cocoa Organisation*
- 10:10 Discussion followed by Coffee Break
- 10:35 Chairman's Remarks
*Prakash Chand Jhanwer, Regional Controller
- Olam Indonesia, Laos and Vietnam
OLAM Vietnam Ltd*
- 10:40 **Keynote Speech**
**Developing Cocoa as an Industrial
Crop for Vietnam**
*Dr. Phan Huy Thong
Director/ Chairman of VCC
Vietnam Cocoa Committee
(Ministry of Agriculture and Rural
Development)*
- 11:15 **Cocoa Fermentation R&D through
Industrial Post Harvest Center: Case
Study PGPV Vietnam**
*Mr. Gricha Safarian, Managing Director
Puratos Grand-Place® Vietnam*
- 11:50 **Cocoa's Latin Future**
*Ms. Ying-Heng Chen, Senior Agri-economist
Hardman & Co*
- 12:30 Discussion followed by **Lunch**
at **The Square Restaurant, Level 2**
- 13:55 Afternoon Chairman's Introduction
*Mr. Hai Lam Dinh
Vietnam Cocoa Development Manager
Mars Foods Inc.*

- 14:00 **Update on the Cocoa Association
of Asia - Vietnam Project in
collaboration with Nom Lang
University**
*Dr. Pham Hong Duc Phuoc, Head
Plant Physiology and Biochemistry Division
Nong Lam University*
- 14:35 **Improving Yields to Meet Local
Demand – Indonesia's Challenge**
*Dr. Soetanto Abdoellah, Chairman
Indonesian Cocoa Board
- Ministry of Agriculture*
- 15:10 **Maximizing productivity in Cacao
through water and fertilizer
management**
*Mr. Gal Yarden, Managing Director - SE Asia
Netafim Thailand Co Ltd*
- 15:40 Discussion followed by Tea
- 16:10 **Natural Micro Nutrients to Improve
Cocoa Yield and Control Black
Pod Disease**
*Terry Goh, Director
Essential Plant Solutions Sdn Bhd*
- 16:40 **Tachibana's New Challenge for
Cacao Beans Marketing**
*Mr. Ikuta Wataru, Managing Director
Tachibana & Co Ltd*
- 17:10 Final Discussion. Close of Day 1

17:30 - 18:30hrs.
Networking Reception
for all speakers and participants
at **onTop Bar, 20 FI**

Day Two - 11 Mar 2016, Wednesday

- 09:00 Chairman's Introduction
*Mr. Gricha Safarian, Managing Director
Puratos Grand-Place® Vietnam*
- 09:10 **India on the Cocoa Map**
*Chef Varun Inamdar
Indian Master Chocolatier
Varun Inamdar*
- 09:40 **Mars Cocoa Development Journey
in Vietnam**
*Mr. Hai Lam Dinh
Vietnam Cocoa Development Manager
Mars Foods Inc.*
- 10:10 **Sustainable Sourcing of Cocoa
– Stepping up to the Challenge**
*Mr. Roopak Bhat, Strategic Sourcing
Manager, Cocoa, Asia Pacific
Mondelez (Cadbury Enterprises Pte Ltd)*
- 10:40 Discussion followed by Morning Coffee
- 11:10 **Managing Cocoa Quality in the
Post-Harvest Process**
*Mr. Philippe Bastide, Cocoa Expert
CIRAD*
- 11:40 **Cocoa Quality, Cocoa of Excellence
Programme, and the Newly Founded
Efforts to Establish a Full Fine Flavor
Cacao Grading and Standards
System**
*Mr. Ed Seguine
Guittard Chocolate Company*
- 12:15 Final Discussion. End of Conference
- 12:30 **Lunch at The Square Restaurant, Level 2**