

13th Phenol / Acetone & Derivatives Markets

9 -10 March 2016, Shanghai

ORGANISED BY



Centre for
Management
Technology®
into our 33rd year

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Day One - 9 Mar 2016, Wednesday

08:00 Morning Registration & Coffee

09:00 Chairman's Welcome Remarks & Introduction

09:10 GLOBAL ECONOMIC OUTLOOK

- Health of Chinese's economy – is it on the path to recovery?
- Rising uncertainty in global economy and its impact on Asia
- Currency market trends

*Mr. Li Yimin, Senior Analyst
Macro Team
SWS Research Co. Ltd*

10:50 CHANGING DYNAMICS OF PHENOL/ACETONE MARKET IN CHINA

- Phenol/Acetone supply and demand projections
- Demand prospect of downstream derivatives
- Overcoming excess capacities & export destination

*Mr. Tao Haixing
Vice Chief Economist
East-China Company of Sinopec
Chemical Commercial Holding
Company
Mr. Zhangxin
Senior Product Manager
East-China Company of Sinopec
Chemical Commercial Holding
Company*

10:15 Discussion followed by Refreshment

10:50 *Topic to be finalized
Cepsa*

11:20 SHIFT IN GLOBAL PHENOL/ACETONE TRADE FLOW & TRENDS

- Market demand/supply outlook
- Who is the weakest link – USA, Asia or Europe?
- Dealing with overcapacities
- Acetone, an old problem to be solved!

*Mrs. Kitiya Hongsirikarn
Senior Analyst
Nexant Asia Limited*

11:50 DEVELOPMENT IN POLYCARBONATE MARKET

- Demand/supply balance & the impact of rising capacities in China
- Key growth region & emerging applications to improve margins
- Future trends & directions

*Mr. Jens Kaatz
Senior Vice President
Global Product Management,
Polycarbonate Business Unit
Covestro (Shanghai) Management
Company Limited*

12:20 Discussion followed by Networking Lunch

13:45 Afternoon Chairman's Introduction

13:50 GLOBAL PROPYLENE MARKET OVERVIEW & TRADE FLOW

- Low crude price & NGL shift on propylene economics
- Global production capacity & consumption trends
- Market trends & projections
- Update on PDH projects & production

*Mr. Wonsoo Byun
Managing Consultant
Nexant Asia Limited*

14:20 ASIA BENZENE MARKET OUTLOOK

- Demand/supply projections
- Rise of Shale gas/low crude oil prices on Benzene market
- Changing trade flow

*Mr. Wu Jian, Director
Rongsheng Petrochemical (S)
Pte Ltd*

14:50 CUMENE MARKET TRENDS WORLDWIDE

- Supply/Demand projections
- Market trends & its impact on Phenol-Acetone business
- Future outlook

*Ms. Jennifer Marchi
International Product Manager
Cedar Petrochemicals Inc*

15:20 Discussion followed by Networking Refreshment
hosted by



15:50 POLYCARBONATE TECHNOLOGY UPDATE

*Mr. Michael Streg, Director
of Polymer Technologies &
Member of Management Board
EPC Engineering Consulting GmbH*



16:20 PHENOLIC RESIN MARKET TRENDS IN ASIA

- Supply/Demand projections
- Influence of weak phenol market on the resins sector
- Key drivers for growth
- Emerging trends and new applications

16:50 Discussion followed by end of Day 1

17:00 - 18:00 hrs.

Networking Reception

for all speakers & delegates

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Day Two - 10 Mar 2016, Thursday

- 09:00 Chairman's Introduction
- 09:10 **CRUDE OIL MARKET OUTLOOK & TRENDS**
- Supply/Demand projections
 - Is low cost crude oil here to stay?
 - Impact of Chinese 'teapots' (locally-owned refiners) on global crude market
 - Will the Chinese oil futures set the benchmark for oil trading?
 - Market forecast going forward
- Mr. Gordon Kwan
Head of Regional Oil/Gas Research
Nomura
- 09:40 **INDIA'S PHENOL/ACETONE MARKETS & DERIVATIVES TO DRIVE THE FUTURE**
- Supply/Demand projections
 - Drivers for growth & the development potential
 - Emerging applications
- Mr. K. Shankar, Vice President
- Commercial & Marketing
Deepak Phenolics Limited
- 10:10 **PHENOL/ACETONE TRADE IN INDIA**
- A bright spot in Asia?
 - Trading challenges
 - Changing trade pattern with ample supply from Asia
- Leo Zhou, Regional Manager,
Basic Chemical Division
Mitsui & Co., Ltd.

10:40 Discussion followed by
Networking Refreshment

11:10 **CAPROLACTAM MARKET OUTLOOK**

Ms. Huang Wei
Raw Material Synthetic Fiber Dept
Sinopec Chemical Sales Company Limited

11:40 **EPOXY RESIN MARKET TRENDS AND APPLICATIONS**

- Epoxy resin market review and forecast
- Emerging trends, challenges and way forward

12:10 Discussion followed by
Networking Lunch

13:45 End of Conference

3 Ways To Register

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Pay Online By 1 Feb with Visa/MasterCard & SAVE USD75 (per person) <i>Not applicable with any other discount</i>	-75.00

Program details published herein are confirmed as at 03/02/2016.
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"Surviving in Tough Times Ahead..."

"Several China-based phenol makers, including Bluestar Harbin, Sinopec Beijing Yanshan Petrochemical, Changshu Changchun Chemical, Shanghai Sinopec Mitsui Chemicals (SSMO), CEPESA Chemical (Shanghai) and Formosa Chemicals & Fibre Corp (FCFC) are running their plants at reduced rates, according to production data compiled by ICIS China"

"Outside China, phenol makers including Taiwan's Chang Chun Plastics, Taiwan Prosperity Chemical Corp (TPCC), Mitsui Phenols Singapore and South Korea's LG Chem have in recent months scaled back their output to counter the soft market conditions."
18/12/15, <http://www.icis.com/>

The phenol/acetone market continues to see supply outstripping demand, the scenario could worsen with new capacities coming on-stream this year in SE Asia & the Middle East. What are the strategies to stay profitable? How is the downstream market performing? Will demand pick up, offering a relief to phenol/acetone producers?

Is India the only bright spot in the region? Can the price hold steady with an influx of Chinese phenol arriving on its shore? What is the impact of the widening spread between benzene and phenol on the market?

Phenol producers in Europe are likely to cut production rates as they will be exporting less phenol/acetone to Asia with the growing capacity in Asia. In addition, downstream derivatives including BPA, epoxy, caprolactam and phenolic resins are also threatened by cheaper products from Asia, resulting in lower phenol consumption in Europe.

CMT's 13th Phenol/Acetone & Derivatives conference on **9-10 March 2016** in **Shanghai** brings together industry experts to share insights during this challenging times!

Attend to find out:

- The growing uncertainty in global economic outlook & its impact on Asia by **SWS Research**
- Views from **Cepesa**
- Where's the global phenol/acetone market heading?
- Benzene/propylene markets forecast by **Nexant**
- **Cedar Petrochemicals'** view on the cumene markets
- Where is the silver lining for BPA producers
- Hear from **Covestro**, **Aditya Birla Chemicals** and **Sinopec Chemical Sales Co.** on the derivatives demand/supply outlook – PC, Epoxy resins, phenolic resins, Caprolactam/ Nylon
- **East-China Company of Sinopec Chemical Commercial Holding Company** shares changing dynamics of Chinese Phenol/Acetone markets
- **Deepak Phenolics** provides insights on what's driving the future of India's phenol/acetone & derivatives markets while **Mitsui & Co.** shares the trading challenges in India
- Latest PC technology innovations by **EPC Engineering Consultants**
- Potential of Phenol/Acetone & Derivatives in Iranian market

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