With a population of close to eighty million, Iran has a huge market potential driven by consumerism and purchasing power. For the PET packaging sector, it is an opportunity for investments and expansions. As the formidable market open doors for trade and business, the PET packaging sector is one area to gain momentum post sanctions. With feedstock advantage, how will the resin trade shift from and to Iran? How will the beverage and food packaging sector grow with foreign brands entering the market? What are the avenues for innovations as converters set-up operations in Iran?

First and only PET conference in Iran, join CMT's Iran PET for a timely briefing to assess and gain from the most exciting market of the decade!

Who you will network with

- PET resin producers/suppliers
- Feedstock suppliers (PX, PTA, MEG)
- Polyester Manufacturers
 Traders
- Convertors Preform manufacturers
- Designers
 Technology providers including machinery suppliers from blow molding, preform to injection molding, robotic systems, etc. • Recycling companies • Bottlers/fillers
 - Brand owners and Convertors

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"How soon will Iran's PET sector be integrated into the global market?"

Highlights:

- Status of the PET packaging sector in Iran
- Polyester feedstock market outlook
- Operational issues of Iran's PET conversion sector: from bottles to sheets
- Brand owners' perspective on PET innovation
- FDI opportunities and setting-up production facility in Iran
- Reducing business risk and operating in a credit driven market
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