



17th GE PET

Greater Europe PET Resin Trade, Applications & Recycling

9~10 May 2016 / Venice, Italy
NH Laguna Palace

ORGANISED BY



into our 33rd year

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Day One - Monday, May 9th

- 08:00 Registration
- 09:00 Chairman's Opening Remark
Giorgio Santella, Chief Marketing Officer Piovan Spa
- 09:05 **PET Packaging Trends and Outlook - Perspective of San Pellegrino, Italy's Leading Bottled Water Brandowner**
Fabio Chimetto, R & D Packaging Manager San Pellegrino S.p.A.
- 09:45 **Managing PET Price Volatility and How to Optimize Your Purchasing Strategy**
Francesco Zanchi, CEO GSI Global Service International
- 10:20 Discussion followed by Morning Networking Break
- 10:50 **Has the Bottom of the Over-Investment Cycle been Reached?**
- Changes in the global market balance for PET
 - Prospects for Europe in the global environment
 - Inter- regional trade; can domestic producers sustain a premium price versus imports?
 - Trends in PET pricing and margins globally and in North America
 - PET Recycling; is it under pressure because of low crude oil?
- David Swift, Director Research PCI Wood Mackenzie*

SUSTAINABLE PACKAGING INITIATIVES FROM THE PET VALUE CHAIN

PET Producer Perspective

- 11:20 **Impact of Circular Economy to the Packaging Sector in Europe: EQP Proposal for Sustainable Packaging Solutions**
Alessandra Nicastro, Sustainability Manager Equipolymers

Leading European Retailer Perspective

- 11:50 **The Use of PET in Packaging, the View of Marks & Spencer**
Kevin Vyse, Primary Foods Packaging Technologist Marks and Spencer Group plc
- 12:20 **Sustainable packaging at Migros – A Perspective of Switzerland's Largest Retail Company**
Hanna Krayer, Project manager environment Migros-Genossenschafts-Bund
- 12:50 Discussion
- 13:00 Lunch. *Sponsored by*
- Piovan**
Customers. The core of our innovation
- 13:55 Afternoon's Chairman
Markus Fellingner, general manager viscotec Starlinger & Co. Gesellschaft m.b.H.

Leading Brandowner Perspective

- 14:00 **Sustainable Packaging and Importance of Partnerships: Case Study on Tracers for Optimized Sorting/Recycling**
Project Manager, Life+ PetCycle Gian De Belder, Principal Scientist - Sustainable Packaging R&D Procter & Gamble
- 14:30 **Transforming from EPS Tray to PET Trays for Fresh Food Packaging - A Tray Producer Perspective**
Fabrizio Tassinari, Global Sourcing Director Coopbox Group
- 15:00 **Development of Thermosetting Resins from Polyethylene Terephthalate (PET) Waste**
Saulo Franco, Director R & D Resins Bapimo SA Eva Verdejo, Head of the sustainability and industrial recovery department Aimplas

- 15:30 Discussion followed by Tea Break
- 16:00 **High-Quality and Energy-Efficient Polyester Recycling for Food and Non-Food Applications**
- gneuß**
Ralf Altepeter, Manager (Technical Sales) Gneuss Kunststofftechnik GmbH
- 16:30 **Technical, Commercial and Legal Aspects of RPET Sheet Production for Food Packaging**
Markus Fellingner, general manager viscotec Starlinger & Co. Gesellschaft m.b.H.
- 17:00 Discussion. End of Day 1

Galleon Networking Cocktail and Dinner Cruise

A Venetian Galleon Dinner and Tour for all speakers and delegates.

9 May (17:30 – 22:30 hrs)

hosted by

viscotec
Solid State Polycondensation

- 17:30 Depart from NH hotel by bus to Fushina
- 17:50 Board Galleon, set sail
- 18:00 Cocktail
- 18:30 Buffet dinner starts
- 18:30- Sail past islands of Guidecca, Zattera, Murano
- 20:15 Stop at Cornoldi Pier where a walk to San Marco Square is possible. Participants can choose to stay in San Marco Square or board boat again after 45 minutes
- 21:00 Depart from Cornoldi Pier
- 22:00 Arrive Fushina and transfer to bus
- 22:30 Back in hotel

Per Person Fee for Conference:

	(EUR)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1195.00

Program details published herein are confirmed as at 11/05/2016. Please visit <http://www.cmtevents.com/main.aspx?ev=160508> for latest information on speakers & topics.

Day Two - Tuesday, May 10th

- 09:00 Chairman's Introduction
Alessandro Zanetti, Head of PET Division GSI Global Service International
- 09:05 **Wide-Mouth RSBM and Low-Volume, Low-Cost Customized Solutions for PET Containers and Caps – Latvian Converter Perspective**
Vadim Fedyanin, Director/ CEO Trypet SIA
- 09:40 **PET: More than Bottles for Mineral Water and Fruit Trays. Opening Horizons**
Jordi Foguet, Co-owner K-PET Consulting, S.L
- 10:20 Discussion followed by Morning Reception Break
- PACKAGING INNOVATIONS, NEW TRENDS & PROCESSING TECHNOLOGIES**
- 11:00 **Integrated PET Processing: Technological Advancements and Solutions Innovation**
Giorgio Santella, Chief Marketing Officer Piovan Spa
- 11:30 **PET Aerosol Cans – An Emerging Application**
William Lunn, Sales Manager - UK & Scandinavia Plastipak
- 12:00 **Power of Digital Printing onto PET as Part of an Industrial Filling and Packaging Process**
Richard Darling, Global Sales Manager Xaar PLC
- 12:30 Final Discussion. End of Conference
- 13:00 Closing Lunch

3 Ways To Register

Online: www.cmtevents.com
Email: hafizah@cmtsp.com.sg
Tel: (65) 6346 9218