

2nd Myanmar Manufacturing Summit 2016

26-28 September | Yangon

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Ministry of Industry

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Management
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26 Sep 2016
Optional Site Visit to Thilawa SEZ
(Open only to conference attendees)
Limited seats only. First-come-first-serve

13:00 Gather at hotel lobby
13:15 Depart for Thilawa SEZ
14:45 Site Tour and Presentation
16:15 Depart for Park Royal Yangon
17:45 Arrive back at Hotel

Day One - 27 Sep 2016, Tuesday

08:00 Registration and Coffee
09:00 CMT's Welcome & Introduction
09:05 **Official Opening Address:
New Government initiatives to
boost the manufacturing industry**
*H.E U Khin Maung Cho
Union Minister
Ministry of Industry, Myanmar*
09:15 Chairman's Introduction
09:20 **Economic Outlook in Myanmar**
*Prof. Aung Tun Thet, Advisor
Union of Myanmar Federation of
Commerce and Industry*
09:45 **Outlook of Food Manufacturing
Industry in Myanmar**
• Manufacturing strategies and
operational excellence
• Building business in sustainable and
responsible ways
• Establishing distribution network
and expansions
*Wai Phyto, Managing Director
Yathar Cho Industry Limited*

10:15 **Automotive Manufacturing Landscape**

- Due diligence on setting up production facilities in Myanmar
- Opportunities and business expansion plans
- Ease of access to market and raw materials

10:45 Discussion followed by
Networking Refreshment

11:15 **Garment Industry: Myanmar's strength and what it needs to compete in the global market place**

- Unique strengths of Myanmar garment's industry that attracts investments
- What needs to happen to capitalize on strengths and compete on global marketplace
- Priorities for action

*Ms. Julia Bakutis
Country Sustainability Manager
H & M Hennes & Mauritz*

11:45 **Investing in a Steel Manufacturing Plant in Myanmar**

- Outlook of construction industry in driving up steel demand
- Due diligence done for market entry and selection of partner for JV
- Challenges faced in setting up a plant

*Aye Thiha, President
Millcon Thiha GEL Limited
Director, Millcon Thiha Limited*

12:15 **Key Legal and Regulatory Considerations for Foreign Investors**

- Mode of investment including joint ventures in Myanmar
- Foreign investment regime
- Leasing land on long-term basis
- Labor regulations

- Overview of regulatory environment in Myanmar
- Practical tips for foreign investors

*Chester Toh, Partner and Co-head,
Myanmar Practice
Rajah & Tann Asia*

12:45 Discussion followed by Networking Lunch

13:55 Chairman's Introduction

14:00 **Key Developments in Kyauk Phyu SEZ /Bago Industrial zone**

- Stage of progress and future developments in infrastructure
- Target sectors
- Proximity to target markets

14:30 **Is Myanmar ready for a shift towards Pharmaceutical Manufacturing?**

- New market opportunities with implementation of new healthcare law
- Evaluating the potential of Myanmar's pharmaceutical's sector

*Zaw Moe Khine
Group CEO & Managing Director
AA Medical Products Ltd
Secretary General
Myanmar Pharmaceutical and
Medical Entrepreneur's Association*

15:00 **Why invest in Myanmar; Packaging industry Outlook by Oji**

- Necessity of meeting high quality packaging demands in driving economic activities in Myanmar
- Benefits of promoting local packaging products instead of imports to supply quality products to all industries in Myanmar
- To develop and adhere to best practices and environmental standards in Paper

Industry; promote reforestation globally and provide Know-how & Technique of water and wastewater treatment technology

*Seiro Tokunaga, Managing Director
Oji Myanmar Packaging Co. Ltd*

15:30 Discussion followed by
Networking Refreshment

16:00 **Power Generation in Propelling Myanmar forward**

16:30 **Addressing Labor, Productivity and the role of Technology in driving Myanmar's competitiveness**

- Myanmar's core competency and comparative advantage
- Closing the gap between Myanmar and other ASEAN countries
- Integrating labor, technology adaptation and automation in enhancing productivity
- Providing skilled workforce training and managing worker's retention

*Mr. Zaw Htoo Aung, General Manager
(Business Unit Technology)
DKSH Services Ltd*

17:00 **Financing a manufacturing project in Myanmar**

- Options available with entry of new foreign banks
- What are the trade and financing options?
- What are the regulatory issues to look out for?

17:30 End of Day 1

Program details published herein are confirmed as at 22/08/2016.
Please visit <http://www.cmtevents.com/main.aspx?ev=160924>
for latest information on speakers & topics.

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Day Two - 28 Sep 2016, Wednesday

08:00	Morning Registration & Coffee
09:00	CMT's Welcome & Introduction
09:05	Official Opening Address Mr. Min Lwin, Director General, Department of Civil Aviation Ministry of Transport & Communications
09:20	Chairman's Introduction
09:25	Transport & Logistics Master Plan under the New Government and Implementation Status <i>Mr. Aung Ye Tun, Assistant Secretary – International & Public Relations Bureau Ministry of Transport & Communications</i>
09:55	Key changes in Foreign Investment Law <ul style="list-style-type: none"> • New guidelines for JV and FDI entry • Local and foreign shareholding ratio • New restrictions in market entry • New sectors that allow FDI and JVs <i>Aung Naing Oo, Director General, Directorate of Investment and Company Administration (DICA) Secretary, Myanmar Investment Commission (MIC)</i>
10:25	Discussion followed by Networking Refreshments

10:55	Reducing Bottleneck at Custom & Trade Facilitation <ul style="list-style-type: none"> • Measures taken to ease clearance of importing and exporting • Import/export volume and trade flow • Technology automation/system implementation status <i>Senior Representative Myanmar Custom Department</i>
11:25	Case Study of Coca-Cola Logistic Management <ul style="list-style-type: none"> • Ensuring workflow integration across entire supply chain • Reducing operational cost to gain competitive advantage • Setting up your own supply chain network <i>Mr. Shashi Bhushan Giri Route to Market Director Coca Cola Pinya Mfrg. Co., Ltd.</i>
11:55	Updates on Developments in Thilawa <ul style="list-style-type: none"> • Highlights on developments in Phase 2 of Zone A and future Zone B <i>Christopher Thurane Aung Project Director Myanmar Thilawa SEZ Public Holdings Ltd Vice-President Myanmar Japan Thilawa Development Ltd</i>
12:25	Networking Lunch

“Unlocking Myanmar’s Manufacturing Potential!”

“ADB forecasts Myanmar’s economic growth to recover to 8.4% in fiscal year 2016 (ending 31 March 2017).”
~ *Asian Development Outlook 2016, ADB*

“...the Myanmar Investment Law is expected to ease some restrictions on business and support an increase in foreign investment.”
~ *Myanmar Times, 1 Jun 2016*

“Last year, the Swedish multinational clothing retailer H&M shifted its sweater production from China to Myanmar. It also plans to open a similar facility in Bago, northeast of Myanmar’s largest city Yangon, which will create jobs for thousands of people.” ~ *China Daily Asia, 27 March 2016*

“...six foreign investment proposals to build pharmaceutical manufacturing factories have also been approved.”
~ *The Report: Myanmar 2016, Health & Education, Oxford Business Group*

With the newly-elected NLD government onboard, Myanmar is poised to be the next regional manufacturing hub. New investors from **apparel** and **pharmaceutical sectors** as well as light, medium to heavy industries from **electronics, steel, food, beverages,** and **consumer goods** are attracted to the country with its sixty million population. Though **Myanmar’s** potential for growth is tremendous, it is not without challenges.

Are you updated on:

- Progress status of the country’s SEZ/ industrial zones development?
- Complex challenges faced by emerging and established manufacturers?
- New government initiatives to tackle infrastructure woes and inconsistent power supply?
- Options for financing with the entry of new foreign banks?
- Critical labor regulations and productivity issues faced by investors?

Find out the answers by attending **CMT’s 2nd Myanmar Manufacturing Summit** on 26-28 September 2016.

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1195.00

Optional Activity Complimentary Site Visit to Thilawa SEZ: 26 Sep (Open to Conference Attendees Only)

Bundled Deal	
2nd Myanmar Manufacturing Summit 2016 (27-28 Sep) & 3rd MTL Myanmar Transport and Logistics Summit (28-29 Sep)	1895.00

Optional Activity Complimentary Site Visit to Thilawa SEZ: 26 Sep (Open to Conference Attendees Only)
SAVE USD895 (per person)

3 Ways To Register

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