

# 6<sup>th</sup> PETASIA OUTLOOK

17-18 Nov 2016 | Yangon, Myanmar

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## Day One - 17 Nov 2016, Thursday

- 08:00 Registration
- 09:00 Chairman's Introduction
- 09:05 **PET moving forward into 2017**  
*Mr. David Swift, Director Research  
PCI Wood Mackenzie*
- 09:45 **Overview of Myanmar  
Beverage Market**  
*Thurein Nyein, Managing Director  
Nielsen MMRD*
- 10:20 Discussion followed by Morning Coffee
- 11:00 **Responding to Myanmar's growing  
beverage market and packaging  
needs – opportunities for  
PET conversions**  
*Stanley Htun, Managing Director  
Loi Hein Company*
- 11:30 **Myanmar PET packaging Overview  
for the past 15 years and its future**  
*Desmond Kyaw Htet Aung, Director  
Great Foundation*
- 12:05 **Developing sustainable packaging  
and environmental awareness**  
*Muneto Sakaguchi, Director  
- Quality Assurance & Environment Dept  
Ajinomoto General Foods Co., Ltd.*
- 12:45 Discussion followed by Lunch

- 14:00 **Thailand - IF-Fruitamin –  
Growing the brand and our new  
PET Aseptic filling line**  
*Chaiyo Naovarapong, Export Director  
- IF Fruitamin  
Drinkologist Co Ltd*
- 14:35 **Regional Economic Outlook**
- Impacts of China's softer economic recovery on Asian exports
  - Growing external risks: EU-disintegration and the US presidential election
  - Where are the bright spots in ASEAN?
- Dr. Amonthep Chawla  
Head of Research Office & SVP  
CIMB Thailand Public Company Limited*

- 15:05 **Thriving in a competitive  
PTA market**
- Challenge for South Korean producers with China's Anti-dumping extension
  - Effects of plant closures due to G20 summit – how much of it will impact China's PX & PTA production
- Mr. David Swift, Director Research  
PCI Wood Mackenzie*

- 15:35 Discussion followed by Tea
- 16:15 **Husky – topic to be advised**  
*Pierre Pruvost, Business Advisor  
– Beverage Packaging SEA, Japan,  
South Korea & ANZ  
Husky Injection Molding Systems  
(Thailand) Ltd.*

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Program details published herein are confirmed as at 11/10/2016.  
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- 16:45 **Development of "Eau Kulen"  
Natural Mineral Water and its  
success in Cambodia**  
*Jacques Marcille, Managing Director  
Kulara Water*
- 17:15 **T-handle: New solution for producing  
PET containers with handles using a  
preform**  
(opportunity to reduce cost and yet have great looking container)  
*Manu Kalra, Group Vice President  
Clearpack Group*
- 17:45 Discussion. Close of Day 1

## Day Two - 18 Nov 2016, Friday

- 08:00 Chairman's Introduction
- 08:05 **Global Soft Drinks Packaging:  
Winning in the New Consumerism  
Era through Innovations**  
*Andrea Lianto, Research Analyst  
Euromonitor International (Asia) Pte Ltd*
- 08:35 **PET collection systems in Myanmar  
– Challenges & improvements on  
the systems**  
*Friedor Jeske, Sector Coordinator  
on Governance, Cesvi*
- 09:05 **Strengthening our foothold in  
Myanmar and Asean region**  
*Carl Huang Chin Chieh, General Manager  
Hon Chuan Myanmar Co Ltd*
- 09:35 Discussion followed by Coffee Break

- 10:05 **Perspective from Indonesia  
PET Preform market, aseptic & hot  
fill developments**  
*Mr. Arief Dewanto, Director  
PT Indo Tirta Abadi*
- 10:35 **India - Carving out a niche in PET  
packaging for the pharmaceutical  
sector**  
*Mr. Suresh Singhal, Managing Director  
Himalayan Group of Industries*
- 11:05 Final Discussion. End of Conference
- 11:30 Lunch

### Optional Site Visit on 18 November Loi Hein Beverage Manufacturing facility & Great Foundation (SamPar Oo Group)

- 12:00 Leave Parkroyal Yangon
- 14:30 Arrive Loi Hein Alpine Bottled Water Factory  
*Tour for one hour and fifteen minutes – q & a*
- 15:45 Depart to Great Foundation (SamPar Oo Group)
- 16:45 Arrive Great Foundation  
*Tour for one hour and fifteen minutes – q & a*
- 18:00 Depart to Parkroyal Yangon
- 20:00 Arrive Parkroyal Yangon

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Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1095.00
Site Visits to Loi Hein Beverage Manufacturing Facility & Sam Par Oo: 18 Nov	100.00
Pay Online By 17 Oct with Visa/MasterCard & SAVE	-75.00
USD75 (per person). Not applicable with any other discount	

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