

# 14<sup>th</sup> LAPET

Mercados de Pet en Latinoamérica, Aplicaciones y Reciclaje  
Latin America PET Markets, Applications & Recycling

29-30 Nov 2016  
Mexico City, Mexico  
Marquis Reforma  
Hotel & Spa

ORGANISED BY



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into our 33<sup>rd</sup> year

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## Day One - Tuesday, November 29<sup>th</sup>

- 08:00 Registration and Coffee
- 09:00 Chairman's Welcome & Introductions  
*Oguire Lubaggi, Managing Director  
Vinmar Platichem*
- 09:05 **The Road to Success in Sustainability**  
*Francis Pérez, Shared Value Creation &  
Sustainability Director  
Nestlé Mexico*
- 09:30 **Winning Designs & Packaging Innovations  
in Today's Sustainable Economy**  
*Jorge M Maquita Nakano  
Former Global Senior Packaging R&D  
PepsiCo*
- 10:00 **PET Global Outlook and Latin America**
  - Perspective for the next years
  - PET resin worldwide price*David Swift, Managing Director  
PCI Wood Mackenzie*
- 10:45 Discussion followed by Networking Refreshments
- 11:20 Innovative Packaging Barrier for Food  
*Jose Lelo de Larrea, Commercial Director  
iTech - Milacron*
- 11:50 **Netstal's Multituse System - Flexibility in  
Today's Preform Production**



*Thomas A. Herkert  
Area Sales Manager PET Systems  
Netstal-Maschinen AG*

- 12:15 **Technological Restructuring of Existing Cooling  
Plants in Processes of PET and Beverages**
  - How the Cooling System affects the overall  
Productivity and the Product Unit Costs?
  - How it can be easily reconverted without  
"factory stops" and with pay-back period of  
the investment lower than two years?*Alejandro Copley  
Commercial Director PET, Food & Beverages  
Frigel*

- 12:45 Discussion followed by **Networking Lunch**  
*Sponsored by*



- 14:10 Afternoon Chairman's Introduction  
*Santiago Garcia Gonzalez, Recycling Committee  
Ecoce AC*

- 14:15 **Packaging Supply Chain Innovation with PET**  
*Matt Zimmer, CEO  
StackTek*

- 14:45 **Integrated PET Processing: Technological  
Advancements and Solutions Innovation**  
*Ernesto Fonseca Rivera, Managing Director  
Piovan Mexico S.A. de C.V.*

- 15:15 **Role of Retailers in Improving Packaging  
Sustainability. The Case of Walmart**  
*Juan Carlos Camargo  
Sustainability Deputy Director  
Walmart of Mexico and Central America*

- 15:45 Discussion followed by Networking Refreshments

- 16:15 **PET Recycling Round Table:**
  - Making PET containers more sustainable:  
the APR Design Guide for Plastics Recyclability
  - Next direction for PET Waste Collection &  
Infrastructure Systems
    - Decentralization of material collection with  
smaller players engaged
    - Methods and reach of collection to be more  
sophisticated with supporting infrastructure

*Moderated by:*  
*Santiago Garcia, Recycling Committee  
ECOCE AC*

*Panelists:*  
*Jaime Camara, CEO, PetStar*  
*Jorge Maquita, Former Sr Global Packaging  
PepsiCo*  
*Julio López Lena, General Manager  
Tecnología de Reciclaje*  
*Saul Solache, General Manager, GREENmind*  
*Karel Wendl, General Manager, WEKA Plastics*

*Juan Carlos Camargo  
Sustainability Deputy Director  
Walmart of Mexico and Central America*

- 17:15 Discussion followed by End of Day 1

- 17:30 **Networking Cocktail Reception** for all Speakers  
& Participants. *Sponsored by*



## Day Two - Wednesday, November 30<sup>th</sup>

- 09:00 Chairman's Introductions  
*José Manuel Díaz, Director of Business  
Development in Latin America,  
Graham Packaging Company*

- 09:05 **News on PET Recycling and its Applications  
in the Textile Industry**
  - News on PET recycling in general
  - Applications on recycled PET (R-PET) in the  
industries, dilemmas and opportunities
  - Costs of recycling and opportunities on  
business in its different applications
  - The textile industry and the R-PET use*Alejandro Sosa, Sales Manager  
Morphoplast, S.A. de C.V.*

- 09:35 **Feedstock Market Outlook of PX-MEG-PTA  
- Production and Demand Supply Balance,  
Trade and Pricing Concerns**  
*David Swift, Managing Director  
PCI Wood Mackenzie*

- 10:05 **Light PET Containers: Technology, Barrier  
Materials and Process**  
*José Manuel Díaz, Director of Business  
Development in Latin America,  
Graham Packaging Company*

- 10:35 Discussion followed by Networking Refreshments

- 11:00 **PET Bottle for Artisan Beer in Venezuela and  
LATAM**  
*Alirio Andueza, General Manager  
Zuliana del PET C.A.*

- 11:30 **Unique Solutions for Large PET Kegs and  
Water Bottles in Latin America Market**
  - The major PET keg advantages are: 90%  
freight reduction, water reduction, return  
journey 100% reduction. We can directly  
address the environmental impact
  - PET Technologies and Petainer have developed  
an automatic blow molder to produce the  
containers at customer's plant with the output  
120 bph and 250 bph. Air recovery system  
with reuse of compressed air from high  
pressure system allows to cover 100% of low  
pressure line demand*Tetiana Pronikova, Marketing Development  
Manager, PET Technologies*  
*Andres Jensen, Vice President of Sales for Canada  
Petainer Canada Inc*

- 12:00 **Resin Logistics and Trade Dynamic in a  
Fast Moving Market**  
*Oguire Lubaggi, Managing Director  
Vinmar Platichem*

- 12:45 Final Discussion followed **Closing of Conference  
& Lunch. Sponsored by**

**Piovan**  
Customers. The core of our innovation

- 14:00 End of Conference

<b>Per Person Fee for Conference:</b>	<b>(USD)</b>
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