

18th MEAPET

Middle East & Africa PET Markets,
Applications & Recycling

21 - 22 Feb 2017 / Dubai, UAE

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Management
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Day One - 21 Feb 2017, Tuesday

08:00 Morning Registration & Coffee

09:00 Chairman's Introduction and
Welcome Remarks

09:10 Can Demand for PET Resin Grow Profitably - Outlook for 2017

- Changes in the global market balance for PET
- Will the regional industry prosper in 2017; a focus on A&ME
- Inter-regional trade and the impact of duty changes
- Global trends in PET pricing and margins
- Sustainability and recycling

*Mr. David Swift, Managing Director
PCI Wood Mackenzie*

09:45 PTA Supply Demand Balance and Impact on PET Markets

- Regional capacities and consumption
- PET feedstock trends and evolution

10:15 India PET Market Trends and Demand Outlook

*Mr. Rajesh Kumar Gera
AVP Business Development
Reliance Industries Limited*

10:45 Discussion Followed by
Networking Refreshments

11:15 Nigeria Breweries' PET Packaging Plan

- Challenges to extend packaging to PET
- Shapes and design consideration
- Future plan and production capacity

*Mr. Johnson Ejemogo, Packaging Manager
Nigerian Breweries Plc*

11:45 Leading Dairy Brand in Saudi Arabia: Yoghurt & Dessert Packaging Trends and Demand for PET

*Mr. Kaunain Shahidi
R&D Manager (Packaging)
Almarai KSA*

12:15 Combining Performance with Flexibility: The New IPS Injection Preform System

- Technical specifications and advantages of the new platforms
- Moulds and hot runners solutions
- Innovation and product development
- Control Vision System for preform: the possible solutions for a better product quality

*Riccardo Rubini, Area Sales Manager
- Closures & Containers*

SACMI



12:45 Discussion Followed by
Networking Lunch

14:00 Afternoon Chairman's Introduction

14:05 Economic Outlook for Middle East and North Africa (MENA) amid Global Uncertainty

*Mr. Thanos Tsetsonis, Senior Economist
Emirates NBD*

14:35 Africa Beverage and Personal Care Market Expansion and Distribution

- The different needs for PET packaging in Africa
- Investment and manufacturing plan in the continent

*Mr. Tomasz Nowowiejski, Chief Executive
Mutalo Group*

15:05 Panel Discussion: PET Packaging Growth for Edible Oil/CSD/ Personal Care

- Processing challenges & expectations
- Achieving sustainable packaging
- PET demand in the sector
- New trends and design requirements from preform to filling technology

Panelists:

*Mr. Rahul Avasthi, CEO
Intergulf Ltd (Empol)*

*Mr. Nicola Ayyash
Packaging & Commercialization Manager
The Coca-Cola Company Middle East*

*Mr. David Swift, Managing Director
PCI Wood Mackenzie*

15:45 Discussion Followed by
Networking Refreshments

16:15 Trends and Outlook of PET Packaging in Pharma Application

- How PET conforms to pharma formulation packaging regulations
- PET demand and growth rate in packing medicine

*Mr. Ankit Kedia, Director
Manjushree Technopack Limited*

16:45 Multi-Layer Barrier Technology is Enabling Growth in PET Packaging

*Mr. Wassim Labban, Vice President
(East Europe, Middle East and Africa, SAARC)*

Husky Injection Molding Systems SA

17:15 Discussion Followed by End of Day One

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Day Two - 22 Feb 2017, Wednesday

- 09:00 Chairman's Introduction
Mr. Rahul Avasthi, CEO Intergulf Ltd (Empol)
- 09:05 **Latest Innovation in PET Resins**
- New opportunities for barrier PET applications in MEA
 - M&G new developments in barrier PET
 - A performant CO2 shelf life evaluation model
 - A tailor-made O2 barrier solution
 - M&G's sustainability proposition
- Ms. Cecile Bourland
Marketing Manager for PET Specialties
Mossi & Ghisolfi International S.a r.l.
- London Branch*
- 09:35 **Market Drivers and Advancements in Sheet and Film Food Packaging**
- Growth and the use of sheet and film applications
 - Changing landscape of consumer preference
- Mr. Ayhan Kurt Kuruc, General Manager
Farmamak Ambalaj Maddeleri ve Ambalaj Makineleri San ve Tic AS*
- 10:05 Discussion Followed by Networking Refreshment

- 10:45 **North Africa PET Markets: Focus on Algeria, Morocco and Egypt**
- PET supply and demand projections
 - PET consumption by applications and by processing
 - Growth drivers & market trends
- Mr. Tarek Sultan, General Manager
Bericap Egypt*
- 11:15 **Iran's Rising PET Demand Outlook and Future Growth**
- Production output vs consumption
 - Overcoming quality issues and technological challenges
- 11:45 **FIRST in Kuwait & the Gulf - Compact Industrial Scale Recycling Facility**
- Acquisition of industrial land, finances and complete collection system
 - Logistics support by sponsors
 - Coming February the washing line be set up to start production in Q2 of 2017
 - Methods of establishing operation; lessons for the region
- Ms. Sanaa M Al Ghemlas, CEO
Omniya Recycling*
- 12:15 Final Discussion Followed by Networking Lunch
- 13:30 End of Conference

"Continue to Capture Higher Margins & Strengthen Market Share in the Middle East" "Opportunities in Fast growing Emerging African Markets"

"A world class PET manufacturing facility of 250,000 metric tons per year capacity is being set up by OMPET at Sohar Industrial Port Area in Oman. The manufacturing of PET is expected to start in 2017."

"In 2016, Coca-Cola has developed new facility in Qatar with an investment of around \$36m. The Coca-Cola's first bottling plant in the region, features an area of about 28,000m². They also opened a new bottling facility in Mozambique. Built at a cost of \$130m, the plant has a PET line that can produce 28.6 million physical cases per year"

The rise in disposable income of consumers, urbanization and growing fast moving consumer goods in the Middle East & Africa have led to an increase in demand for packaged and processed foods and FMCG products, which augurs well for the PET market.

It is reported that bottles currently dominate the PET market and are expected to dominate in the future since about 72% of the PET resin demand was from the bottle application. New product developments and innovations are key strategies to meet the increased demand for PET as well as to penetrate the MEA market. PET bottles are not only used for the traditional water, CSD and dairy but also wine and beer applications. For instance, Nigerian Breweries has extended its Climax, Amstel Malta and Maltina brand packaging to PET.

PET is also gaining traction in films. Among various plastic films, PET film is estimated to account for the highest value share of 29.6% by the end of 2016 and is expected to gain significant market share by the end of 2026, according to Persistence Market Research.

There are tremendous potential that can be harnessed from PET. Attend CMT's 18th MEAPET to meet industry leaders speaking on the following key sessions:

- **PCI Wood McKenzie** evaluates demand for PET resin growth and its outlook in 2017
- **Reliance Industries** details India PET market trends and demand outlook
- **Mutolo Group** shares insights into Africa's beverage and personal care markets potential, expansion and distribution
- Find out more from **Nigeria Breweries** about their PET packaging plan
- Learn the latest updates on the new IPS injection preform from **Sacmi**
- Industry leader **Husky** provides insights on how multi-layer barrier technology is enabling growth in PET packaging
- Hear from the leading dairy brand **Almarai** the demand of PET packaging for yoghurt & dessert
- **Intergulf (Empol)** and **The Coca-Cola Company Middle East** discusses the PET packaging Growth for Edible Oils and CSD
- **Mossi & Ghisolfi** International shares the latest innovation in PET resins
- **Omniya Recycling** outlines the FIRST compact industrial scale recycling facility in Kuwait & the Gulf
- Hear the latest market updates on **Iran, Turkey and North Africa!**

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