

South America is a key carbohydrates export region with Brazil as a significant starch producing market alongside Mexico, Paraguay and Argentina. As demand for starches and its value-added derivatives continue to flourish, Brazil and the wider Latin and South America region is becoming an increasingly important focal point for the starch industry. With corn and cassava as the main feedstocks, what are the opportunities, challenges and market dynamics shaping this diverse region of the Americas?



# StarchWorld AMERICAS

13 - 14 June 2017 | Foz do Iguaçu, Brazil

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Agro Industrial Crops Plantation Companies, Additives, Enzymes and Ingredient Suppliers, Traders /Buyers of Starch & Starch Derivatives – Food, Textiles, Paper, Pharmaceutical Industries, Starch Manufacturers from various feedstocks including Corn, Cassava, Sweet Potato, Financial Institutions, Ethanol Producers, Fertiliser Companies, Yeast Industry, Biogas Equipment Suppliers, Carbon Consultants, Equipment and Technology Solution Providers for Starch Processing.

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## “Opportunities in Starches & Derivatives Markets” “Regional Cassava & Corn - Raw Material Balance for Starch Industry”

### Key Highlights

- Starch market analysis: **Brazil, Argentina, Paraguay, Colombia, Nicaragua, Caribbean**
- Currency inflation and impact on local feedstock pricing
- Competitiveness of regional production for export: corn vs. cassava
- Cross border trade between **US & Mexico**: From starches and fructose perspective
- Commercialization of cassava with new starch properties (Amylose-free starch)
- Developments in corn and cassava varietal releases in Brazil and Colombia
- Innovative starch-modified product launches (Lysine, Maltodextrin, etc.)
- Commercial applications of waxy starch, cassava flour, etc. in the food and beverage sector
- Food trends in South America: Health issues, gluten-free, cost reduction, clean label
- Growth of the biofuel economy in South America  
*And more!*

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