

17th ASIA Coatings Markets

24 - 25 August 2017 / Bangkok

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Day 1 - 24 Aug 2017, Thursday

- 08:00 Registration and Coffee
- 09:00 Chairman's Welcome & Remarks
- 09:10 **Macro-Economic Outlook of Asia & Key Moves to Watch For**
Dr. Amonthep Chawla
SVP & Head of Research Office
CIMB Thailand Public Company Limited
- 09:45 **Global Coatings Industry: Market & Operational Issues**
- Global coatings industry updates by key coatings segment
 - Key trends including M&A activity, raw material price expectations & expected overall growth trends
 - Cost & efficiency improvements that coatings companies can undertake to improve their competitive position
 - Operational efficiency improvements that can be realized through benchmarking
- Mr. Doug Bohn, Director*
Orr & Boss, Inc.
- 10:20 Discussion & Networking Refreshments
- 11:00 **Marine Coatings Markets in Asia**
Krishan Lal Batra, Advisor
Chugoku Paints (India) Private Limited

- 11:30 **Growth of ASIAN Economies & Coatings Market Trend**
China
India
Indonesia
Vietnam
- 12:30 Discussion followed by Networking Luncheon
- 14:00 **New Waterborne Coatings/Resins for Automotive Applications in line with Asia's Automotive Market's Needs**
- Trends & Coatings Requirements in the Automotive industry
 - Less Energy process of OEM coatings
 - Improvements of Car Interior Coatings/Decorative Films
 - Development of Waterborne Coatings for Aftermarket/Refinish
- Mr. Osamu Kiriara, Technical Advisor*
Chemical Co. Ltd.
- 14:30 **Elastomeric Water Proofing Coating for the Vietnamese Market**
Dr. Nurudin Budiman
Regional Head of Technical Asia Pacific
Connell Bros Holding (Singapore) Pte. Ltd.
- 15:00 **Coatings & Product Shelf Life – Q10 Case Studies**
Mr. Robert Rowland, Regional Technical Manager, 3P and MAT Coatings
PPG Coatings (Thailand) Co., Ltd.

- 15:30 Discussion & Networking Refreshments
- 16:00 **Innovations & Adoption/Demand for Water-Based Coatings**
- 16:30 **Green & Sustainable Coatings - Opportunities for Bio-Based Raw Materials?**
- 17:00 Discussion followed by End of Day 1

Day 2 - 25 Aug 2017, Friday

- 09:00 Chairman's Welcome & Remarks
- 09:10 **Construction Growth & Sustainable/Green Architecture trends in Asia (Perspective from façade consultant)**
Huang Xu, President, China
BlueScope Buildings
- 09:45 **Growing & Emerging Consumers' Needs for Furniture & Corresponding Opportunities for on Decorative & Wood Coatings**
Mr. QX Lee, VP Brand & Marketing
Okeo Furniture
- 10:15 Discussion & Networking Refreshments
- 10:50 **Titanium Dioxide Market Outlook & Trends Towards High Performance TiO2 Pigment Products**
Senior Representative
Lomon Billions Group

- 11:20 **Graphene for Corrosive Protection Coatings – Commercialization & Economics**
J. Patrick Frantz, Asia Representative
Haydale Limited
- 11:50 **Epoxy Application & Usage in Coatings**
Mr. Daniel Suckley, GM, R&D
Aditya Birla Chemicals (Thailand) Ltd
- 12:30 Final Discussion, followed by Closing Luncheon
- 14:00 End of Conference

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