

# 3rd Cassava World Africa

10 - 11 Oct 2017 / Lusaka, Zambia



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## Day 1 - 10 Oct 2017, Tuesday

- 08:00 Registration
- 09:00 Chairman's Welcome & Introduction  
*Mr. Edward Furaha, CEO  
Tanzania Private Sector Foundation (TPSF)*
- 09:10 **Commercialisation of Smallholder Cassava Production in Zambia: Opportunities and Challenges**  
*Mr. Brighton Mulonga, Chairperson  
Zambia National Cassava Association (ZANACA)*
- 09:40 **Keynote Address**  
**Honourable Dora Siliya.MP**  
**Minister**  
  
**Ministry of Agriculture**  
Republic of Zambia
- 09:55 **Cassava Plantation Investment & Value Added Project**
  - Cassava demand/supply outlook
  - Land concession & its complexities
  - Update on downstream processing plant
  - Breeding varieties & improving productivity
  - Investment challenges & opportunities*Mr. Lubasi Yuyi, Chief Executive Officer  
Premiercon Starch Company Limited*
- 10:25 Discussion followed by Coffee Break

- 10:50 **Nigeria - Investment in Commercial Cassava Plantation & Downstream Projects**
  - Experiences and challenges on land issue, input materials, labour, small holders management*Mr. Chuka Mordi, Managing Director  
Union Dicon Salt Plc*
- 11:20 **Cassava Bread Initiatives**
  - Overcoming constraints: Inadequate equipment for flour production, substandard cassava flour
  - The waiting game: Legislations to pass for proper implementation
  - Improving the processing structure
  - Impact of cassava flour inclusion in bread formulations*Mr. Paul Mijonmide Gbededo  
Group Managing Director  
Flour Mills of Nigeria Plc*
- 11:50 **Panel Discussion: Financing Cassava Projects & Downstream Investments**
  - Financing solutions & conditions to lend
  - Risks and ROI: what are the expectation?
  - Access to funds in current economic climate**Moderator:**  
*Mr. Edward Furaha, CEO  
Tanzania Private Sector Foundation (TPSF)*
  
**Panelists:**  
*Mr. Likando Mukumbuta, Director General  
Citizens Economic Empowerment Commission*  
  
*Mr. Chali Mweyeni, Head,  
Commercial and Agriculture Banking  
Zambia National Commercial Bank PLC (ZANACO)*

- 12:20 Discussion followed by Lunch
- 13:45 Chairman's Introduction  
*Mr. Simon Bentley, Managing Director  
Commoditia Ltd*
- 13:50 **Uganda: Smart Incentives and Policies to Promote Cassava Investment**
  - Land availability for cassava farming and new land models
  - Developing basic infrastructure from farm to processing facilities*Mrs. Daisy Eresu, Senior Agricultural Officer  
Ministry of Agriculture, Animal Industry and Fisheries*
- 14:20 **Latest Updates on New Cassava Varieties**
  - Increasing productivity & yields
  - Improved management practices and soil fertility for increased yields
  - The prospect of higher yield in changing climate*Dr. Nhamo Nhamo  
Cassava Agronomist (Field Fellow)  
International Institute of Tropical Agriculture (IITA)*
- 14:50 **High Quality Cassava Seed Multiplication - Process-led Model**  
*Mr. Mark Nelson, Managing Director  
Context Global Development*
- 15:20 Discussion followed by Coffee Break  
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- 15:50 **Processing Challenges & Market for Starch & Syrup in West Africa**  
*Mr. Solomon Oladele, Production Manager  
Psaltry International Company Limited*
- 16:20 **Processing and Brewing Cassava Beer**
  - Working with smallholder farms and managing the supply chain
  - Project implementation and concerns
  - A case study of launching a cassava beer from scratch*Mr. Chris Nicolle, Agriculture Manager  
Zambian Breweries Plc*
- 16:50 **Panel Discussion: Towards Better Market Access**
  - Developing marketing channels
  - Logistics and distribution challenges
  - Consumers acceptance towards cassava value added products**Moderator:**  
*Mr. Simon Bentley, Managing Director  
Commoditia Ltd*
  
**Panelists:**  
*Mr. Rafael Flor, Director  
The Rockefeller Foundation*  
  
*Mr. Louw Burger, CEO  
Cassava Road Holdings Ltd.*  
  
*Mr. Edward Furaha, CEO  
Tanzania Private Sector Foundation (TPSF)*
- 17:20 End of Day 1

1730 - 1830 hrs.  
*Networking Reception  
for Speakers & Delegates*

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## Day 2 - 11 Oct 2017, Wednesday

09:00 Chairman's Introduction  
*Mr. Chali Mwefyeni, Head, Commercial and Agriculture Banking Zambia National Commercial Bank PLC (ZANACO)*

09:05 **Corn v. Cassava for processing in Africa**

- Productivity: grains v. cassava
- Costs: grains v. cassava
- The flows of raw materials and starch
- What determines the price of roots?
- Conclusion: which is the most competitive crop for processing

*Mr. Simon Bentley, Managing Director Commodity Ltd*

09:35 **Cassava Based Ethanol Projects**

- Demand & supply scenario, and opportunities in Africa
- Praj's latest ethanol technology
- Encouraging investments into ethanol projects
- Successful ethanol projects

*Mr. Makarand Arvind Joshi, Assistant General Manager (Business Development, Africa) Praj Industries (Africa) (Pty) Ltd*

10:05 Discussion followed by Coffee Break

10:35 **Effective Utilization of Cassava for Production of Livestock Feed**  
*Mr. Anthony G. Ewing, Chief Executive Officer Premier Feed Mills*

11:05 **Plastic Bag Ban: Added Value for the Cassava Starch Industry**  
*Mrs. Dewi Boediman, Business Liaison Enviplast*

11:35 **Mechanization Solutions in Advancing Cassava Farming**  
*Mr. Jaco Prinsloo, Corporate Farming Specialist CNH Industrial South Africa*

12:05 Final Discussion followed by Closing Lunch

13:30 End of Conference

### 3 Ways To Register

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*Pay Online By 8 Sept with Visa/MasterCard & SAVE USD75 (per person)*  
Not applicable with any other discount

## “Raising Cassava Productivity in Africa to Meet Rising Demands in Food & Industry”

Turning a traditional crop like Cassava into industrial carbohydrates for food and non-food applications is the ambition of many African countries. For many years, commercial cassava cultivation in Africa has been limited but this is changing!

Governments across Africa are pushing for the expansions of cassava investments and value addition which can potentially create more employment and economic development for the countries.

*CEEC unveils K 8 million Cassava value chain programme ~ 13 January 017, Lusaka Times.com*

*Oba of Benin allocates 20,000 hectares of land for cassava production ~ 21 March 2017, Today.ng*

*China New Energy scores \$12.5 million in contracts to build cassava ethanol plant in Ghana ~ 29 March, 2017, Biofuelsdigest.com*

The potential of cassava as a cash crop will increase but how far and fast will the region see the transformation? Going back to the root problems – Africa even though producing the largest volume of cassava, has yet to capitalize on its harvests through modern mechanization, availability of high yield cassava varieties and improving its processing capabilities. Limitation of investments in agriculture tools and infrastructure hinder these realizations.

Where and how will plantation owners, farmers and processors seek the capital to support their expansion plans?

CMT's 3rd Cassava World Africa returns to Lusaka -establishing itself as the preferred conference with commercial interests for cassava industry players across Africa. Covering cassava varieties, supplemental irrigation, seedlings and with projects players in West and East Africa share their experiences, challenges, and opportunities with the common goal of maximizing cassava value added products.

### What's NEW at 3rd Cassava World Africa?

- Commercial Farm Operator's perspective on cassava plantation investment
- Regional Government's Smart Incentives & Policies for Cassava Investment
- Mechanization Solutions in Advancing Cassava Farming
- Market prospects of value added products – Starch, Biofuels, Animal Feed, Glucose Syrup, Flour
- Outlook for Maize vs. Cassava in Africa
- Latest Processing Technologies to Produce Quality Starch

Identify these growth opportunities with us at 3rd Cassava World Africa by registering with [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg)

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