

15th LAPET

Empaque PET en Latinoamérica • Aplicaciones • Reciclaje
Latin America PET Packaging • Applications • Recycling
28 - 30 Nov 2017 / Mexico City, MEXICO



ORGANISED BY



Centre for
Management
Technology®
into our 34th year

www.cmtevents.com

Contaremos con Traducción Simultánea **Español - Inglés**

Day One - 29 Nov 2017, Wednesday

08:00 Registration

09:00 Chairman's Welcome & Introduction

Mr. Luis Rodolfo Arévalo Pliego, Head of Packaging Engineering and Design for Latin America, Grupo Colgate Palmolive

Sustainable Packaging and Innovations

09:05 **Advances & Trends in PET Thermoform's for Food Packaging & its Recycling Concerns**

Mr. Felipe N. Briseño Valencia, General Manager, Sonoco de Mexico

09:35 **Latest Applications on PET films**

Mr. Amit Miglani, Deputy General Manager, Flex Americas S.A. de C.V (Flex Flims)

10:05 **Beverage Packaging Development: Trends and Challenges**

Mr. Lobel Baotic, Director, R&D Packaging Latin America Coca Cola Company

10:35 Discussion followed by Coffee Break

11:10 **Are Changes in Global Supply and Demand Helping or Hindering the Latin American PET Industry?**

Ms. Maritza Ramirez, Senior Analyst (PET), PCI Wood Mackenzie

11:40 **Asia/China PET & RPET Market Outlook and Trends**

Mr. George Xue Jinliang, General Manager, Jiangsu Sanfangxiang International Trade Co. Ltd. - Jiangsu Sanfangxiang Group Co., Ltd

12:10 **Current Situation of Polyester Intermediates in Latin America**

- Overview of MEG/PX/PTA balances in Latin America and key countries within the region (Mexico, Argentina, and Brazil)
- Challenges and opportunities of these feedstocks in the whole region

Ms. Marisabel Dolan, Consultant, Nexant Inc

12:40 Discussion followed by Networking Luncheon

13:55 Chairman's Introduction

Mr. Santiago Garcia Gonzalez, Recycling Committee Ecoce AC

14:00 **PET in Latin America: Opportunities Near and Far**

- With 10% of global beverage PET units sold in Latin America, the region is an unmistakable force on the global PET stage. What contributes to this strength and how does this compare with that of other key soft drink markets around the world?
- Bottled water is driving PET volume growth in Latin America, adding more than 3 billion units over the past five years. Despite the growth, the region lags global trends. What is holding back Latin American PET applications? What kinds of consumer and manufacturer changes could bring new life to PET in Latin America?
- What other key PET market opportunities exist in Latin America? Are trends in the US an indication of what is to come?

Mr. Eric Penicka, Research Analyst, Euromonitor International

14:30 **25 Years of Stories & 10 Tendencies for the PET Market in Latin America & Caribbean**

Mr. Augusto Liparachi Knudsen, Commercial Director PET, Ravago Americas

15:00 **Impact of E-commerce on Packaging Designs**

Mr. Luis Rodolfo Arévalo Pliego, Head of Packaging Engineering and Design for Latin America, Grupo Colgate Palmolive

15:30 Discussion followed by Coffee Break

16:05 **Novel Polyesters for Packaging Applications**

Mr. Sanjay T Kulkarni, Business Head- Specialty Polymer, Ester Industries Ltd

16:35 **Panel Discussion:**

- Outlook for PET products growth and new applications in the coming decade

- E-business – how has this modified relationships with suppliers

- Commitment of brand owners on the use of RPET

Moderator:

Mr. Hiram Cruz, General Director, Asociación Mexicana de Envase y Embalaje, A.C. (AMEE)

Panelists:

Mr. Arturo Parra Zapata, PET Operations Manager, Grupo Herdez SAB de CV

Ms. Sandra Evangelista, Gerente de Compras, Bic México

Mr. Arturo Aguilar Ventura, Chemical Engineer, Mega Empack, S.A. de C.V.

Mr. Jesus Ricardo Barrera, Jefe de Desarrollo de Nuevas Tecnologia, Grupo Jumex

17:20 End of Day 1

17:25 - 18:25

Networking Reception for ALL Speakers & Delegates

Day Two - 30 Nov 2017, Thursday

09:00 Chairman's Introduction

Mr. Julio Antonio Lopezlena Thompson, General Manager Tecnología de Reciclaje

09:05 **Technologies and Techniques for light-weighting of PET Containers**

- Light-weighting packaging challenges
- Latest technologies for carbonated gases, hot filling containers
- Technical and design considerations

Mr. Jorge Maquita, Packaging Innovation Senior Manager Latin America, Mead Johnson de Mexico

09:35 **ThermaSET® Technology for fill Sauces and Preserves**

Mr. José Manuel Díaz, Director, Business Development Mexico & Latin America, Graham Packaging

10:05 Discussion followed by Coffee Break

15th LAPET

Empaque PET en Latinoamérica • Aplicaciones • Reciclaje
Latin America PET Packaging • Applications • Recycling
28 - 30 Nov 2017 / Mexico City, MEXICO

ORGANISED BY



Centre for
Management
Technology®
into our 34th year

www.cmtevents.com

- 10:35 **Outlook PET Markets in Costa Rica & Guatemala**
*Mr. Javier Schiffino Sole, Gerente de proyectos
Centroamérica, PET Packaging Networks*
- 11:05 **Key Factors on PET Thermoforming and Recycling**
*Mr. Adrián Mendez, Researcher
CIQA (Centro De Investigación En Química Aplicada)*
- 11:35 **“Xtreme Renew” – Producing Food-grade preforms with 100% rPET flakes**
*Mr Stefano Baldassar, PET Systems & Tooling Global Sales
Director, Sipa spa*
- 12:35 Final Discussion followed by Closing Lunch
- 14:00 End of Conference

28 Nov 2017, Tuesday (12:00 - 17:00 Hrs)
Separately Bookable Pre-Conference Site Visit



Site Visit to
Tecnologia de Reciclaje Plant

- 12:00 Assemble at Marquis Reforma Hotel & Spa Lobby
- 12:15 Depart for Tecnologia de Reciclaje Plant
- 13:15 Arrive at Tecnologia de Reciclaje in Tecámac, Estado de México
- 13:30 Start of Plant Tour
- 15:00 Refreshments Sponsored by Tecnologia de Reciclaje
- 15:30 Depart for Marquis Reforma Hotel & Spa
- 17:00 Arrive at Marquis Reforma Hotel & Spa; End of Site Visit

“Next Innovative PET & RPET Applications & Towards Sustainability”

The Latin American region is experiencing phenomenal demand for PET conversion and packaging with their growing affluent middle class income population and consumerism patterns.

The changes in global supply and demand of polyester intermediates impose two scenarios for Latin America – is it helping or hindering the PET industry in this region?

15th LAPET explores and identifies innovative PET products and applications. The conference will also magnify the latest trends and opportunities in beverages and its differentiated packaging designs for consumers shopping online.

PET recycling soared 50% in 2016, and Mexico played a vital role as the largest recycler of PET plastic containers in the Americas, with recycled plastic amounted to 425,000 tonnes in that year. Recycling plants established in Mexico processed a little over 56% of the plastic, while the remaining was exported to mainly China and the United States for processing. Whilst this posed steady in the region, recycling has been heightened to another level, with the industry’s concerns on recycling of thermoformed packaging. What are the technological demands for recycling these forms of PET?

Key Sessions

- North America & Regional outlook for PET PX, PTA and MEC
- Identifying innovations and trends in PET bottling, thermoforming, polyester film, engineering plastics, etc.
- Trade issues and Nafta renegotiation impact in the PET value chain
- Recycling status and economy issues
- Sustainable packaging developments
- New technologies from blow injection to blow extrusion

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 1 (3 or more from same company)	1095.00
Separately Bookable	
Pre-Conference Site Visit (28th Nov. 12:00 - 17:00 Hrs)	
Site Visit Fee (for Conference Attendees Only)	100.00

TO REGISTER

For companies in Latin, Central & South America

Email : tanya@cmtevents.com.sg

Tel : 52-55 5294 1423 | Fax : 52-55 5589 6197

Mobile : 52-155 3655 0760

For companies outside Latin, Central & South America

Email : grace@cmtevents.com.sg

Tel : 65-6346 9147 | Fax : 65-6345 5928

CUSTOMISED SPONSORSHIP OPPORTUNITY

Package available include Corporate, Exclusive Luncheon & Cocktail sponsor.

Exhibition / catalogue display can be arranged upon request.
Contact : cynthia@cmtevents.com.sg



Program details published herein are confirmed as at 28/11/2017.

Please visit
www.cmtevents.com/eventschedule.aspx?ev=171118&

or scan this QR Code to visit our website for latest information on speakers & topics.