

# ASIA Adhesives & Sealants Markets

23 - 24 Jan 2018 / Bangkok, Thailand

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## Day 1 - 23 Jan 2018, Tuesday

08:00 Registration & Networking Refreshment

09:00 Chairman's Remarks & Introduction

### 09:10 Asian Adhesives & Sealants Markets - Project Growth Towards 2021

- Geographical focus on China, India, Japan & SE Asia
- Emerging market trends in Construction, Automotive & General industrial
- Towards 2021 - Upcoming Trends, Opportunities & Key Issues

*Mr. Doug Bohn, Director/Senior Consultant  
Orr & Boss, Inc.*

### 09:45 Macroeconomic Outlook of Asia & Emerging Trends on Industries Growth - Construction, Automotive, FMCG, etc

*Dr. Amonthep Chawla  
SVP & Head of Research Office  
CIMB Thailand Public Company Limited*

10:15 Discussion followed by  
Networking Refreshment

### 10:50 Market Trends towards Sustainable Packaging & Demand for Green Adhesives

### 11:20 Safe Packaging Food - Hot Melt Adhesives: The Importance of Consumer Concerns

- There is ever expanding awareness and demand from Consumers for safer and healthier products.
- Governments and regulators are doing their bit due to the spate of instances where packaged food was unsafe or contaminated.
- Often ignored or neglected Hot Melt Adhesives have a key role to play in ensuring safe food packaging.
- Affinity GA is one of the few brands that is US FDA approved for Food Contact besides being a benchmark for performance, quality and bring host of benefits to packaging Industry.

*Mr. Hem Singh Tanwar  
Regional Marketing Manager, Asia Pacific  
Dow Chemical (China)  
Investment Limited*

### 11:50 China's Adhesives & Sealants Market - Major Trends, Challenges & Key Growth Opportunities

*Dr. Yuduo Zhu  
Independent Adhesives & Sealant  
Technology Consultant*

12:20 Discussion followed by  
Networking Luncheon

### 13:55 Adhesive Solutions for Electronics & Solar PV Applications

*Dr. Tim Chen, CEO  
Yantai Darbond Technology Co. Ltd.*

### 14:20 Reactive Hot Melt with High Light in Technology & Key Applications

- PUR & POR - markets, chemistry & properties
- Key applications (Insulating glass sealants, Wood works lamination/profile wrapping, footwear assembly, textile lamination & Automotive)

*Mr. Bing Wang, VP,  
Hot Melt & High Performance Sealants  
Nan Pao Resins*

14:50 Discussion followed by  
Networking Refreshment

### 15:20 Silylated Polyurethane & Special Silane Application in Adhesives & Sealants

- SPUR prepolymers introduction & key applications update
- Special silane application in adhesives & sealants

*William Wang, Senior Application  
Development Engineer  
Momentive Performance Materials Inc.*

### 15:50 Product Innovation in HMA & How it Enhance Quality of Life

- Opportunity & Challenges.
- Pure Monomer Resin (PMR) Portfolio to Enable Formulator's Innovation & Differentiation

*Ms. Ke Xin Mah  
Technical Service Representative  
Eastman Chemical Asia Pacific Ltd  
(Regional HQ)*

### 16:20 Emerging Trends & Asian Market Development of Automotive Adhesives

17:00 Discussion followed by End of Day One

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## Day 2 - 24 Jan 2018, Wednesday

09:00 Chairman's Remarks & Introduction

09:05 **Growth of Construction Activities in South East Asia & Corresponding Demand Outlook for Construction Chemicals (Adhesives & Sealants)**

09:35 **Technology Trends of Acrylics Sealants (Clear & Filled Sealant), Players, Outlook & Requirement in South East Asia**

*Dr. Nurudin Budiman*

*Regional Head of Technical Asia Pacific*

*PT. Connell Bersaudara Chemindo /  
Connell Brothers Indonesia*

10:10 Discussion follow by Networking Coffee

10:40 **Technology & Market Trend of Waterborne Polyurethane & Chloroprene Rubber Adhesive in Asia Pacific**

*Ms. Linda Liu, Director of Product & Technology Service APAC, Coatings, Adhesive & Specialties*

*Covestro Polymers (China) Co.,Ltd*

11:10 **High-Performance Green PUR Developments & Applications**

*Mr. Jay Chiang, Associate Researcher*

*Industrial Technology Research Institute*

11:40 **Panel Discussion – Adapting to the Region's Needs**

- Current Status on Regional Regulations & Requirements
- Awareness & Adoption of Waterborne Products - Identifying the Gap between Performance & Cost Economics

12:20 Concluding Remarks followed by Closing Luncheon

14:00 End of Conference

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1395.00
Group Fee for 3 or more	1195.00

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## "Assess Opportunities in Growing Asia"

Growth in the Asia Pacific region has significantly outpaced the other regions, and thus promising strong market growth and lead the market for adhesives and sealants. A growing middle class in Asia-Pacific (particularly China) has generated strong demand for automotive and packaging materials thus driving the demand market for adhesives and sealants.

Rapid urbanization and population growth propels growth in infrastructure & construction activity in Asia thus also boosting growth of adhesives and sealants market. Asia Pacific attracting investments for localized production, R&D and product development, to enable efficient and faster reaction to customer requirements, and maintain long-term competitiveness in this sector.

Stringent regulations and measures to reduce the impact of volatile organic chemicals (VOCs) and other potentially hazardous materials on the environment and health is pushing the adhesives and sealants to adapt to this requirement. The ongoing conversion of solvent-based adhesives to water-based adhesives for certain applications is an example of this trend. However, the higher raw material costs and doubtful product performance hinders the rate of adoption, particularly in this price elastic Asia region. More stringent environmental regulations and improved quality and economics will need to be addressed to boost the growth of waterborne or green adhesives and sealants.

CMT invites you to attend the first **Asia Adhesives & Sealants Markets** conference this **23 – 24 January 2018 in Bangkok, Thailand**. Hear from a carefully selected speakers-panel of key formulators and experts who share insights on markets, demand and chemistry.

### Key Highlights

- Maximum networking benefits over 1.5 days, offering vital face-to-face interaction amongst Adhesives & Sealants formulators, end-users, distributors & raw materials suppliers from South East, South & North Asia
- Asia's macro-economic trends & China's growth outlook
- Regional adhesives & sealants market outlook, key driver for growth, challenges and trends moving forward
- Keep track on Asia's construction activities & requirement for construction chemicals
- Technology to improve food packaging & food safety
- Innovation & applications of hot melt adhesives
- Adapting to the growing trends for environmentally friendly packaging products in Asia
- Enhanced applications to meet VOC compliance and improved performance

**Register NOW** to attend CMT's **Asia Adhesives & Sealants Markets** conference with your team. Contact [grace@cmtsp.com.sg](mailto:grace@cmtsp.com.sg) for attractive group discounts.