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# **Key Highlights**

- Trade dynamics for starch and sweeteners in the region with new capacities coming onstream
- Intensifying competition for Mideast sugar refiners with the opening up of EU's production and export potential
- Opportunities for modified starch
- Assessing the implications from the looming sugar tax
- High obesity rates giving rise to healthy, reduced sugar beverages/ food

## Comments from last event, Mar 2017 in Dubai

"We found conference very useful in terms of getting good information and meeting a lot of knowledgeable people."

~ Dynamic Agrifood Business

"Good value for my time and money." ~ Universal Starch

"Excellent information and to the point." ~ Mefsco

"Very informative." ~ Egyptian Starch & Glucose Company

"Opportunity to exchange MENA starch situation."

~ Sabahi Engineering

### Whom You Will Network With

Food & Beverage production including confectioneries, sweets, snacks, also other industrial companies that uses starch & starch derivatives – textiles, paper coatings, pharmaceutical industries; Starch producers, companies in the sweeteners and ingredients business, Companies involved Agriculture / Cereal Crops, Companies supplying fermentation technologies, Enzymes Suppliers, grains suppliers and traders, financial institutions, Ethanol Producers, animal feed companies, Equipment & Technology suppliers.