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# 18<sup>th</sup> ASIA Coatings Markets

1 – 2 August 2018 / Jakarta, Indonesia

## “Improving Product Quality & Cost Economics in Current Economy”

- SE Asia & Indonesia economic growth & coatings markets prospects arising in automotive, construction, FMCG, etc
- Outlook of China & India, trends & opportunities
- Managing rising raw materials cost & emerging materials trends
- Integration in coatings value chain
- Market prospects & innovation in performance coatings (Protective, Powder, Wood, Marine, Automotive)
- Development in low/zero VOC, waterbased paint & coatings
- Value adding from renewable/biobased resources
- Marketing strategy on the rise of e-commerce & online trade of coatings products

### Confirmed Speakers:

- Akzonobel
- PT Propan Raya
- Pacific Paint (Boysen)
- BASF
- Covestro
- Eternal Materials
- Connell Brothers
- Frost & Sullivan
- Beckers Industrial Coatings
- Kansai Paint

### You Will Network with:

CEOs, MDs, Regional Directors, Business Development Managers / Directors, Marketing Managers, Product Managers, Sales Managers, Technical / R&D Managers from Paint & Coating Manufacturers, Traders, Raw Material Producers / Traders, Consultants, Chemicals & Additives, Suppliers / Technology Providers / End-users, etc

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