

18th ASIA Coatings Markets

1~2 Aug 2018 / Jakarta, Indonesia (Le Meridien Jakarta)

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Day One - Wednesday, August 1st

08:00 Registration and Coffee

09:00 Chairman's Welcome & Remarks
Dr. Nurudin Budiman
Regional Head of Technical Asia Pacific
PT. Connell Bersaudara Chemindo / Connell Brothers Indonesia

09:10 **Southeast Asia Construction Outlook + Paints & Coatings Market Dynamics**
• Macroeconomic & construction industry situation
• Leading trends governing paints & coatings market
Kaushal Mathur, Principal Consultant - APAC
Frost & Sullivan Malaysia Sdn Bhd

09:45 **VOC Compliant & Waterbased Coatings Development & Growth Outlook in Indonesia**
Kris Rianto Adidarma, Vice President
PT. Propan Raya

10:15 **Asia's Role in Meeting the Global Goal of Lead Paint Elimination by 2020: The Philippines as Case Study**
• Taking the initiative to voluntarily eliminate lead paint can lead to an enhancement of brand trust and reputation; failure to act may risk business on a disproportionate scale
• Asia Pacific is leading the development of many environmental paint innovations, but as long as lead paint is not eliminated these achievements will be overshadowed by negative news regarding lead paint
Johnson D. Ongking, Vice President
Pacific Paint (Boysen) Philippines, Inc.

10:45 Networking Refreshments & Discussion

11:25 **Measuring the Sustainability of Coating Solutions for Building Facades**
• Why measure the Impact of the coating on Sustainability?
• Estimating the Function and Material impacts of the coating on Sustainability
• Introducing the BSI Beckers Sustainability Index
• The way ahead: BIO polymers, active buildings (Your house as a power station)
Dr. Paul Davies, Group Technical Director
Becker Industrial Coatings Ltd.

11:55 **Sustainability is Business, Business is Sustainability**
• The business case for Sustainability
• How Sustainable Innovation is a Key Differentiator that Adds Tremendous Value
• Role of regulations in the coatings market
Jeff James, Business Director, South Asia, Marine and Protective Coatings
Akzo Nobel Paints (Asia Pacific) Pte Ltd

12:30 Discussion followed Networking Luncheon Reception

13:45 Afternoon's Chairman
Janos Hajas, Technical Support Manager
- Coating Additives
BYK-Chemie GmbH

13:50 **Resilient Economy Amidst External Turbulence**
• The ongoing trade spat between the US and rest of the world has created further bouts of uncertainty that may derail the current still-fragile global economic growth recovery. How would the emerging markets, especially country like Indonesia is faring amidst such external turbulence.

• Indonesia has a large domestic market to support its growth & with government infrastructure push, an added boost is expected to carry mid- to long-term benefits for the economy in terms of higher growth. Rising middle income class by 2030 will also bring about further unleashing of the economic potentials of the country. However there is rising external pressure that has already hit the country's currency & already witnessed significant capital reversal since the middle of Q1 2018. What has the policymakers done to weather this storm & what are the future strategies in navigating Indonesia through such turbulent world?
• What are the key sectors outlook in Indonesia, such as the automotive, commodities, manufacturing, construction & other related industries this year of 2018 and beyond?

Enrico Tanuwidjaja
Head of Economic and Research |
Senior Vice President, Group Finance
UOB Indonesia

14:20 **Asia Pacific Construction Market Outlook & Technology Trend in Polyurethane Top Coat**
Achmad Bagir Bafagih, Technical Manager
PT Covestro Polymers Indonesia

14:50 **VAE Dispersions: The Right Choice for Low Odor/VOC Architectural Coating**

WACKER

Kevin Merlo, Director, Coatings & Adhesives Technology, Americas; Global Coatings Competence Lead
Wacker Chemical Corp

15:20 Networking Refreshments & Discussion

15:50 **"Clean Air for Everyone" - 3rd Generation Near-Zero VOC Low Odor Stain Resistant Polymer Dispersion for Interior Paints**
• VOC & odor causing chemicals minimized for better indoor air quality
• Fully compliant with stringent Green Labelling near-zero VOC standards in China, Australia, India & ASEAN countries
• Stain resistance performance against other low-VOC commercial paints
Dr. Joshua Taylor, Snr. Manager
Regional Technical Marketing Polymer Dispersions for Architectural Coatings
PT. BASF Indonesia

16:20 **China Coating Market Review, Major Trend, Key Challenges & Opportunities**
Frank Wang, Consultant / Senior Manager
Quadacue Advisors

17:00 - 18:00

Discussions followed by **Networking Cocktail** for ALL Speakers & Participants

You Will Network with:

CEOs, MDs, Regional Directors, Business Development Managers / Directors, Marketing Managers, Product Managers, Sales Managers, Technical / R&D Managers from Paint & Coating Manufacturers, Traders, Raw Material Producers / Traders, Consultants, Chemicals & Additives, Suppliers / Technology Providers / End-users, etc

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Sponsorship opportunities available include **Corporate, Exclusive Luncheon & Cocktail** sponsor. Exhibition/catalogue display can be arranged upon request. Contact Fiona@cmtevents.com or (65) 6346 9138

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Day Two - Thursday, August 2nd

09:00 Chairman's Remarks
*Kaushal Mathur, Principal Consultant - APAC
Frost & Sullivan Malaysia Sdn Bhd*

09:05 **Can Coatings Markets in Asia & Materials Development**
*Tao Lin, SR Dept.
Eternal Materials Co. Ltd.*

09:35 **Modern & Efficient Processing Equipment for the Coatings Industry**

- Coatings industry - Today's process & associated problems
- Physical basics of powder addition into liquid - factors which determine the ease & quality of a dispersion
- Highly efficient production of Coatings with innovative process systems based on inline machinery

*David Manke, Director
Ystral GmbH Maschinenbau & Prozesstechnik*

10:05 Networking Refreshments & Discussion

10:35 **Development of Additives for Water-Based Coatings**

- Key role of additives for performance enhancement and environmental friendliness in the development of aqueous coatings
- Examples & case studies on how properly formulated additive can improve the coatings functional performance and making it more environmentally friendly
- The environmentally friendly aqueous coatings technology was starting in Europe and North America at different times and conditions, but the latest developments indicate that Asian markets will join the "environmental wave" very rapidly

*Janos Hajas, Technical Support Manager-
Coating Additives, BYK-Chemie GmbH*

11:05 **Titanium Dioxide - the Future of this Key Raw Material**

- Overview of global & regional supply/demand
- Who are the major players and how is the industry structure changing
- The role of Chinese supply in the Asia-Pacific coatings market
- Impacts of international regulatory decisions on TiO2

*David McCoy, Executive Chairman
TZ Minerals International*

11:35 **Managing Rising Raw Materials Cost & Emerging Materials Trends**

*Dr. Nurudin Budiman
Regional Head of Technical Asia Pacific
PT. Connell Bersaudara Chemindo /
Connell Brothers Indonesia*

12:10 Final Discussion followed Networking Luncheon Reception

13:45 End of Conference

Per Person Fee for Conference:	(USD)
Regular Fee for 1	1495.00
Group Fee for 3 or more	1195.00
Online Payment Discount (per person)	(USD)
Pay Online By 30 June with VISA / MasterCard	-200.00
<i>Not applicable with any other discount</i>	

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"Improving Product Quality & Cost Economics in Current Economy"

Asia Pacific continues to promise strong market growth and a leading consumer of coatings, as clearly proved by the swift pace of the region's economic progress and bolstered construction activities and infrastructure developments. India, Malaysia, Thailand, China, Indonesia, South Korea, and Australia are displaying a very strong growth in coatings demand within the end-user industries of construction and automotive.

Growth witnessed by the paints and coatings industry in the last couple of years has been remarkable in key countries from emerging economies. Industrial development in emerging economies has created greater opportunities for the industry, thus fueling demand for coating products and solutions. Thus investments for localized R&D and coating production have been announced, to enable efficient and faster reaction to customer requirements, and maintain long-term competitiveness in this important sector.

With the increased awareness of the negative effects of emission from coatings on health and environment, increasingly stringent regulations have been imposed globally. Stricter environmental move towards low or zero VOC regulations, have motivated the green routes in coating formulations, enforcing the transition from various solvent-based paints to water borne coatings. The global market for coatings with low or zero VOC content is forecast to reach \$85.7 billion by 2018, spurred by the expansion by major manufacturers in China and India. Concurrently, the "Sustainability" wave or requirement is steering the global coatings industry to be consciously responsible on their solution offerings as well as their production.

Join us, and speakers' panel from Asia's leading coatings producers, additive and raw materials suppliers at CMT's 18th Asia Coatings Markets conference in Jakarta.

Multiple Benefits to Attain Your Business Leads

- Maximum networking benefits over 1.5 days, offering vital face-to-face interaction amongst coatings producers, raw material suppliers, end-users, intermediaries (buyers and traders) from ASEAN, South & North Asia and etc
- Updates on Asia coatings industry and outlook
- Keep track on the growth outlook on Asia's construction & coatings requirement
- Assess the automotive market's development and innovative drivers for coating application
- Opportunities arising from the VOC compliant requirement & waterbased coatings development in Indonesia
- Clean-air purpose-driven for near-zero low odor interior & decorative coatings
- Milestones towards global goal of lead paint elimination by 2020
- Packaging & Can Coatings Markets in Asia
- Enhanced performance of additives & raw materials in waterbased coatings
- Managing & "measuring" sustainability – regulations & benchmarking

Register NOW to attend CMT's 18th Asia Coatings Markets conference with your team.

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