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This event is an excellent platform to promote your organization to influential players & investors in the industry. Talk to us for sponsorship packages or book your exhibition space now! Contact fiona@cmtsp.com.sg

You Will Network With

This conference invites suppliers and producers from across the Beauty, Personal Care and home care value chain, from HPC brand owners, ingredients producers/suppliers, Natural oils suppliers, Packaging suppliers, formulators, consultants, CEOs, VPs, GMs, Directors, Business Head, Business Development Manager, Country Manager, supply chain directors, Sourcing/Procurement Directors and Managers, R&D Head/Managers, Sales & Marketing Managers, Brokers and distributors

Africa Home & Personal Care Markets

26 - 27 Sept 2018 / Johannesburg, South Africa

“Formulating for Africa’s new consumers!”

Key Highlights

- Insights into Africa’s rising **Beauty, Personal & Home Care** markets
- Addressing diverse hair care demand including Afro/Curly/Natural Hair
- Laundry detergents - How fast will it develop and in which format?
- Focus : **South Africa, East Africa, North and West Africa**
- Brand owners’ development plans, procurement challenges & expectations
- Technology innovation, sustainability and trends in raw materials and ingredients
- Packaging design trends to fit African consumers
- Channel review in the digital age!

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