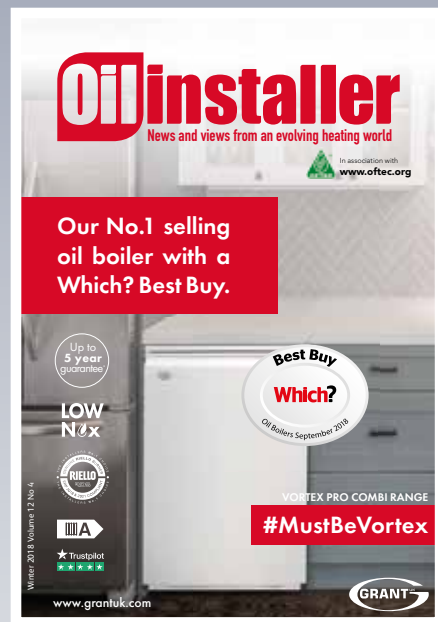


Oilinstaller

News and views from an evolving heating world



In association with
www.oftec.org

Oil Installer

News and views from an evolving heating world

IN PRINT - 4 x quarterly magazines

ONLINE - A PDF of the current issue

Message from the Editor

Read by OFTEC registered oil technicians across the UK and Ireland, your product or service can be delivered right into the hands of these professionals – exactly when you want it to be.

There's no need to wait for a special feature – Oil Installer covers the topics that matter most in every quarterly print issue.

If your company has something to share, promote, celebrate or shout about then let us know right away.

A quick call or email and space can be immediately reserved on the next email newsletter or print magazine.

And, when you need to get your message out even faster, we can send a solus email on your behalf to all those decision makers.

Isn't it time your company caught the oil installer's eye?

To reserve advertising space in print email margaret@andpublishing.co.uk.

For all editorial enquires, please call the editor on 01565 653283.

2019-2020 editorial schedule

IN EACH ISSUE

Industry News	Technical Topics
Registration News	Training
News from Ireland	Products
Boiler News	Renewables
Tank News	Gallery

ADDITIONAL FEATURES

- Additives
- Advanced heating oils
- Anti-theft devices
- Appointments
- Awards
- Biofuels
- Burners
- Company profiles
- Competitions
- Customer Service
- Environmental issues
- Energy efficiency
- Exhibitions
- Finance
- Fuel polishing
- Installation
- Installer profiles

- Insurance
- Legislation
- Maintenance
- Marketing
- Online activity
- Pipework
- Pollution prevention
- Prize draws
- Readers' questions
- Safety
- Servicing
- Social media
- Storage
- Tank cleaning
- Tank review
- Websites

Jane Hughes

Oil Installer

News and views from an evolving heating world

Advertising rates and dimensions

PRINT

Dimensions (height x width) in millimetres

DOUBLE PAGE SPREAD



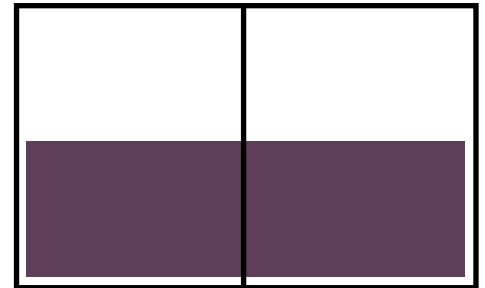
Bleed: 303mm x 426mm
 Trim: 297mm x 420mm
 Type: 277mm x 400mm
 Gutter: 26mm
 £3,150

FULL PAGE



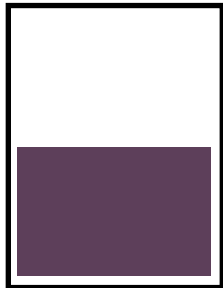
Bleed: 303mm x 216mm
 Trim: 297mm x 210mm
 Type: 277mm x 190mm
 £1,825

HALF PAGE DOUBLE



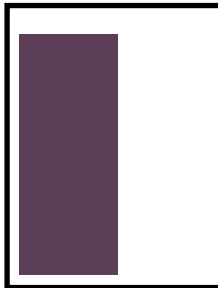
SPREAD
 Trim: 125mm x 400mm
 Gutter: 26mm
 £1,825

HALF PAGE HORIZONTAL



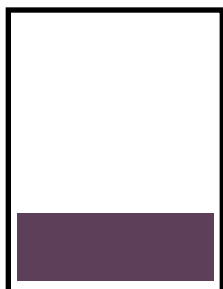
Trim: 125mm x 190mm
 £1010

HALF PAGE VERTICAL



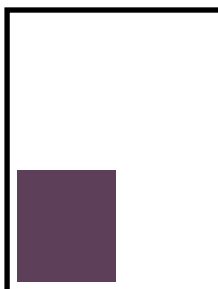
Trim: 270mm x 90mm
 £1010

QUARTER PAGE HORIZONTAL



Trim: 62.5mm x 190mm
 £545

QUARTER PAGE



VERTICAL
 Trim: 125mm x 90mm
 £545

INSERTS - PRICE ON APPLICATION

SOLUS EMAILS

The solus email format carries exclusive content provided by the sponsor. This is the ideal platform to promote new products, services and events.

Our targeted email newsletters allow you to get your message delivered straight into the inbox of our industry related subscribers.

PRICE ON APPLICATION.

Oil Installer

COPY DETAILS - PRINT

Adverts should be supplied digitally in one of the following formats: JPEG, TIFF, EPS or press PDF with all fonts embedded. Images should be no less than 300dpi at print dimensions and CMYK with no spot colours.

We can accept artwork via email. Any artwork supplied incorrectly may incur additional costs. Advert copy to be set by ourselves can be supplied by email as a single Microsoft Word document with images and/or logos as separate attachments at no less than 300dpi at print dimensions and CMYK with no spot colours.

Publication is quarterly and artwork should be supplied by the copy deadline date applicable.

AMENDMENTS & NEW ARTWORK Once copy has been received it will be deemed to be the final and complete information. Alterations to copy will be accepted at our discretion. Changes to copy should be supplied without application from us. In the event of the copy instructions not being received by the copy date we reserve the right to repeat the copy last issued.

CANCELLATION You may be liable for payment in full for any adverts cancelled or for which copy has not been received by the artwork deadline date.

COPY DETAILS - WEBSITE AND SOLUS EMAIL

Images need to be set at a resolution of 72dpi, RGB and saved for web and devices. Once copy has been received this will be deemed to be the final and complete information.

Oil Installer is published by :

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Terms and Conditions

Current Conditions of Acceptance of all advertisements or other inserted material

The term ADVERTISER as used in these conditions means the party who books the space in the publication and is responsible for payment. The term PUBLISHER as used in these conditions means Ashley and Dumville Ltd.

These conditions shall apply to all advertisements appearing in or distributed with the publication and any supplementary or ancillary publication produced by the PUBLISHER. Where specific conditions apply this will be stated

- 1) The copyright in all advertisements shall belong to the ADVERTISER who hereby indemnifies the PUBLISHER against any claim, damage or expenses arising from any claim for breach of copyright in respect of any advertisement inserted in space booked by the ADVERTISER.
- 2) All advertisements must comply with the British Code of Advertising Practice.
- 3) The PUBLISHER reserves the right to refuse, withdraw or otherwise deal with an advertisement submitted to them at their absolute discretion and without explanation.
- 4) Series discounts apply to advertisement orders placed in advance and completed within 12 months of date of first insertion. Failure to complete a series may result in a surcharge.
- 5) The PUBLISHER may where necessary stipulate special charges and conditions for special requirements.
- 6) In no circumstances does the placing of an order confer the right to renew on similar terms.
- 7) The advertisement rates quoted are net of any tax that may be chargeable, which will be added.
- 8) The PUBLISHER reserves the right to increase the advertisement rates at any time or to amend the terms of contract as regards space or frequency of

insertion. In such event the ADVERTISER has the option of cancelling the balance of a contract without surcharge. If the ADVERTISER cancels the balance of a contract except in the circumstances of an increase in advertisement rates all unearned series discount will be surcharged. The PUBLISHER reserves the right to surcharge in the event of insertions not being completed within the contractual period.

- 9) The PUBLISHER reserves the right to refuse stop-orders, cancellations or transfers unless they are received by 4.00 p.m. on the day before the copy deadline stated at the time of booking. The PUBLISHER reserves the right to make a 50% charge for advertisements cancelled on this day and 100% charge for advertisements cancelled after the copy date. The PUBLISHER also reserves the right to refuse stop-orders, cancellations or transfers of loose inserts unless they are received not less than 3 days before the date of dispatch of the publication.
- 10) Where the ADVERTISER has undertaken to supply inserts which have been accepted and approved by the PUBLISHER, the PUBLISHER reserves the right to charge the rate agreed if they fail to arrive at the agreed time and place for insertion. Furthermore, unless the ADVERTISER has agreed to pay any excess postage, the PUBLISHER reserves the right to withdraw the insert in the event of a higher postage rate being applied. When a PUBLISHER does refuse to accept inserts the cost incurred in producing inserts shall be borne by the ADVERTISER.
- 11) Copy must be supplied without application from the PUBLISHER. In the event of the copy Instructions not being received by the copy date the PUBLISHER reserves the right to repeat the copy last issued.
- 12) The PUBLISHER cannot accept responsibility for changes in dates of insertion and copy unless these are confirmed in writing and in time for the changes to be made. The PUBLISHER reserves the right to charge for any additional expense involved in such changes.
- 13) Copy matter provided for journals printed by litho and photogravure must conform to the PUBLISHER'S requirements and any additional work involved may be charged for.

14) Provided copy is received by the stipulated copy date the PUBLISHER will provide a proof of black and white display advertisements if it is practicable to do so. Any extra proofs will be charged for. Colour proofs will only be supplied at the request of the advertiser and these will be charged for.

15) One voucher copy will be provided for each display advertisement.

16) The ADVERTISER shall be responsible for the Insurance of all blocks artwork, and other advertisement material delivered by them to the PUBLISHER and the PUBLISHER cannot accept any liability for any loss or damage. After six months the PUBLISHER reserves the right to dispose of artwork, films and other advertisement material, with or without prior notification to the ADVERTISER or their agent. THE PUBLISHER may exercise this right without giving further notice to the ADVERTISER.

17) Credit terms (account holders only) are net and must be settled by the last day of the month following the date of invoice. Advertisements for non-account holders must be prepaid. If an account is overdue the PUBLISHER reserves the right to suspend insertions. The PUBLISHER also reserves the right to charge interest at the rate of 1.5% per month for each month or part of a month for which an account is overdue.

18) Failure by advertising agents to pay accounts in accordance with our terms and conditions will make the following reductions in commission otherwise allowed to agencies:

- a) 3 per cent, on the gross rate where the sum has not been paid by the due date
- b) A further 2 per cent making a total of 5 per cent on the gross rate where the sum owing remains unpaid one month or more after the due date.

19) Complaints regarding reproduction of advertisements must be received in writing within one calendar month of the cover date.

Ashley and Dumville Ltd,
Registered in England No. 2444950
Vat Registration No. 570 6215 54