

HELD IN  
CONJUNCTION WITH  
20<sup>th</sup> **GEPET** &  
**RECYCLING**  
8 ~ 9 May

# RecyclePlast in a Circular Economy

7~8 May 2019  
Madrid, SPAIN  
Courtyard by Marriott Madrid Princesa

ORGANISED BY



Centre for  
Management  
Technology®  
into our 36<sup>th</sup> year

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## Day One - 7 May 2019, Tuesday

- 08:00 Registration & Morning Coffee
- 09:00 Chairman's Introduction  
*Florian Riedl, Director of Business Development  
APK AG*
- 09:05 **Developing and Promoting Cutting-Edge Chemical Recycling Technologies for Polymer Waste**  
Commercialisation of Thermochemical Conversion Technology to Convert Hard-to-Recycle Plastics into Fuels & Plastics  
*Carlos Monreal, President & CEO  
Plastic Energy  
President  
Chemical Recycling Europe (ChemRec Europe)*
- 09:35 **The Polyolefin Circular Economy Platform (PCEP) Initiatives in Driving Forward Europe's Polyolefins Recycling**  
*Venetia Spencer, Secretary General  
Polyolefin Circular Economy Platform (PCEP)*
- 10:10 Discussion followed by Morning Coffee
- 10:40 **Increasing the Recycling of Low-Density Polyethylene (LDPE) Film Waste**  
*Luis Pellejer, Director Saica Natur Cycle Plus  
Saica*
- 11:10 **CEFLEX's Progress Towards Developing a Circular Economy for Flexible Packaging**  
*Graham Houlder, Project Co-ordinator  
CEFLEX  
Managing Director  
SLOOP Consulting*
- 11:40 **Prism Technology Update - Recovering High Value Materials from Packaging That Currently is Difficult to Sort and Has Low Value or No End Markets**  
*Dr. Edward Kosior, Managing Director  
Nextek Limited*
- 12:05 **Improving Markets for Recycled Plastics - Trends, Prospects and Policy Responses**  
*Frithjof Laubinger, Consultant - Circular Economy  
OECD - Organisation For Economic Co-Operation & Development*

- 12:40 Discussion followed by Lunch
- 13:55 Afternoon Chairman's Introduction  
*Graham Houlder, Project Co-ordinator  
CEFLEX*
- 14:00 **Closing the Loop for Plastic IT Electronic Products and Ink Cartridges**  
• Main drivers challenges and key success factors  
*Toni Gil, WW Take Back Ops Manager  
HP Inc*
- 14:30 **Multilayer & Mixed Plastic Recycling Technology Update**  
*Florian Riedl, Director of Business Development  
APK AG*
- 15:00 **Innovative Chemical Recycling Technology Recycling PS Waste to High Quality Virgin PS**  
*Johannes Musseleck, Director Global Strategy  
INEOS Styrolution Group GmbH*
- 15:30 Discussion followed by Afternoon Tea
- 16:00 **PolystyreneLoop: Circular Economy in Action**  
*Carles Ibanez, Co-ordinator  
PSLoop*
- 16:30 **Sustainable Furniture from Ocean Plastics**  
*Maria Fryd Wehler, Co-Owner  
Wehlers*
- 17:00 End of Discussion. Close of Day One

17:30 - 18:30  
**NETWORKING RECEPTION COCKTAIL**  
for ALL Speakers & Delegates  
at Garden, Ground Floor of Courtyard by Marriott

**CUSTOMISED SPONSORSHIP OPPORTUNITY**  
Sponsorship opportunities available include **Corporate, Exclusive Luncheon & Cocktail** sponsor. Exhibition/catalogue display can be arranged upon request.  
Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg)

## Day Two - 8 May 2019, Wednesday

- 08:00 Registration & Morning Coffee
- 08:50 Chairman's Remarks  
*Christian Crépet, Executive Director  
Petcore Europe*
- 09:00 **Keynote Speech Evolving Extended Producers Responsibility - Making the Economics Work for the Future**  
• Latest status of regulatory developments around packaging, including EPR and how producers need to make this work  
• Overview of the boundary conditions of the sector from the perspective of producers  
*Hans Van Bochove, Chairman, EUROOPEN  
Vice-President European Public Affairs  
Coca-Cola European Partners plc (CCEP)*
- 09:45 **KP's Positive Plastic Pledge - How to Build a Sustainable Future Using the Valuable Benefits of Plastics Responsibly**  
*Lubna Edwards, Global Sustainability Director  
Klöckner Pentaplast  
Samuel Pardo, Senior Innovation Manager  
Klöckner Pentaplast*
- 10:15 **Playing Our Part in Plastics Recycling and Engaging with Consumers and the Recycling Industry - Princes Food & Drink Group**  
*David McDiarmid  
Corporate Relations Director  
Princes Foods*
- 10:45 Discussion followed by Morning Coffee
- 11:15 **Sharing of Good Practices & Plastic Recycling Initiatives Across Europe Update on support and investments in collection, sorting and recycling infrastructures**  
• Amount of plastics waste being collected and how much are currently plastic materials being recycled  
- Do we have sufficient capacity to recycle all mixed plastic collected  
- New end destinations for waste plastics  
- Secondary plastic market

### i) Spain

*Jose Maldonado Ibañez  
ECOEMBES*

### ii) United Kingdom

- Recovered plastic end markets: An update on challenges and the future opportunity
  - How have things changed since China introduced its ban/restrictions
  - How much plastic packaging arises in the UK and how much is collected
  - What capacity there is in the UK and new/existing end markets for recovered plastic

*Peter Sainsbury, Economist  
WRAP - Waste and Resources Action Programme*

### iii) Norway

- The Norwegian Solution of Deposit Refund System & the National Regulations  
*Tor Guttulsrud, Director of Finance  
Infinitum AS*

- 12:15 **PET Recycler Perspective on the Ever More Importance of rPET in the Different Segment of the Packaging Markets**  
*Fabrizio Tassinari, General Manager  
CIER Srl - Italian Society of Ecology and Recycling*

- 12:45 Final Discussion followed by Closing Lunch

- 13:30 End of Conference

Conference Fees (per person)	(EUR €)
Regular (1 or 2 delegates)	1095.00
Group (3 or more delegates)	895.00
Bundle Package (per person)	
<b>RecyclePlast &amp; 20th GEPET (7-9 May)</b>	
Regular (1 or 2 delegates)	1895.00
Group (3 or more delegates)	1695.00

### 3 Ways To Register

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Program details published herein are confirmed as at 09/05/2019.  
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