

19th Asia Coatings Markets

21-22 August 2019 / Bangkok, Thailand

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Day One - 21 August 2019, Wednesday

- 08:00 Registration
- 09:00 Chairman's Introduction
Marshall Strabala, Design Partner & Founder
STRABALA + Architects LLC
- 09:10 **M&A Potential and Opportunities in Asia**
• Role of international organizations and family-owned companies
Nauman Malik, CEO - APAC
Kansai Paint
- 09:40 **Asian Coating Trends 2030: Beyond the VOC Revolution**
• Decorative coatings: Key drivers & future demand
• Millennial driven sustainability trends and impact on coatings industry
• Product & solution innovations - benefits to manufacturers, end users & the environment
Bir Darbar Mehta, Vice President - Business Management Dispersions APAC
BASF East Asia
- 10:10 Discussion followed by Coffee
- 10:40 **Indonesia's Coating Growth & Opportunities**
• Supply vs. demand
• Upcoming consumer trends & expectations
• Key markets to watch
Kris Rianto Adidarma, CEO
PT. Propan Raya
- 11:10 **Challenges in Incorporating "Green" Facades What is a façade?**
• The forgotten facade: The Roof
• How facades influence the environment?
• Façade systems create big impacts
• Case studies: HK Convention Centre 42k meter square of roof, Shanghai Tower - Double Skin Performance, Suzhou University 130k meter square of PV canopy, Cloud Valley Beijing 3k meter square of PV
Marshall Strabala, Design Partner & Founder
STRABALA + Architects LLC
(The man behind Burj Khalifa, Zifeng and Shanghai Towers)

- 11:40 **China's Role in Accelerating the Industrial Coating Market**
• Urbanization & infrastructure development
• Latest technology innovations & coating solutions
• New developments in intumescent coatings
Richard Gan, General Manager APAC for Protective & Marine Coatings
Sherwin-Williams (Shanghai)
- 12:10 Discussion followed by Networking Lunch
- 13:30 Afternoon Chairman's Introduction
Richard Gan, General Manager APAC for Protective & Marine Coatings
Sherwin-Williams (Shanghai)
- 13:40 **Economic Outlook in 2020: SEA, China & India**
• Impact of US-China trade tension on Asian economies
• Key issues to watch
• Fastest growing economies and sectors
Dr. Amonthep Chawla
EVP & Head of Research Office
CIMB Thailand Public Company Limited
- 14:10 **Dealing with Raw Material Price Hike & Achieving Cost Effectiveness: Paint Manufacturer's Perspective**
• Agile source approvals and currency insulation
• Key determinants in raw material selection
• Creating an integrated supply chain
Bharat Agarwal, Head - Purchase & Sourcing
Asian Paints PPG
- 14:40 **Potential of Low Cured Powder Coating Technology**
• Major driving forces
• Technological advancement updates
• Emerging applications & market segments
Roy Frankland
Global Marketing Director - Powder Segment
Jotun Powder Coatings
- 15:10 Discussion followed by Tea

Program details published herein are confirmed as at 08/08/2019. Please visit <http://www.cmtevents.com/main.aspx?ev=190818> for latest information on speakers & topics.

- 15:40 **Towards Sustainable Bio-Based Raw Materials: Trends & Opportunities**
• Economics of Bio-based vs oil based coatings raw materials
• Demand & emerging applications
Dr. Nurudin Budiman
Regional Director - Industrial Solution
Connell
- 16:10 **Latest Innovations in Biocide-Free Paints for Decorating Interiors & Improving Indoor Environments**
• Major trends & drivers in using organosilicate paints as an eco-friendly & non-combustible paint alternative
• New additives to overcome traditional application hurdles with high viscosity and poor pigment compatibility
Raghavendra Panabur
Head of Sales & Application IA SEA
Clariant South East Asia Pte. Ltd.
- 16:40 End of Day One

17:00 - 18:00 NETWORKING RECEPTION
for ALL Speakers & Delegates

Day Two - 22 August 2019, Thursday

- 09:00 Chairman's Introduction
Kris Rianto Adidarma, CEO
PT. Propan Raya
- 09:10 **Riding the Digital Wave: Covestro's Journey towards Digital Transformation in Asia**
• How can digitalization add value for the chemical and coatings industry?
• Accelerating digital transformation process via a customer-centric & "learning by doing" approach
Feng Jin, Digital Venture Lead, Innovation Management & Coatings, Adhesives & Specialties
Covestro APAC & Greater China
- 09:40 **Building Smart Cities in Vietnam - The Role of Paints & Coating**
Pamela Phua, General Director
Akzo Nobel Paints

- 10:10 Topic to be Confirmed
- 10:40 Discussion followed by Coffee
- 11:10 **Protective Coating Trends, Challenges & Demand - Oil & Gas Sector's Perspective**
• Technical challenges
• Future applications & expectations from suppliers
Norapon Tangtrongchitt, VP - Facility Engineering
PTT Exploration and Production (Public) Co., Ltd
- 11:40 **What's New?: Enhanced Anti-Corrosion through Sustainable Waterborne ECTFE Coating System**
• Expanding end-use applications
• Meeting sustainability requirements and reducing costs
Dr. Joe Chou
Global Marketing Manager - Industrial, I&E2
Solvay Taiwan Company Ltd.
- 12:10 Final Discussion followed by Closing Lunch
- 13:30 End of Conference

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