

17th LAPET POLYESTER & RECYCLING

Latin America PET Packaging, Polyester & Recycling

20 - 21 Nov 2019 / Mexico City, Mexico

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Contaremos con Traducción Simultánea **Español - Inglés**

Day One - 20 November 2019, Wednesday

- 08:00 Registration Breakfast & Networking
- 08:45 Chairman's Welcome
*Mr. Augusto Liparachi Knudsen, Commercial Director
Ravago vPET & PCR rPET*
- 08:50 **Economic Outlook & Growth Sectors for 2020**
*Dr. Arnulfo Rodriguez Hernandez, Economist,
BBVA Bancomer*
- 09:20 **Global and North American PET Value Chain Outlook**
- North American PET feedstocks balances
 - Impact of Chinese PX expansion on the North American PX and PTA market
 - Shift in global trade flows
- Mr. Elliot Frisch, Analyst, Energy & Chemicals Advisory,
Nexant Inc*
- 09:50 **Review of the PET and RPET Supply, Demand and Trade (special focus from Asia to Americas) and key Factors Shaping the Markets:**
- a) Global
 - b) Mexico
- Ms. Maritza Ramirez, Senior Analyst (PET),
Wood Mackenzie*
- 10:20 Discussion followed by Coffee & Networking
- 10:50 **Winning with Purpose: A world where plastic never becomes waste**
PepsiCo's method to addressing the ever relevant plastic waste issue
- How PepsiCo has taken a multi-faceted approach to address this critical issue
 - rPET
 - Bio-sourced PET
 - Reduction of plastic use
 - Designing for optimum recyclability

- Investing in collection infrastructure
 - Enhanced recycling technologies
- Mr. Steve Gibson, Director, Packaging R&D - Latin America Beverages/Dairy, PepsiCo Global R+D*
- 11:20 **Assessment on the impact of recent RPET Dynamics for the region**
- Current Outlook and Incoming RPET requirements
 - Potential Scenarios and Supply Chain implication
 - Re-balancing the industry
- Mr. Fernando Rosas García, Commercial Director,
Alpek Polyester Mexico*
- 11:50 **Latest Guidelines for Recycling**
- Update by APR mainly adding a new material (PLA) and homologizing the test methods with the European Association
 - Estimate Demand and stimulate collection
 - Meeting the recycled content goals of brand owners
- Mr. Santiago Garcia, Coordinator of Recycler's Committee,
ECOCE*
- 12:25 Discussion followed by Lunch Networking
- 13:45 **Optimising rPET in packaging for food contact applications**
- Managing risk for brandowners introducing recycled packaging into the market
 - Conducting trials on prototyped packaging with varying levels of recycled content
 - European & USA Regulations in Food Packaging
- Prof. Dr. Edward Kosior, Managing Director,
Nextek Limited*
- 14:30 **Nestlé's global pillars & Nestlé México packaging overview, barriers and challenges**
Nestlé
- Mr. Juan Carlos Pardo, Director of Corporate Affairs,
Nestlé Mexico*
- 15:00 **Good Practices in PET Recycling, Collection & Sorting with focus on RPET Technical Process**
*Mr. John Bussey, Director of Engineering,
Verdeco Recycling Inc.*

- 15:30 **2025 Unilever Plastic Strategy & Circular Economy: Key Elements to develop a PCR Ecosystem**
Unilever
- Fair collection
 - Competitive cost
 - Environmental Care
- Mr. Jorge Acosta Elizondo, Sustainability Latam Manager,
Unilever de Mexico*
- 16:00 Afternoon Tea
- 16:30 **Amcor Rigid Packaging - Real World Commitments for a Circular Economy**
- Sustainability at Amcor
 - Alternative barriers for recyclability
 - Increasing the use of PCR in our products
 - Partnerships to enable a circular economy
- Mr. Janette M. Villalobos, Sustainability Manager LATAM,
Amcor Rigid Plastics*
- 17:00 **BrandOwners/Convertor/Recyclers Panel:**
- Is new RPET capacity being built for Mexico/LATAM ?
 - What challenges does the lack of it bring ?
 - Brandowner's strategy working with 'Recycling Partners' buying adhoc versus long term
 - How easy it is for Brands & Convertors to meet sustainability goals across LATAM
 - Mechanical recycling vs emerging Chemical recycling
- Panelists:**
*Afternoon speakers PLUS,
Ms. Gabriela Hernandez, Sustainable Packaging Manager,
Coca Cola de Mexico*
- 18:00 Close of Day 1

18:00 - 19:30
**Networking Cocktail
Reception**

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Day Two - 21 November 2019, Thursday

08:45 Chairman's Remark

*Mr. Elliot Frisch, Analyst,
Energy & Chemicals Advisory,
Nexant Inc*

08:50 **Circular Economy : Drying PET systems**

- Less energy consumption
- Monitor in real time on line

*Mr. Lorenzo Brusafarro, Sales Area Manager,
Moretto*

09:15 **Recent Regulations on Mexico's PET & Plastic Sector - An Evaluation**

Mr. Raúl Mendoza, Director General, ANIPAC

09:35 **Challenges of Recycling in Latin America: A vision from Ecuador**

- Status of collection and recycling in Ecuador
- Current diagnosis of the relationship between the recycling industry and its stakeholders lessons learnt from the recycling industry of Ecuador for Latin America

*Mr. Daniel Romero Kleinheinz, Gerente General,
Enkador S.A.*

10:05 **Outlook for the Downstream Polyester Fibres Market in Latin America: the Supply-Demand of Fibres Market**

- Global and regional fibres supply-demand: Polyester/PET and rPET importance and evolution
- rPET into fibres: the competition for recycled PET bottles/flakes
- Sustainability challenges and trends for rPET fibres & Recycled Polyester.

*Mr. Carlos Gonzalez, Director, Fibres Latin America,
Wood Mackenzie*

10:30 Refreshments & Networking

11:00 **Meeting Sustainable Targets in Tight rPET Market**

L'Oréal

- L'Oréal's recycling and collection measures
- Challenges of sourcing rPET Flakes in Mexico or regionally?
- Goal to Use Recycled Plastics in all L'Oréal bottles by 2020 and the future
- Scope of Bio- Recycling or Paper packaging
- Other materials

*Mr. Hector Castro, Director of Operations Packaging
LATAM, L'Oréal*

11:25 **Using markers in high speed sorting to meet food grade PET specifications**

- Use of labels and markers to rapidly differentiate food grade from other categories of plastics
- Can boost the quality of rPET and
- Meet EFSA food grade specifications with no hand sorting

Prof. Dr. Edward Kosior, Managing Director, Nextek Limited

12:00 **Circular Intelligence**

- Ideal type of thermoformed packaging to achieve 100% circularity
- Intelligent concept on plant and machine level for maximum effectivity and efficiency

Mr. Michael Eckerstorfer, Product Manager, Starlinger Viscotec

12:30 Final Discussion followed by Lunch & close of conference

14:15 Depart to Site visit to IMER Recycling Plant

Demand of Virgin versus rPET material affected by the rise in awareness of recycling...

Challenges of sourcing rPET Flakes in Mexico or regionally?

The focus on marine litter and circular economy goals across the world will further intensify market pressures, as increased volumes of recycled PET resin and fibre erode demand for virgin product. The rapid fibre market growth over 2017-2018 absorbed a potential capacity surplus, but growth has already declined

significantly this year. The escalating US/China trade war, risk of conflict in the Middle East, and various other global political and economic issues make it seem impossible for demand growth to absorb the new supply.

Find out on Nov 20-21st at the 17th Annual LAPET Polyester & Recycling Mexico - IF a shakeout of capacity at various stages in the PX to PET value chain is inevitable?

Outlook for Mexico as Recycling Hub – Strengthen perception of PET with current global status on plastics...

Mexico's packaging market is growing with 75% of all finished products in the country requiring packaging, of these, 90% are in the food and drinks category. This is good news for the PET and rPET packaging companies. The country's PET recycling capacities are also growing as majors and recycling processors this year, are expanding their PET recycling facilities in Guadalajara, Monterrey and Chihuahua – where used PET bottles collected from landfill and collection centres are being recycled into PET flakes.

With consumers becoming more conscious about plastic usage & sustainability there is an increasing focus on PET recycling. Although collection and sorting infrastructure is still a major concern, Mexico's ECOCE is promoting better collection of PET wastes. The APR Design Guide for Plastics Recyclability (APR Design) is the most complete and easy-to-use resource that describes the recommendations of the plastics recycling industry in the market today. A new material (PLA) is now added to APR. Find out more about this at ECOCE's session at the 17th LAPET.

Brand owners are also invested in creating a circular economy in Latin America – as shown by PepsiCo's recycling program – 'Recycling with Purpose' is expected to be operational in 10 Latin American countries by 2021 – that includes Argentina, Brazil, Chile, Colombia, Costa Rica, Mexico, Panama, Peru, Guatemala and Jamaica. The program aims to collect 6,000 tonnes of recyclable materials per year across Latin America.

How are global and regional brand owners meeting their circular economy targets in the LATAM region? How can recycling rates be improved? What is the impact of recycling on the virgin materials? What are the major hurdles in collection and sorting of PET waste? How are global economic conditions affecting PET and rPET

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markets in LATAM? What is the best feasible way to mechanically recycle and in coming years via chemical recycling? How much the market will shift again with the opening of the mammoth Corpus Christie project by next year...

Seek answers to these issues at the **17th LAPET Polyester & Recycling event in Mexico city. Gain fresh insights from brand owners, recyclers, analysts, PET packaging companies addressing -**

- North American PET Feedstocks balances by **Nexant**
- **Wood Mackenzie** assess the Global PET and rPET Supply, Demand Balance & PET Sheet Trade
- **Wood Mackenzie** also zooms into the Downstream Polyester Fibres Market in the LATAM region
- **PepsiCo** shares its multi-faceted approach from rPET to Bio, invest in collection infrastructure & enhanced recycling technologies
- **Nestlé's** global and Mexico packaging outlook, barriers and challenges
- **Unilever** on developing a PCR Ecosystem
- **ECOCE** highlights the 'Latest Guidelines for Recycling' - Update by APR mainly adding a new material [PLA] and homologizing the test methods with the European Association
- **AMCOR** shares its Alternative barriers for recyclability
- **Alpek Polyester** shares current outlook & incoming rPET requirements
- **Nextek** – 'Using markers in high speed sorting to meet food grade PET specifications'
- Find out from **LYRBA** what are the Good Practices in PET Recycling Collection Sorting & Infrastructure
- **Green Impact Trading** on Thermoform Recycling Projects
- Panel Discussion: Mechanical Recycling vs emerging Chemical Recycling
- **Nextek** on Optimising rPET in packaging for food contact applications plus complying with EFSA & USA Regulations
- **Enkador** spotlights on Ecuador 's PET & Recycling Market projects

- **L'Oréal's** goal to use Recycled Plastics in all L'Oréal bottles by 2020...

Take advantage of the extensive networking opportunities over breakfast lunch and cocktails to build and bond new relationships for this vital Americas Buyer Seller Meet for the coming year...

21 Nov 2019 (14:15 - 18:30 pm) Thursday

SEPARATELY BOOKABLE POST-CONFERENCE SITE VISIT

Site Visit to IMER Recycling Plant



First bottle to bottle recycling plant in Mexico and the first operation of its type in Latin America

IMER is the result of the sustainable vision of its founding partners (Coca-Cola Mexico, Coca-Cola Femsa and Alpla Mexico) with a production of 1,200 tons of recycled flakes per month with economic and sustainable technology, working on projects with greater inclusion of recycled resin in plastic bottles, making increasingly efficient processes, thus contributing to the circular economy for the plastic.

Program details published herein are confirmed as at 19/11/2019.

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