

第二届亚洲/中国橡胶与轮胎市场国际研讨会

# 2nd Rubber & Tire Asia/China Markets

18 - 19 April 2007 • Shanghai  
Intercontinental Pudong Shanghai

## *“Sustaining profitability amidst rising raw materials costs”*

Top Panel from

- JK Industries
- UBE Industries
- Newera Group
- Chi Lo
- Kordsa
- Association of Natural Rubber Producing Countries
- CEAT Ltd
- Shanghai Tyre & Rubber Co.
- Flexsys
- Beijing Polk Catarc
- Gates-Unitta
- Lanxess
- Casumina (Vietnam)

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# Day 1

Wednesday, 18th April 2007

- 8:00 Registration and Coffee
- 9:00 Chairman's Welcome and Introduction
- 9:10 **CHINA'S GROWTH - SOLID SHAPE OR SHAKY FEET?**
- Economic growth model changing
  - Investment growth to defy expectations
  - External shock from the US
  - China's impact on Asian trade and growth
- Chi Lo, Economic Strategist  
**Author of "Phantom of the China Economic Threat, 2006"**  
(Former Chief Economist of HSBC & SCB)
- 9:45 **NATURAL RUBBER MARKET TRENDS FROM ANRPC'S PERSPECTIVE**
- Consumption outlook & production capacities
  - Pricing trends
  - Policy issues in member countries & implications on global markets
  - Project/investment updates
- Philip Pondikou, Secretary-General  
**Association of Natural Rubber Producing Countries**
- 10:20 Discussion followed by Coffee
- 10:50 **LATEST UPDATES ON THE ASIA SYNTHETIC RUBBER MARKET**
- Recent trends & demand-supply outlook
  - Factors impacting SR industry & implications on prices
  - Competitive strategies of SR manufacturers
  - Investment outlook & future challenges
- Tsuyoshi Fukano, General Manager  
- Synthetic Rubber Business Unit  
**UBE Industries Ltd**
- 11:25 **COMPETITIVE STRATEGIES OF CHINESE TIRE PRODUCERS IN THE GLOBAL MARKETPLACE**
- 12:00 **TIRE RETAILING & DISTRIBUTION TRENDS IN CHINA**
- Fan Xian, Board Chairman  
**Shanghai Tyre & Rubber Co. Ltd**
- 12:35 Discussion followed by Lunch
- 2:00 **GLOBAL BUTADIENE MARKET OUTLOOK**
- 2:35 **PRODUCT DEVELOPMENT STRATEGY - BR/SSBR**
- Senior Representative  
**Lanxess**
- 3:10 Discussion followed by Tea
- 3:40 **PASSENGER CAR MARKET IN CHINA**
- Market structure changes by car segments
  - Regional disparities in car registrations
  - Market analysis by engine size and transmission
  - Regional market forecast by 2010
- Christophe Bauduin, Managing Director  
**Beijing Polk Catarc**
- 4:15 **RADIALIZATION TRENDS FOR AUTOMOTIVES IN ASIA**
- Growing demand for radial tyres
  - Production capacities & investment outlook
  - Technological advancement to meet tyre performance requirements
  - Growth prospects & impending challenges
- Tom Thomas, Vice-President  
- Technical & Manufacturing  
**CEAT Ltd.**
- 4:50 **RETRADING BUSINESS OUTLOOK IN ASIA & POTENTIAL FOR GROWTH**
- Retreading market outlook and current trends
  - Economic & environmental factors
  - Competition & investment outlook
  - Future prospects & direction for the retreading industry
- Chen Chia Chung, General Manager - China  
**Newera Group**
- 5:25 Discussion followed by End of Day 1

1730 - 18:30 hrs. *Cocktail Reception*  
for Speakers & Delegates

## You will network with:

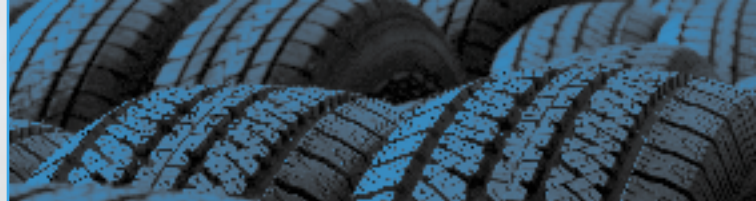
- MDs & CEOs
- R&D Directors/Managers
- Technical Directors/Managers
- Technology Design Engineers
- Sourcing Directors/Managers
- Product Directors/Managers
- Business Development Directors/Managers
- Sales & Marketing Directors/Managers
- Material/Equipment Suppliers
- Consultants/Analysts from Natural Rubber Producers
- Synthetic Rubber Producers
- Raw Material Suppliers
- Tire Manufacturers
- Rubber Chemical Processing Manufacturers
- Tire Cord Producers
- Carbon Black Producers and all companies involved in rubber and tire industries

Program topics, speakers and schedules listed herein are confirmed as at printing time. Please refer to the event's **Latest Schedule** at [www.cmtevents.com](http://www.cmtevents.com) for most up-to-date details.

# Day 2

Thursday, 19th April 2007

- 9:00 Chairman's Remarks
- 9:05 **FUTURE PROSPECT OF INDIAN AUTOMOTIVE INDUSTRY WITH SPECIAL REFERENCE TO TIRE INDUSTRY**
- Indian Automotive Industry Scenario
  - Indian Rubber Industry Scenario
  - Indian Tire Industry Scenario
  - Tire Technology Development Trends in Asia
- R Mukhopadhyay, Head of R&D  
**JK Industries Ltd.**  
and Director & Chief Executive  
**Hari Shankar Singhania Elastomer & Tyre Research Institute (HASETRI)**
- 9:40 **OVERVIEW OF TIRE MARKET IN VIETNAM**
- Availability of raw materials & production capacities
  - Market drivers & trading/export trends
  - Investment outlook & expansion plans/projects update
  - Growth forecast & impending challenges
- Le Van Tri, Sales & Marketing Director  
**Casumina**
- 10:15 **TRENDS IN NYLON TIRE CORD PRODUCTION IN ASIA**
- Michael T. Kotelec, Vice President - Marketing  
**Kordsa Global**
- 10:45 Discussion followed by Coffee
- 11:15 **CARBON BLACK MARKET DEVELOPMENTS & OUTLOOK**
- 11:45 **INDUSTRIAL POWER TRANSMISSION IN CHINA**
- Rubber belt market developments & characteristics
  - Growth potential & demand drivers
  - Innovations & technological advancement
  - Key challenges & future prospects
- Henry Hu, Industrial Business Director  
**Gates-Unifita Corporation**
- 12:15 **CHINA'S RUBBER CHEMICAL INDUSTRY – PERSPECTIVE OF A GLOBAL RUBBER CHEMICAL SUPPLIER**
- Excess capacity & its implications
  - Exporting as the key to survival
  - Pricing outlook & trends
  - Potential risks & challenges
- Cheng Yongyue  
Chief Representative - China  
**Flexsys**
- 12:45 Final Discussion followed by Closing Lunch
- 2:00 End of Conference



*The growth area for rubber is in Asia. After a relatively slow growth rate for two consecutive years, total world rubber consumption is forecasted to pick up speed to increase at an average of 4.7% during 2007-2009*

*- Rubber Industry Report (Jan/Feb 2007)*

There are no signs that rubber consumption will let up despite consistently high crude prices and relatively low output growth of NR. Based on figures from International Rubber Study Group, China and India lead the pack, devouring almost 30% of global NR production in 2005, mainly for tires to support their booming auto trade. Hear the latest insight on pricing trends and production outlook for NR. Find out how NR producers are cashing in on the surging demand.

**China and India are the key driving forces of the region's tire industry.** According to statistics from China Rubber Industry Association, production and sales revenue from tires grew by 16.35% and 24.02% respectively over the first nine months of 2006 as compared to that of 2005. However, China's tire industry is almost completely controlled by foreign investors - a sign of danger for domestic tire manufacturers. **How do local tire manufacturers compete with the global players?** Learn about tire retail and distribution trends from a major Chinese tire producer.

The Indian tire industry is predicted to enjoy a volume growth of 12-14% in 2007 (Way2wealth Securities, 20 Sep 2006). The performance of the tire industry is linked to the automotive and infrastructure sectors. Gain a better understanding of how India's automotive sector will drive tire demand in the future. In a price-sensitive market, the tire industry has not been able to recover rising raw material costs to full extent through product pricing. **How does innovation and R&D ensure the sustainability of profit margins for tire producers?**

The prospects for industrial rubber products have never looked brighter due to **stronger demand for durable goods**. More significantly, non-tire rubber applications have enjoyed technological breakthroughs in recent years. Explore the latest developments and assess the growth potential of these industrial uses of rubber.

These pertinent issues and more will be covered at **CMT's 2nd Asia/China Rubber & Tire Markets!** This event will bring together a panel of leading industry experts to discuss and share their views on current concerns including:

- **Sustainability of China's economic growth**
- **Latest developments in Vietnam's tire industry**
- **Regional forecast for China's automotive markets**
- **Asia's radialization trends and prospects**
- **Retreading trends and outlook in Asia**
- **Latest updates on Asia's synthetic rubber markets**
- **Opportunities and challenges in China's rubber chemical industry**

This conference offers an excellent platform to network and exchange updated market information with fellow industry players. Seize this opportunity to establish business contacts and gain valuable insights to remain competitive in these challenging times. Please log onto **www.cmtevents.com** to register now. For enquiries, please contact Vynn at **+65 6346 9124** or **vynn@cmtsp.com.sg**.

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**Fees:** The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & CD documentation.

	1 Person	Group fee for 3 or more* (from the same company)
<b>Early Bird Fee</b> *Register & Pay before 17 Mar. 07	<b>USD1,295</b> <b>(SAVE USD100)</b>	<b>USD1,195</b> <b>(MIN SAVINGS OF USD600)</b>
<b>Regular Fee</b>	<b>USD1,395</b>	<b>USD1,295</b> <b>(MIN SAVINGS OF USD300)</b>

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. Apr. 2007

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### ~ CMT'S UPCOMING EVENTS ~

## 3rd PP Markets & Tec

12 - 13 March 2007 • Shanghai  
*"Ensuring product value add to sustain increased regional capacities"*

## 7th Asia Nylon Markets & Technology

14 - 15 March 2007 • Shanghai  
*"Capturing new opportunities in the fastest growing markets amidst strong competition"*

## 7th Chlor-Vinyls China/Asia 2007

12 - 13 April 2007 • Shanghai  
*"Competitive China vs new export markets for sustainable operations"*

## 3rd Chlor-Vinyls Russia & CEE Markets

31 May-1 June 2007 • Warsaw  
*"Balancing environmental & cost issue in a competitive industry"*  
*"Sustainability of Russia/CEE vinyl market"*

### CONFERENCE VENUE

CMT has arranged special discounted room rate at RMB 2,000 + 15% / RMB 2,110 + 15% (Single / Double) per room per night inclusive of daily American breakfast (subject to room and rate availability) for delegates at **Intercontinental Pudong Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Elle Xu, Sales Manager

#### Intercontinental Pudong Shanghai

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Cut off Date for Room Booking: 17 March 2007

### Customised Sponsorship Packages Available

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request.

Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg) or (65) 6346 9132.

## Biopolymers Markets

15 - 16 May 2007 • Hong Kong

*"Bioplastics - Sustainable development & new opportunities"*

Confirmed Speakers as of today:

- European BioPlastics Association • Michigan State University
- NatureWorks • Tapioca Plus
- China Degradable Plastics Specialized Committee