

8th Coatings Asia Markets

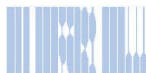
4 - 5 June 2007 ■ Bangkok, Thailand
Westin Grande Sukhumvit



“Improving margins, but will industry performance hold up?”

- Nippon Paint Co., Ltd.
- ICI Paints (Vietnam) Ltd
- Kansai Nerolac Paints Ltd
- Hempel-Hai Hong Coatings
- Akzo Nobel Car Refinished (S) Pte Ltd
- Mirotone (Malaysia)
- PPG Industries
- SigmaKalon (M) Sdn Bhd
- Air Products & Chemicals Inc.
- Delta Paints Co., Ltd.
- Bayer MaterialScience
- Vietnam Paint & Printing Ink Association
- Union Petrochemical PLC.
- Dupont China Holding Co. Ltd

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Day 1

Monday, 4th June 2007

8:00	Registration and Coffee	12:35	Discussion followed by Lunch
9:00	Chairman's Welcome and Introductions	2:00	OUTLOOK OF <u>MARINE & PROTECTIVE COATINGS IN VIETNAM</u> Nguyen Ngoc Tu, Vice Chairman Vietnam Paint & Printing Ink Association 1st Deputy Managing Director A Dong Paint Stock Company
9:10	TRENDS & FUTURE DIRECTION FOR ASIA'S COATINGS INDUSTRY – A MAJOR'S PERSPECTIVE <ul style="list-style-type: none">• Market outlook & demand drivers• Moving towards eco-friendly coatings• New applications & possible challenges• Growth strategies & investment outlook Satoshi Yamamoto, Executive Officer Corporate Planning Nippon Paint Co., Ltd.	2:35	<u>MARINE & PROTECTIVE COATINGS - MARKET & TECHNOLOGY</u> Neil Phillips, Regional Technical Sales Support Manager SigmaKalon (M) Sdn Bhd
9:45	OPPORTUNITIES & CHALLENGES IN VIETNAM'S <u>DECORATIVE PAINT INDUSTRY</u> <ul style="list-style-type: none">• Economic & Political outlook• Market trend in Decorative Paints• Consumer behavior & buying process• Regulatory issues & other challenges Phua Koon Kee, General Director ICI Paints (Vietnam) Ltd	3:10	Discussion followed by refreshments
10:20	Discussion followed by refreshments	3:40	<u>PLASTIC COATINGS IN ASIA: OUTLOOK & GROWTH</u> Gordon Charles, Sales Director – Consumer Electronics PPG Industries
10:50	OVERVIEW OF COATINGS MARKET IN INDIA Jason Gonsalves, Vice President - Corporate Planning & IT Kansai Nerolac Paints Ltd	4:15	OUTLOOK & INNOVATION IN <u>POLYAMIDE COATING AND INK RESINS</u> <ul style="list-style-type: none">• Demand-supply outlook and key market trends• Pricing outlook & cost drivers• Latest innovation/technological breakthrough & advances in applications• Growth strategies in a competitive market Laurence D. McManus, Marketing Director Air Products & Chemicals Inc.
11:25	SOURCING RAW MATERIALS FROM CHINA <ul style="list-style-type: none">• Current outlook and market trends• Cost factor, quality issues and other considerations• Strategies for effective sourcing in China• Lessons learnt & pitfalls to avoid James Qiu, Regional Procurement Manager – Asia Hempel-Hai Hong Coatings	4:50	PANEL DISCUSSION: END-USERS' PERSPECTIVES AND REQUIREMENTS
12:00	FURNITURE INDUSTRY – PERSPECTIVE OF <u>WOOD COATINGS MANUFACTURER</u> <ul style="list-style-type: none">• Innovation/breakthrough technology• The growing furniture market & opportunities for wood coatings manufacturers• Chemicals of concern in wood coatings• Delivering technology breakthroughs at what cost! Tim Stewart, Managing Director Mirotone (Malaysia)	5:25	End of Day 1

1735 - 1835 hrs.

Cocktail Reception

for Speakers & Delegates

Program topics, speakers and schedules listed herein are confirmed as at printing time. Please refer to the event's **Latest Schedule** at www.cmtevents.com for most up-to-date details.

Day 2

Tuesday, 5th June 2007

- 9:00 Chairman's Remarks
- 9:05 **MARKET OUTLOOK OF ARCHITECTURAL COATINGS IN THAILAND**
- Trends in real estate market and its impact on coatings sector
- Senior Representative
Delta Paints Co., Ltd.
- 9:40 **MACRO TRENDS OF THE ASIAN PAINT INDUSTRY - INCREASING IMPORTANCE OF WATERBORNE POLYURETHANE SYSTEMS**
- Market outlook, drivers and trends
 - Cost - performance balance
 - New technologies & applications
- Daniel Meyer, Vice President
- MU Coatings APAC
Bayer MaterialScience
- 10:15 **TECHNOLOGY UPDATE ON AUTOMOTIVE REFINISH COATINGS**
- Barry Edney, Commercial Manager
- Car Refinish
Akzo Nobel Car Refinished (S) Pte Ltd
- 10:50 Discussion followed by refreshments
- 11:20 **POWDER COATINGS FOR TEMPERATURES SENSITIVE SUBSTRATES**
- Advances in low temperatures during powder coatings for coating MDF, flooring, certain plastics, etc.
 - Advantages and benefits compared to liquid systems
- Roy Frankland, AIC Technology & Product Manager Asia
Dupont China Holdings Co. Ltd.
- 11:50 **SOLVENT MARKET OUTLOOK & TRENDS**
- Demand-supply outlook
 - Cost drivers & pricing trends
 - Managing the impact of fluctuating crude prices
 - Future prospects & anticipated developments
- Perapol Suwannapasri
Business Development Manager
Union Petrochemical PLC.
- 12:20 **REACH & ITS IMPLICATION ON THE COATINGS INDUSTRY**
- 12:50 Final Discussion followed by Closing Lunch
- 2:35 End of Conference

The global paints and coatings market is worth \$71 billion/year and Asia Pacific takes up 21% of the pie. Cost of coatings raw materials continues to be a cause of concern, and China's big appetite to feed its growing coating industry is blamed by some as the culprit. But producers are optimistic that 2007 will see margins improve as cost-cutting measures are paying off and some were able to pass down the cost.

The growth of Asian coatings markets has direct relationship with GDP growth of respective countries. With favourable Asian economic conditions, Asian coatings consumption is forecasted to hit 8% annual growth rate through 2009. This rosy outlook has led to a proliferation of expansions and M&A activities:

"Asian PPG Industries Ltd to acquire ICI India's auto-refinish business for Rs520 million"
SpecialChem, Feb 21, '07

"Lubrizol Corp. will expand its presence in China by investing approximately \$40 million to build a facility in Songjiang"
Chemie.DE, Mar 5, '07

"Becker Industrial Coatings has commissioned a larger plant in Selangor, Malaysia to serve burgeoning local market and exports to Singapore, Thailand and Indonesia. A manufacturing plant in Vietnam is also in the-pipeline."
Metal Home Digest, Dec 7, '06

In order to compete and maintain a strong foot-hold in the lucrative Asia market, both coatings and raw material suppliers invest considerable effort and money to formulate novel products that will give them the edge. At the same time, application demands and end users' requirements also become increasingly sophisticated.

CMT's 8th Asia Coatings conference brings together key industry players to share their views and expertise in this dynamic market. An excellent platform to get updates on market trends and developments that will help you chart business direction. Key issues that will be discussed include:

- Coating major's perspective on trends & future direction of Asian Coatings Market
- Insights on coatings markets in **China, India, Vietnam and Thailand**
- Solvent market outlook and trends
- Understanding REACH and its implications on Asia's coatings industry
- Strategies for effective raw material sourcing from China
- Latest updates and developments in **plastic, wood, marine, protective, powder, auto-refinish and waterborne-polyurethane** coatings
- End-users' expectations and requirements

Mark your calendar to attend this important event. Sign up with your team at www.cmtevents.com or contact vynn@cmtsp.com.sg for enquiries

You'll Network with

- President • MD • GM • VP • Marketing/Sales Director and Manager • Technical Director • Business Development Director/Manager • Product Development Director • Corporate Planning Director • Director of Research & Development • Director of Procurement
- Business Analyst of Coatings Manufacturer
- Raw Materials Suppliers • Consulting Firms

REGISTRATION

8th Coatings Asia Markets

Name _____
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 Email _____
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Company _____
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Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & CD documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Early Bird Fee *Register & Pay before 3 May 07	USD1,195 (SAVE USD100)	USD1,095 (MIN SAVINGS OF USD600)
Regular Fee	USD1,295	USD1,195 (MIN SAVINGS OF USD300)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. June 2007

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CONFERENCE VENUE

CMT has arranged special discounted room rate at THB 5,200++ / THB 5,600++ (Deluxe Single/Double) per room per night inclusive of 1 daily breakfast (subject to room and rate availability) for delegates at **The Westin Grande Sukhumvit Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Trinuch Jongsubcharoen, Director of WOC & Convention Service

The Westin Grande Sukhumvit Hotel

259 Sukhumvit Road, Bangkok 10110, Thailand

Tel: 66 2 207 8114 Fax: 66 2 651 1070

Email: Trinuch.jongsubcharoen@westin.com

Cut off Date for Room Booking: 14 May 2007

Customised Sponsorship Packages Available

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com or (65) 6346 9132.

TELEGRAPHIC TRANSFER

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TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

TO REGISTER

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 Singapore 449269

Register online ~ www.cmtevents.com

~ CMT'S UPCOMING 2007 EVENTS ~

6th Petchem Feedstock Asia/China Markets

14 - 15 May • Shenzhen

"Feedstock flexibility for optimum profitability"

Premier Gathering for the Regional Petchem Practitioners

15th Asia Petchem Summit

4 - 5 September • Phuket

"Extended peak or bubble trouble?"

2nd Asia PU Markets

14 - 15 June • Shanghai

"Energy-saving, Environmental & Health considerations in a high-growth industry"

7th China Coatings Markets

27 - 28 September • Shanghai

"Gaining competitive edge with quality and innovations"