



Premier Buyer-Seller Summit

# 8th CEEPET

11 - 12 June 2007 • Odessa, Ukraine  
Hotel Odessa

***“Can PET producers look forward to improved margins soon ?”  
“Intense competition & high feedstock costs - driving industry rationalisation”***

- Polief
- Uhde Inventa Fischer
- Alco Naptha
- PCI
- Indorama
- Tecnon Orbichem
- GSI International
- Inviting: Uniplast
- Star PET
- EUROPLAST Co
- Black Sea Logistics
- PTI - Europe
- Jiangsu Sanfangxiang Group
- Recycling Agency of Serbia
- United Resource Recovery Corp
- Kreyenborg GmbH
- SDT Kazakhstan
- PET Engineering
- SIPA
- Polimash
- Coca Cola

promotion partners



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Centre for  
Management  
Technology®  
Into our 24th year

## Central & Eastern Europe PET industry in Transition – Rationalisation, Restructuring, Integration

Intense competition heats up as additional 350.000 tons/ year will be added to the market from Indorama's new plant and rival Neo Group's 2nd line coming up. In addition new capacities announced by Russian producers – Senegal, Polief, Sibur will cause concern among European producers.

How does the future look for regional PET sellers? With raw materials price still at a high – and impending shortage of PX, can PET producers see improved margins in the near future?

Who will stay in the game and who will emerge as leading players? Latest in the news is the string of rationalizations with La Seda buying up Eastman plant in Spain and Wellman looking to sell its European operations

What is the impact of additional materials in the market? Will new plants curb flow of imports from Asian suppliers?

The high price of raw materials complements the trend towards light weight preforms. PET producers are also investing in cost effective production processes, like the MTR Uhde Inventa Fisher technology that claims to save more than 30% of conversion costs from PTA/EG to PET.

CMT's 8th CEE PET conference brings to you an authoritative panel of speakers that will share their insights and plans on the industry movements.

### Key Sessions

- **Future of the region's PET industry – Market balance, who remains the competitive suppliers? Update on new capacities**
- **Raw materials – how long will the high cost persevere?**
- **Preform producers perspective and emerging markets – CIS, Serbia, Romania**
- **Trends towards lighter PET bottles & technology advancements**
- **Recycling of PET bottles to food grade applications & new technologies**
- **Coca Cola's strategy on RPET**
- **Barrier enhancements, blow molding, preform technologies**

And many more

Send us your registration now at [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg) or log on to our website [www.cmtevents.com](http://www.cmtevents.com) for updates.

### You Will Network With

- Senior Executives from PET & Polyester Producers / Traders
- Preform and Closure Manufacturers
- Brand Owners (mineral water, CSDs, juices, beer, dairy, vegetable oil, personal care & cosmetics, household products manufacturers)
- Filling/Bottling Companies
- Feedstock (MEG, PX/PTA) Manufacturers/ Traders
- Equipment Producers & Licensing Technology Providers
- Materials & Additives Producers
- Recycling, Sorting Machinery and Technology Providers
- Chemicals, Packaging & Beverage Consultants/Analysts

## Day 1

Monday, 11<sup>th</sup> June 2007

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome
- 9:10 **INTEGRATION, RATIONALISATION AND EXPANSION -THE PET INDUSTRY IN TRANSITION**
- new PET capacities
  - impact of new technology
  - changing patterns of PET supply
  - prospects for prices and earnings
- Andrew Noone, Managing Director  
**PCI (PET Packaging, Resin, Recycling Ltd)**
- 9:40 **CENTRAL & EASTERN EUROPE: GROWTH & CHALLENGES FOR A PET PRODUCER**
- Indorama overview, with emphasis on Europe
  - Regional market structure, growth & opportunities in the region
  - Regional perspective for PET producers
  - Is the region heading towards oversupply? Prospect for rationalization in the region
- Kumar Latha, VP - CEE & CIS  
**Indorama**

**CMT** into our 24th year is a global conference organizer based in Singapore. CMT has been producing international conferences for Polyester Intermediates & PET markets since 1996. CMT is recognised for providing market specific information for the PET industry to maximise opportunities in emerging regions. Our PET conferences are held in Asia/China, Middle East, Latin America, Central and Eastern Europe. The **CEEPET** events have been brought to the following cities - Prague, Budapest, Krakow, Moscow, St. Petersburg, Lithuania, Slovenia.

10:10 **POLIEF'S ROLE IN RUSSIA PTA & PET MARKETS**  
Julia Bondaruk, Marketing Dept Head  
**Polief**

10:40 Discussion followed by Coffee

11:00 **2R – MELT TO RESIN TECHNOLOGY**  
Stefan Bartz, Vice President Sales  
**Uhde Inventa Fischer**

11:30 **LATEST UPDATE ON ALCO-NAPHTHA PET PROJECT**  
Sergey Nicolaev, Board Member  
**Alco Naptha**

11:45 **GLOBAL PET FEEDSTOCK SQUEEZE - WILL AVAILABILITY RESTRICT PET GROWTH**

- Can the upstream capacities support expansion in PET projects?

Senior Representative  
**Tecnon Orbichem**

12:10 Discussion followed by Lunch

2:00 **PET RESIN TRADE FLOWS TO THE REGION – WHO CAN REMAIN COMPETITIVE SUPPLIERS ?**  
Francesco Zanchi, CEO  
**GSI (Global Service International)**

2:20 **PERSPECTIVE FROM LARGEST CHINESE SUPPLIER TO THE REGION**

- our future expansion plans
- how we see the market changing
- investment in technologies

George Xue, General Manager  
**Jiangsu Sanfangxiang Group**

#### **PREFORM PRODUCERS**

3:30 ■ **CHALLENGES IN SUPPLYING TO THE CIS COUNTRIES**  
Nail Latyvev, General Manager  
**SDT**

4:00 ■ **ROMANIA – PET PREFORM MARKET OUTLOOK**  
Corina Oprea, Purchasing Director  
**Star PET**

4:30 ■ **NEW PROJECTS OF EUROPLAST AS A BASIS FOR STRATEGIC DEVELOPMENT OF PET-PACKAGING MARKET IN RUSSIA**  
Alexander E. Mel'nikov  
Commercial Director  
**EUROPLAST Co**

5:00 **LOGISTICS & DISTRIBUTION CHALLENGES IN DELIVERING PET RESINS TO BUYERS**  
Edward Gerasimenko, General Director  
**Black Sea Logistics**

5:25 **PET RECYCLING INITIATIVES IN SERBIA**  
Senior Representative  
**Recycling Agency of Serbia**

5:45 **RECYCLING PET USED BOTTLES TO FOOD GRADE PACKAGING APPLICATIONS**  
Carlos Gutierrez, President  
**United Resource Recovery Corp**

6:20 Discussion followed by Close of Day 1

1835 - 1935 hrs. *Cocktail Reception*  
for Speakers & Delegates

2:40 ■ **SATISFYING THE BURGEONING MARKET IN UKRAINE - TECHNOLOGY ADVANCEMENTS**  
Inviting: **Uniplast**

3:00 Discussion followed by Tea

## Day 2

Tuesday, 12<sup>th</sup> June 2007

9:00 Chairman's Remarks

9:10 **INNOVATIONS IN PET BOTTLE DESIGNS**

- what designs are PET bottles heading towards
- balancing aesthetics with economics
- going lightweight
- new frosted PET bottles

Vincent Le Guen  
**PTI - Europe**

9:30 **GROWING APPLICATION OF RPET – A KEY PART OF COCA-COLA'S STRATEGY**  
Dr. Cees Van Dongen, Director  
Environmental Affairs & PET Recycling Programs - Europe, Eurasia, Mideast  
**Coca Cola**

10:00 **HIGH-QUALITY PACKAGING MATERIAL MADE FROM R-PET**  
Viacheslaw Maschke  
Technical Project Manager  
**Kreyenberg GmbH**

10:30 Discussion followed by Coffee

11:00 **MOVING TOWARDS LIGHTWEIGHT PET PREFORM**  
Moreno Barel, President  
**PET Engineering**

11:30 **POTENTIAL BARRIER SOLUTION FOR PET – SMART COAT**  
Marco Leornardi, Packaging Devt Manager  
**SIPA**

12:00 **BLOW MOLDING SOLUTIONS – UKRAINIAN TECHNOLOGY**  
Alexander Surovov, General Director  
**Polimash**

12:30 Final Discussion followed by Closing Lunch

2:35 End of Conference



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## REGISTRATION

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### CONFERENCE VENUE

CMT has arranged special discounted room rate for participants of this event. Please request for a **special reservation form** when you register.

**Hotel Odessa** - 6a, Primorskaya Street, 65026 Odessa, Ukraine.

**VISAS** - Visas **NOT** required for **EU, CIS, US, Canada, Japan, Switzerland, Turkey, Mongolia, Serbia and Montenegro citizens.**

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**Fees:** The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & CD documentation.

	1 Person	Group fee for 3 or more* (from the same company)
<b>Regular Fee</b>	<b>EUR1,195</b>	<b>EUR995 (MIN SAVINGS OF EUR600)</b>

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. June 2007

## CMT'S UPCOMING EVENTS

### BIOPolymers Markets

15 - 16 May 2007 • Hong Kong  
"Growing the bioplastics industry  
- what's next?"

supporting associations



### 3rd Russia/CEE Chlor-Vinyl Markets

31 May - 1 June 2007 • Warsaw  
"Balancing environmental & cost  
issue in a competitive industry"  
"Moving forward with integration amid  
global competition"

### Premier Buyer-Seller Summit 14th asiaPET

10 - 11 September 2007 • Shanghai

"Increased Role of Supply Chain  
in Sustaining PET Business"

### About Odessa Hotel, Ukraine

Odessa - referred to as "Pearl of the Black Sea". The largest city along the Black Sea and the most important city of Ukraine for trade. The Odessa Hotel is located on the very heart of the City overlooking the Black Sea and the Old City.

### Getting to Odessa

Via daily connecting flights from Kiev or Direct flights from Vienna, Moscow, Munich, Riga, London, Istanbul and other CEE cities.