



Centre for
Management
Technology®
Into our 24th year

2nd Rubber & Tire Russia / CEE Markets

18 - 19 September 2007 ■ Movenpick Hotel Prague – Czech Republic



“Paving the way for bigger market share & cost reduction with moving East strategy”

- Sibur Russian Tires
- Kaucuk A.S.
- Raiffeisenbank A.S.
- Hexagon Polymers Compounding
- ETRMA-European Tyre & Rubber Manufacturers' Association
- Makrochem
- LMC International Limited
- Duslo A.S.
- Skoda Auto A.S.
- Nynas Naphthenics
- Brisa

promotion partners



Day 1

Tuesday, 18th September 2007

8:00	Registration & Coffee	1:45	OPPORTUNITIES FOR TIRE RETAIL BUSINESS IN RUSSIA
9:00	Chairman's Welcome Remarks	2:20	EXPECTATION OF TIRE PRODUCERS – SKODA'S PERSPECTIVE <ul style="list-style-type: none">Working with tire producers to develop products to meet customers' demandLow cost product & new markets – Russia/Ukraine/China/India Dr. Martin Hrdlicka Head of Chassis Development Skoda Auto A.S
9:10	MACROECONOMIC OUTLOOK IN CENTRAL & EASTERN EUROPE Pavel Mertlik, Chief Economist Raiffeisenbank A.S.	2:50	TIRE MARKET OUTLOOK IN TURKEY <ul style="list-style-type: none">Investment prospect & updatesDemand/supply outlookRaw materials challengesDrivers for growth Bulent Savas, General Manager Brisa
9:45	GLOBAL NATURAL RUBBER MARKET TRENDS <ul style="list-style-type: none">Demand pressure vs supply potentialPrice outlook in the near futureWill there be enough NR?New capacities Robert Simmons Head of Rubber and Tyre Research Division LMC International Limited	3:20	Discussion followed by Refreshment
10:20	Discussion followed by Refreshment	3:50	IMPLEMENTATION OF REACH & THE IMPACT ON RUBBER & TIRE INDUSTRY Fabro Urso, Chemicals Task Force Leader ETRMA-European Tyre & Rubber Manufacturers' Association
10:50	DEVELOPMENT OF ALL STEEL RADIAL TRUCK TIRE IN RUSSIA <ul style="list-style-type: none">Specific features of TBR market in Russia and their influence on all-steel tires future introductionThe forecast of supply and demand for Russian all-steel TBR marketThe place of Sibur Russian tyres in the TBR market and its perspectives for the future Igor Karavaev, Head of Strategy Sibur Russian Tires	4:20	RUBBER PROCESSING CHEMICALS SUPPLY & PRODUCTION IN EASTERN EUROPE <ul style="list-style-type: none">Production & capacities in the regionDrivers for growthTechnology innovations & applications Alena Brennerova, SBU Organics Duslo A.S.
11:20	DWORY/KAUCUK – 2 PRODUCTIONS, 1 COMPANY <ul style="list-style-type: none">Investment plans & future directionSynthetic rubber development & market trends in CEE Sim Elman, Commercial Director Kaucuk A.S.	4:50	Discussion followed by End of Day One
11:55	DEVELOPMENT OF ALTERNATIVE OIL TO MEET NEW EU DIRECTIVE BY 2010 Mrs. Marika Joonas, Project Leader Nynas Naphthenics		
12:30	Discussion followed by Lunch		

1700 - 1800 hrs.

Cocktail Reception

for Speakers & Delegates

Day 2

Wednesday, 19th September 2007

- 9:00 Chairman's welcome
- 9:05 **DEVELOPMENT OF RUBBER COMPOUNDING MARKET IN EASTERN EUROPE**
Milos Pitela, Managing Director
Hexagon Polymers Compounding
- 9:40 **CARBON BLACK MARKET OUTLOOK IN RUSSIA/CEE**
Igor Levenberg, President
Makrochem
- 10:10 **DEVELOPMENT OF INDUSTRIAL RUBBER GOODS IN EASTERN EUROPE**
- 10:40 Discussion followed by Refreshment
- 11:10 **LATEST DEVELOPMENTS IN SEALING SYSTEM**
- 11:40 **DEVELOPMENT OF RETREADING BUSINESS IN EASTERN EUROPE**
- Market outlook & trends
 - Economics & environmental factors
 - Competition & investment outlook
 - Future prospect & direction for the retreading business
- 12:10 **TIRE RECYCLING & APPLICATIONS**
- Used tire logistics & collection challenges
 - New technology & markets
- 12:40 Final Discussion followed by Closing Lunch
- 2:00 End of Conference

You'll network with

MDs & CEOs, VP, GM, Sourcing Directors/Managers, Product Directors, Sales & Marketing Directors/Managers, Business Development Directors/Managers, Material Suppliers, R&D Directors/Engineers, Technology Design Engineers, Consultants/Analysts from natural & synthetic rubber producers, tire manufacturers, rubber chemical processing producers, carbon black producers & all companies involved in tire and rubber industry.

"Dow announces plans to construct New Solution Styrene Butadiene Rubber Plant in Europe.....SSBR is the fastest growing segment of the rubber market, with an anticipated annual growth rate of 5-6% over the next several year"
11/6/07, Dow's News Center.

"Continental increases production at Romania plant."
6/6/07, www.rubberworld.com

"Goodyear to expand high-value tire production in Poland"
20/2/07, Goodyear Newsroom

The growth pace seen by some markets such as Romania or Russia is now 10-15%/yr, in contrast with mature markets such as Western Europe or the US, where the growth pace is much lower. Many Russian tire makers are expanding capacities including Russian Tatneft Consortium, with increased production volume to 21 million tires and modernization of Nizhnekamshina's facilities by 2009 from 5 – 9 million, with radial production increasing to 3 mil units.

Tire makers like Michelin, Bridgestone, Goodyear, Continental, Nokian, Hankook & many others have expanded or set up new production in Eastern Europe, **signaling a shift of production further East & also demand growth in these countries.** Will this prompt raw material suppliers to expand their capacities or relocate production to where the growth is to better tap the growing sectors? What are the challenges when moving East?

From 2010, EU Directive 2005/69/EC states that the tire industry in the EU will have to do without the widely used DAE oils. The ban on DAE oils presents major challenges to the tire industry because they cannot easily be replaced in tire production. What are the alternatives available? With the implementation of REACH legislation this June, what is the impact to the tire & rubber industry?

CMT's 2nd Russia/CEE Rubber & Tire Markets brings together a leading panel of industry experts to discuss pertinent issues including :

- **Global Natural Rubber market outlook**
- **Prospect of tire retreading market**
- **Skoda's perspective & expectations of working with tire producers to develop products to meet customers' demand**
- **Development of all steel radial truck tires in Russia**
- **Raw materials availability & logistics**

Sign up with your team today at www.cmtevents.com for the latest insights & network with leading experts at this premier meeting! For enquiries, contact sasha@cmtsp.com.sg

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

REGISTRATION

2nd Rubber & Tire
Russia/CEE Markets

Name _____
 Position _____
 Email _____
 Name _____
 Position _____
 Email _____
 Tel _____ Fax _____

Company _____
 Address _____
 City/Postcode _____ Country _____
 Approving Manager's Name _____
 Position _____
 E-mail _____

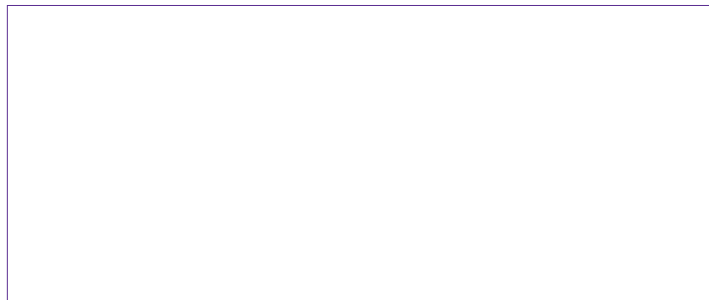
Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	EUR1,095	EUR895 (MIN SAVINGS OF EUR600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. September 2007



070941CCH03 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

CONFERENCE VENUE

CMT has arranged special discounted room rate at **EUR 130 / EUR 140 nett** (Single/Double) per room per night inclusive of 1 daily buffet breakfast (subject to room and rate availability) for delegates at Movenpick Hotel Prague.

Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Sylvia Koritkowski, Reservations Manager

Movenpick Hotel Prague, Mozartova 261 / 1, 120 00 Prague 5, Czech Republic

Tel: 420 257 153333 Fax: 420 257 153113

Email: hotel.prague@moevenpick.com

Cut off Date for Room Booking: 17 August 2007

Customised Sponsorship Packages Available

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology**
 A/C No: **251 - 004487 - 179**
 Bank: HSBC Singapore
 Branch: Marine Parade, Singapore
 Swift Code: HSBC SGSG

TT must include additional EUR18 for Beneficiary's Bank charges.

Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

TO REGISTER

Online: www.cmtevents.com
 Email: sasha@cmtsp.com.sg
 Fax: (65) 6345 5928
 Tel: (65) 6346 9124
 Post to: 80 Marine Parade Rd
 #13-02 Parkway Parade
 Singapore 449269

Register online ~ www.cmtevents.com

~ CMT'S UPCOMING 2007 EVENTS ~

2nd BTLtec

12 - 13 September 2007 • Vienna Austria

Next Level For BTL Development Towards Commercialisation



Global Silicone Business Outlook

25 - 26 September 2007 • Shanghai, China

"Uncovering new business opportunities with new applications"



Biofuels & BTL

25 - 26 October 2007 • Beijing, China

"A panorama of new technologies for sustainable biofuels production & integration"

"The pathway to improved product quality & a broader range of feedstocks"



4th Specialty Elastomers

14 - 15 November 2007 • Shanghai, China

"Maximizing Growth Potential with the Latest Technology Advancements"



3rd Plastic Pipes CEE/Russia Markets

20 - 21 September 2007 • Prague

"Rising role of thermoplastic pipes in a growing region"

- Polymer markets development in CEE/Russia
- Close review of market development and projects updates
- Implementation of EU regulations & impact on plastic pipes industry
- U21sers' perspectives including: Sewage, Water infrastructure, etc..
- Innovations/Development in Pipe/Fittings extrusion/welding technology & stabilizers

Confirmed speakers:

- Ukrainian Water Association • TEPPFA • Rompipes Enterprises
- Chemson • PE100+ • PVC4Pipes • BNP Paribas • Wavin Rus
- Wavin Poland • Czech Gas Association

You'll network with

International/regional polymer companies, regional plastic pipes producers/converters, users of plastic pipes including municipality, authorities & utilities companies and technology solutions/ machinery/additives providers.

