



Centre for
Management
Technology®
Into our 24th year

2-day intensive course on

Enterprise-wide Risk Management Practice Today

12 - 13 September 2007 ■ JW Marriott Hotel ■ Kuala Lumpur

Course Highlights:

- Understanding What Risk Management Is All About
- Risk Management Fundamentals
- Measuring Risks
- Knowing The Cornerstones, Building Blocks Or Pillars Of Risk Management
- Risk Concerns And Impacts
- The Four Domains Of Risk
- Knowing Risk Mitigants
- Tools To Manage Risks
- Risk Management And Today's Hype In Corporate Management
- IS Risk Management New?
- The Concept Of Enterprise-Wide Risk Management
- How Difficult Is Risk Management?
- Your Typical Risk Management Framework Documentation
- If Your Risk Management Structure Failed
- Issues In Credit Risk Management
- Issues In Market/Treasury Risk Management
- Issues In Operational Risk Management
- Issues In IT/IS Or Systems Risk Management

PLUS:

Practical Applications, Past Global And Local Examples, War Stories, Lessons Learnt, And Sharing Of Office Experiences, Group Exercises, Quizzes, Tests & Short Snapshots Or Contemporary Essays On Risk Management

Free distribution of management book titled “Enterprise-wide risk management Made Easy” to each participant, written by Dr Josef. Eby. Ruin

OBJECTIVES

Today, risk management is no more and option or a fad, but a way of doing business credibly. Many failures and collapses of small and big business and non-business organizations happen every time and we hear of these from the press and featured in the electronic news. Why the many failures and scandals, even in huge MNCs and global companies? Many of the prime reasons for such failures and downfalls were due to improper, inadequate or lack of enterprise-wide risk management (EWRM) programme and function in the organisations.

The objective of this course is to bring forth to the attendees ample and up to date knowledge on EWRM, and how to implement and ensure that the EWRM programme is effective and suitable for each individual organisation.

Participants attending this course will learn that EWRM is a holistic adventure as opposed to granular or singularly managing individual domains of risks like operational risks, credit risks, market/treasury risks, and systems or IT/IS risks.

Day 1

Wednesday, 12 September 2007

1. UNDERSTANDING WHAT RISK MANAGEMENT IS ALL ABOUT

- Risk management is both art and science
- Why risk management exists?
- Risk management set up of old
- Risk management function and set up today

2. RISK MANAGEMENT FUNDAMENTALS

- The sine qua non for risk management
- The cornerstones, building blocks or pillars of risk management
- Risk management philosophy
- Risk management policy
- Risk management framework, guide, procedures, processes

3. MEASURING RISKS

- You cannot manage what you can't measure
- Quantitative model and concept
- Qualitative approach

4. KNOWING THE CORNERSTONES, BUILDING BLOCKS OR PILLARS OF RISK MANAGEMENT

- Risk philosophy
- Risk policy
- Risk culture
- Risk framework
- People and human resources
- Implementation
- Review

5. EWRM SET-UP

- The set up of an organisation...mission/objective, operational scope, business environment
- Understanding the business & operational environment, and employee's risk of failure in not fulfilling the work culture in an organization
- Consequences of non-adherence
- Profit is not the sole motive, the risk of failure in national social service/macro economic goals of organization.

6. RISK CONCERNS AND IMPACTS

- Meaning or significance of risk on its own
- Risk impact is the critical part
- What inherent risk is
- Manage your inherent risk
- What residual risk is
- Treat or address your residual risk

7. THE FOUR DOMAINS OF RISK

- The four risk groupings
- Credit risk management
- Market & treasury risk management
- IT/IS or systems risk management
- Operational risk management
- Other domains

8. KNOWING RISK MITIGANTS

- What risk mitigant is
- Are risk mitigant and control one and the same?
- Mitigant for credit risk
- Mitigant for operational risk
- Mitigant for market/treasury risk
- Mitigant for IT/IS or systems risk
- Mitigant for other risks like strategic, reputation, legal risks

9. TOOLS TO MANAGE RISKS

- Management controls as risk management tool
- Addressing financial losses
- Proactive risk management
- Reducing errors
- Minimizing people risk

10. RISK MANAGEMENT AND TODAY'S HYPE IN CORPORATE MANAGEMENT

- Directors role
- Expectation of senior management
- The welfare, resilience and continuity of organization
- Collapse of many MNCs prompted regulator's harsh stand
- Corporate governance starts with people governance
- Bottom line is organizational chaos if risk not adequately managed

11. IS RISK MANAGEMENT NEW?

- Risk management function has been around since business era
- More hype today because of past corporate failures
- The way to conduct business today and tomorrow

12. PRACTICAL APPLICATIONS, PAST GLOBAL AND LOCAL EXAMPLES, WAR STORIES, LESSONS LEARNT, AND SHARING OF OFFICE EXPERIENCES

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

13. GROUP EXERCISES, QUIZZES, TESTING THE UNDERSTANDING OF SUBJECT MATTER

Day 2

Thursday, 13 September 2007

14. THE CONCEPT OF ENTERPRISE-WIDE RISK MANAGEMENT

- Involve all compartments organization-wide
- Not silo or departmental concept
- The role of every one in the organization
- Addressing all facets of risks that inter-linked

15. HOW DIFFICULT IS RISK MANAGEMENT?

- A function of management
- A process in any business and operational activities
- Ensuring quality and right product or service
- Doing things right (efficiency) as well as doing the 'right thing' (effectiveness)

16. YOUR TYPICAL RISK MANAGEMENT FRAMEWORK DOCUMENTATION

- Risk policy
- Risk awareness and identification
- Risk assessment or evaluation
- Risk measurement or quantification
- Risk treatment and control
- Risk monitoring and compliance
- Risk follow up and reporting
- Risk review and re-assessment of policy and framework

17. IF YOUR RISK MANAGEMENT STRUCTURE FAILED

- Inadequate or poor corporate governance
- Financial losses
- Non-financial losses
- Regulatory sanction

18. ISSUES IN CREDIT RISK MANAGEMENT

- Default or non-payment risk
- Timing difference risk
- Customer quality and bad assets
- Wiping of reserves with write-offs
- Customer risk in money laundering and terrorism financing

19. ISSUES IN MARKET/TREASURY RISK MANAGEMENT

- Liquidity risk
- Foreign exchange risk
- Interest rate risk
- Balancing asset and liability mix
- Maximizing assets and liabilities
- Customer risk in money laundering and terrorism financing

20. ISSUES IN OPERATIONAL RISK MANAGEMENT

- Financial and non financial losses
- Inadequate or failed internal controls and processes
- People risk
- Systems risk
- External event and business environment
- Business continuity (BCP)
- Terrorist threat and money laundering operations
- Crisis and disaster management, organizational resilience
- IT / IS risk issues as in #21 below

21. ISSUES IN IT/IS OR SYSTEMS RISK MANAGEMENT

- Disaster recovery (DRP)
- Systems failures and downtime
- Outdated and over-capacity system
- Extravagant and under-utilised system
- Hacking and external intrusion
- Virus and contamination of software
- Espionages and copyright infringements
- Operational risk issues of people, process, systems and external events or business environment as in #20 above

22. PRACTICAL AND INSPIRING QUOTES ON RISK MANAGEMENT

23. GROUP EXERCISES, QUIZZES, TESTING UNDERSTANDING OF SUBJECT MATTER

24. PRACTICAL APPLICATIONS, PAST GLOBAL AND LOCAL EXAMPLES, WAR STORIES, LESSONS LEARNT, AND SHARING OF OFFICE EXPERIENCES

25. SHORT SNAPSHOTS OR CONTEMPORARY ESSAYS ON RISK MANAGEMENT

- In union with risk.
- Cornerstones for credible risk management.
- Usefulness of caps, triggers and thresholds as risk management tools.
- Instilling risk management culture as an element of an organisation's corporate governance.
- Key risk issues and fundamentals.
- Conceptualising operational risk management tools and dashboard (risk matrices).
- Insights into operational risk and work culture in an organization.
- The hype of today's risk management vis-à-vis corporate governance and business ethics.

METHODOLOGY

Interactive Lectures, discussion, group learning, and brainstorming among groups. Using actual case studies both locally in Malaysia, and from overseas. Tests and quizzes.

Discussion on articles and newspaper cuttings on risk management.

WHO SHOULD ATTEND

- All company employees, including senior management and Board members.
- But especially the front-line staff, supervisors, and officers/managers at branches and regions; as well as at Head Office.
- College and university students, lecturers, academicians.
- Any other member of the public who is interested to understand and know more about risk management in the family, society, company, profit and non-profit organisation.

REGISTRATION

Enterprise-wide Risk Management Practice Today

Name	_____
Position	_____
Email	_____
Name	_____
Position	_____
Email	_____
Tel	_____
Fax	_____

Company	_____
Address	_____
City/Postcode	Country
Approving Manager's Name	_____
Position	_____
E-mail	_____

Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	RM2,795	RM2,495 (MIN SAVINGS OF RM900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Cheques : Crossed & payable to
"Centre for Management Technology Sdn Bhd"

Photocopy Registration Form to Preserve Brochure Copy. September 2007

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TO REGISTER

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 50450 Kuala Lumpur

CERTIFICATE OF COMPLETION

A Certificate of Completion will be awarded upon successful completion of each course. This serves as evidence of your personal and professional commitment to you career.

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology Sdn Bhd**
 A/C No: **3 - 0903390 - 12**
 Bank: Public Bank Berhad
 Branch: Grd Floor, Menara Public Bank Jalan Ampang
 Swift Code: PBBEMYKL
TT must include additional RM10 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

COURSE TIMING

Registration: 8.30 am,
 Course Begins: 9.00 am,
 Morning Coffee: 10.30 am,
 Lunch & Zohor: 12.30 pm to 2.00 pm,
 Tea Break: 3:30 pm,
 Course Ends: 5.30 pm

Register online ~ www.cmtevents.com

Dr Joseph Eby Ruin @ Dr Josef Eby Ruin.

FCCA; CA, Hon DBA(Mgt Phil).

Joseph Eby Ruin graduated in ACCA(UK) in 1976. He became an Associate Member in 1979, and elevated to Fellow Member in 1984. He is also a member of The Malaysian Institute of Accountants since 1983.

Joseph's executive and managerial career has spanned the past 3 decades. Throughout these 30 years of career, he had worked in 6 different banks as Branch Manager and later at Head Office. In the 5 non-banking organisations that he joined he held various executive/ managerial capacities, like serving as Head of Internal Audit/Chief Auditor and Secretary to the Board's Audit Committee.

Before his retirement in April 2007, he was the Chief Risk Officer/Head of Risk Management Division of a large Malaysian commercial bank, where he supervised and managed the 4 risk management departments in the bank namely: Credit Risk Mgt Dept, Operational Risk Mgt Dept, Market/Treasury Risk Mgt Dept, and Systems (IT/IS) Risk Mgt Dept.

Prior to that he was the General Manager and Head of Operational Risk Mgt Dept as well as the Anti-Money Laundering/Counter-Financing of Terrorism Compliance Officer of another large commercial bank.

Joseph has authored 18 management-books todate. A few of which are Enterprise-wide Risk Management Made Easy, Managing Operational Risks in Organisations, Managing Crisis in Organisation, Guide to Effective Management of Business Organisation, Guide to the Management of Anti-Money Laundering and Counter-Financing of Terrorism, Audit Committee....Going Forward Towards Corporate Governance(book published by the Malaysian Institute of Corporate Governance).

CMT into our 24th year is a global conference organizer HQ in Singapore. CMT's dedicated team works closely with market leaders to analyze the latest industry trends and provide information supporting your decision making. Our annual 60 events encircle the globe from Asia Pacific to the Middle East to New Europe/Russia and Latin America.