

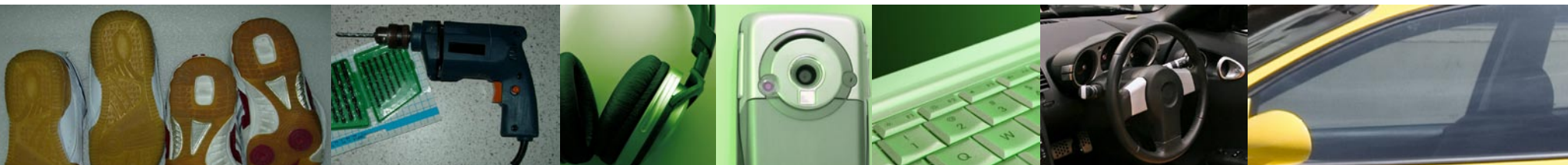


Centre for
Management
Technology®
Into our 24th year

第四届特殊弹性体国际研讨会

4th Specialty Elastomers/TPEs

14-15 November 2007 ■ Intercontinental Pudong Shanghai, China



"Maximizing Growth Potential with Innovations"

- Robert Eller Associates
- Dow Corning (Shanghai) Co Ltd
- Dow Chemical
- Ningbo Polymax Elastomer Technology
- PouChen Corporation
- Yomura Technologies
- Cotec Epo International
- Black & Decker
- Kraiburg TPE
- Basell
- RTP
- Degussa AG
- JYCO Asia
- Lubrizol
- Chery

promotion partners



v i s i t u s a t w w w . c m t e v e n t s . c o m

TPEs continue to expand with the latest Technology & Applications

Demand for O-TPVs will soar 27.3% annually from 2005 to 2010, TPE's demand averages at 14%, while TPU's demand is at 8.7% annual growth

Jan 2007, Plastic New.com/China

"RTP has added new TPE capabilities to its Suzhou facility...include bondable and medical grades as well as specialty TPEs..."

June 2007, PRA

There seems to be no end to the growth of the Specialty Elastomers markets. They have been on a rapid growth track, driven by the booming *automotive, electronics, consumer and medical devices industries*. The market outlook for TPEs remains optimistic as material, product and technological innovations have helped players extend and explore newer & increasingly sophisticated end-use industries.

China, whose GDP now ranks fourth in the world, is a major TPE market. Its demand for TPEs has grown excessively in the past decade, prompting the set-up of many production facilities in the region. China now holds huge market share for both the demand and production of TPEs globally. Since more international players want to get in on the growth of the Chinese market, are the local Chinese players compelled to expand globally to cater to the burgeoning demand worldwide?

Today, the automotive sector is the largest and fastest-growing end market for TPEs in China, followed by consumer and electronic goods. These sectors inject strong momentum for domestic and multinational compounders. Are the **TPE capabilities in Asia** able to support the rapidly-growing customer base in Asia? Will the supply-demand balance be overthrown?

"...end users with greater bargaining power..., Lack of product differentiation likely to push TPE suppliers further on back foot..."

Market Analyst (Business Wire- June 2007)

Suppliers/Producers are continuously challenged by the escalating cost of raw materials and tough competition with other innovative products in the market. What can they do to **differentiate their products** and stay competitive? Now that the end-users have more choices, what factors or specifications do they look out for while sourcing for materials? How can suppliers and **end-users** work together in product development process?

Evaluate these issues and receive your answers at CMT's **4th Specialty Elastomers/TPEs Conference!** We have gathered a panel of industry experts to come together and exchange the latest information addressing the key issues facing Specialty Elastomers/TPEs market in Asia/China.

Key Issues include:

- Latest Market Developments and growth potential of **TPEs, TPUs, TPVs, TPOs, SBCs, PEBA**s in China/Asia
- Outlook of TPE Compounding industry
- Breakthroughs in new innovations, applications and processing technology
- End-user perspectives : **Automotive, Electronics, Power tools, Footwear, Coated Fabrics** etc
- Mold design & processing complexities with TPEs

Seize this exclusive opportunity to network with the key leading industry majors. Sign up with your team at www.cmtevents.com now or contact vyann@cmtsp.com.sg for more information!

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

Day 1

Wednesday, 14th November

- 9:00 Chairman's welcome & Introduction
- 9:10 **MACRO-ECONOMIC OUTLOOK IN ASIA**
- 9:45 **GLOBAL NEW DEVELOPMENTS IN THERMOPLASTIC ELASTOMERS (TPE) & THEIR POTENTIAL IMPACT ON CHINA**
Roger Young, Vice President Asia Pacific
Robert Eller Associates, Inc.
- 10:20 **AN INNOVATIVE MATERIAL OUT OF MULTIBASE TPE - TPSiV**
- 
- Mr. Krishna Joshi, Asia Director
Dow Corning (Shanghai) Co Ltd
- 10:50 Discussion followed by Coffee
- 11:20 **A NEW GENERATION OF NOVEL OLEFIN ELASTOMERS**
Dr. Stephen Cheng
Elastomers Technology Manager
Dow Chemical Ltd.
- 11:50 **OUTLOOK OF TPE COMPOUNDING INDUSTRY IN CHINA**
- Challenges faced & Future Prospects: Is Industry growing?
 - Supply-Demand balances: Does supply meet demand of end users?
 - Latest innovations in the TPE Compounding Industry
- Dr. Martin Lu, Vice President, Operations
Ningbo Polymax Elastomer Technology
- 12:20 **APPLICATIONS OF SPECIALTY ELASTOMERS IN SPORTS/ CASUAL FOOTWEAR**
- Emerging trends & Design
 - Potential Opportunities

End User

- Considerations in selecting materials
- Case Study

Charles Huang, Managing Director of Chemical Dept
POUCHEN Corporation

12:50 Discussion followed by Lunch

1:55 Afternoon Chairman's Introduction

2:00 **THE RISING IMPORTANCE OF EXTREME PERFORMANCE TPU IN ASIA**

- Market Growth of TPU
- Trends in Emerging Performance based Applications

Victor Leng, Regional Technology Manager for TPU Business in AP
Lubrizol Advanced Materials, Inc

2:30 **APPLICATIONS OF SPECIALTY ELASTOMERS IN AUTOMOTIVE INDUSTRY**

Shi Rong Bo, Engineer-Material Technology
Chery Automobile Co Ltd

3:00 **MOLD DESIGN CHALLENGES & PROCESSING COMPLEXITIES WITH TPE**

- Key Considerations in Mold Design: Single & two shot molding
- Manufacturing Challenges: Overmolding & Insert molding
- Emerging Trends & Design: IMD Integrating & Water protecting

Leon C Liu, President & Engineering Director
Yomura Technologies Inc.

3:30 Discussion followed by Tea

4:00 **APPLICATIONS OF SPECIALTY ELASTOMERS IN ELECTRONICS/ HOUSEHOLD APPLIANCES**

4:30 **POLYAMIDE ELASTOMER: THE DEFINITION OF UNLIMITED VERSATILITY, UNOBSTRUSIVE DURABILITY & UNDERESTIMATED POTENTIALS**
Kenny Chee, Marketing Director
Degussa AG

5:00 **APPLICATIONS OF SPECIALTY ELASTOMERS IN COATED FABRICS**

End User

- Demand & Supply
- Emerging Trends & Design
- Considerations during Materials Selection

Daphne Hsu, Executive Manager
Cotec Epo International Co. Ltd

5:30 Discussion followed by End of Day 1

1740 - 1840 hrs.
Cocktail Reception
for Speakers & Delegates

Day 2
Thursday, 15th November

9:00 Morning Chairman's Introduction

9:05 **LATEST INNOVATIONS IN SPECIALTY TPEs & THEIR MARKET PROSPECTS**

- Chemical cross-linking of vulcanized TPEs (TPVs)
- Outstanding Properties and Wide-range Market trends of TPEs

Saiful Islam, Senior Technical Engineer
Kraiburg TPE Co Ltd

9:45 **RESPECTING THE ENVIRONMENT: TRENDS IN AUTOMOTIVE TPVs FOR CO2 REDUCTION**

Matt Effron, Technical Leader
JYCO ASIA Sealing Technologies

10:15 Discussion followed by Coffee

Customised Sponsorship Packages Available

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

10:45 **ASIAN MARKET DEVELOPMENTS OF THE NEW THERMOPLASTIC POLYOLEFIN (TPO) ROOFING SYSTEMS**

- CatalloyReactor TPOs-solution for single-plying roofing
 - Trends in TPO roofing applications
- Senior Representative
Basell Asia Pacific Ltd

11:15 **APPLICATIONS OF SPECIALTY ELASTOMERS IN POWER TOOLS**

End User

- Classification of Specialty Elastomers & their applications in B&D products
 - Specialty Elastomers suppliers of B&D
 - Evaluation Methods & Considerations during material selection
 - B&D's Expectations for Specialty Elastomers
- Daniel Luo, Materials Engineer
Black & Decker

11:55 **NOVEL THERMOPLASTIC ELASTOMERS FOR OVERMOLDING APPLICATIONS**

Paul Killian
Technical Marketing Manager – Elastomers
RTP Company

12:30 Final Discussion followed by Closing Lunch

2:00 End Of Conference

You will network with:

- CEOs • Presidents • MDs • VPs • GMs
- Directors and Managers from Marketing/Business Development/Licensing/Operations/Sales
- Applications Development Managers
- Commercial Managers
- Products Managers from Materials, machinery suppliers/producers in consumer goods, medical equipment, wire & cable, tubing, electronic & electrical, automotive, communications equipment, etc

REGISTRATION

4th Specialty Elastomers/TPEs

14-15 November 2007 • Shanghai, China

Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	USD1,295	USD1,095 (MIN SAVINGS OF USD600)

* Terms and conditions apply.

TO REGISTER

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Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. November 2007

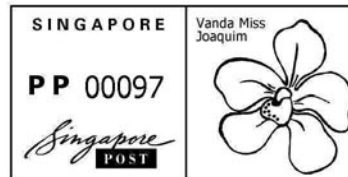
CONFERENCE VENUE

CMT has arranged special discounted room rate at RMB 2,050 / RMB 2,176 nett (Single / Double) per room per night inclusive of daily American breakfast (subject to room and rate availability) for delegates at **Intercontinental Pudong Hotel**.

Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Elle Xu, Sales Manager, Intercontinental Pudong Shanghai
777 Zhang Yang Road, Pudong, Shanghai 200120, China
Tel: 86 21 58356666 ext 3871 Fax: 86 21 58358665
Email: Elle_xu@interconti.com

Cut off Date for Room Booking: 12 October 2007



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~ CMT'S 2007 UPCOMING EVENTS ~

15th APS* 2007

* Asia Petchem Summit

4 - 5 September • Phuket

“Extended peak or bubble trouble?”



Global Silicone Business Outlook

25 - 26 September • Shanghai

“Uncovering new business opportunities with new applications”



3rd Propylene Markets & Tech

17 - 18 October • Bangkok, Thailand

“Optimum technology choices for higher yield amidst rising energy costs”



4th Asia ETP* Markets & Tech

12 - 13 November • Shanghai, China

“Sustainability & Product Innovations to meet China's booming ETP demand!”
“Booming End-users Market Drives ETP growth”

