

第四届亚太工程塑料市场与技术国际研讨会

# 4th Asia ETP\* Markets & Tech

12-13 November 2007 ■ Hilton Shanghai Hotel, China

\*ETP – Engineering Thermoplastics

***“Sustainability & Product Innovations to meet China’s booming ETP demand!”***  
***“Booming End-users Market Drives ETP growth”***

- Shanghai Kingfa Sci & Tech Co. Ltd
- Samyang Corporation.
- Victrex PLC.
- Siemens Shanghai Medical Equipment Ltd
- Lenovo mobile
- Solutia
- Dupont Taiwan Limited
- Hisense Group
- Rohm and Haas (China) Holding Co. Ltd.
- Guangzhou GISE-MBA New Plastics Technology Co., Ltd. (MBA Polymers)

promotion partners



## ETP\* - engineering thermoplastics

*“DSM to build new engineering plastics plant in India”*

27/3/07, DSM press release

*“BASF opens new engineering plastics compounding plant in Shanghai”*

18/5/07, BASF press release

The engineering plastics market is experiencing about 7% growth with China leading the growth. Major producers have set up production & compounding facilities in Asia, esp China to better serve the growing customer needs. While booming consumer market continuously drives ETP growth, it also brings more challenges to ETP producers, especially with more sophisticated consumer preferences.

*“Rhodia Polyamide opens technical centre in China”*

15/5/07, Plasticsnet.com

*“Ticona .... to create a Customer Application Development Center in Shanghai. The center will support the growing use of its products in China and throughout Asia.....”*

21/5/07, www.ides.com

ETP majors including DuPont, DSM and BASF have set up technical centres in Asia to provide faster response to customer's needs for technical assistance, global knowledge network & access to the highest quality services. How will the local producers compete in a technology-driven & dynamic marketplace? Are they spending more resources to improve their R&D effort, or form partnership to maintain their market share?

CMT's 4th Asia ETP Markets & Tech Conference 2007 will bring together industry majors and various end-users to discuss the dynamics taking place in the ETP industry. Conference highlights include:

- Investment plans & localization of ETP production in Asia
- Markets updates & technology advancements in **PA, PC, PBT, POM, PPO, PEEK etc**
- End-users' perspectives of ETP applications in **Automotive, Electronics/Electrical, Medical Devices, Universal/Recreation**
- Challenges & Opportunities – Compounding, Blending, Modifying & Additives industry
- Potential of ETP recycling & meeting tightening industry regulations

The conference presents an excellent platform to gain market intelligence and establish your contacts. Secure your seats by registering online at [www.cmtevents.com](http://www.cmtevents.com) or send in your details to [sasha@cmtsp.com.sg](mailto:sasha@cmtsp.com.sg)

### Customised Sponsorship Packages Available

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg) or (65) 6346 9132.

## Day 1

Monday, 12th November

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome Remark
- 9:10 **FUTURE PROSPECT OF ENGINEERING PLASTICS IN ASIA**
- Cost pressures with rising crude prices
  - Growth region & technological advancement in Asia
  - Localization & challenges of setting up R&D Centre
- 9:45 **DEVELOPMENTS AND CHALLENGES OF THE COMPOUNDING INDUSTRY IN CHINA**
- Demand and supply situation
  - New investment update
- Dr. Ji Ji Liang, Vice President  
**Shanghai Kingfa Sci & Tech Co. Ltd**
- 10:20 Discussion followed by Coffee
- 10:50 **ETP MARKET AND TECHNOLOGY IN KOREA**
- Demand/supply balance
  - Project updates
- Dr. Kim Doe, Program Coordinator,  
Engineering Plastics Research Program  
Advanced Polymeric Materials  
R & D Center  
**Samyang Corporation**
- 11:25 **VICTREX PEEK AND MARKETS: PRESENT AND FUTURE**
- ST Namgoong  
Asia Pacific Marketing Manager  
**Victrex PLC.**

12:00 **MEDICAL EQUIPMENTS PRODUCTION - IMPLICATIONS FOR ETP SUPPLIERS**  
• Expectations towards ETP suppliers, other than costing  
• Potential usage for ETP  
Li Hai, Mechanical Engineer (AX PLM E)  
**Siemens Shanghai Medical Equipment Ltd.**

12:35 Discussion followed by Lunch

2:00 **PBT MARKETS UPDATE IN ASIA PACIFIC**

2:35 **LATEST UPDATE IN PC DEVELOPMENT IN ASIA**

3:10 **APPLICATIONS, TRENDS & CHALLENGES OF ETP IN MOBILE/COMPUTER MARKETS**  
Henry Zheng, Mechanical Engineer  
**Lenovo Mobile**

3:45 Discussion followed by Tea

4:15 **REVIEW AND DEVELOPMENT OF CHINA'S NYLON AND INTERMEDIATES MARKET**  
Michael Zhan, Sales Manager Asia Pacific  
**Solutia**

4:50 **ETP APPLICATIONS IN OUTDOOR SPORTING GOODS IN CHINA**

5:20 Discussion & End of Day One

1730 - 1830 hrs.

*Cocktail Reception*  
for Speakers & Delegates

## *Day 2* Tuesday, 13th November

9:00 Chairman's Remarks

9:10 **MATERIAL INNOVATIONS FOR NEW AND EMERGING ELECTRICAL AND ELECTRONICS APPLICATIONS**  
• Overview of Dupont engineering polymers  
• Examples of electrical and electronics applications and trends of the industry  
• High temperature & super-structural solutions  
• Prospects of renewable resources  
Kelvin Tseng, Market Development Manager for Engineering Polymers  
**Dupont Taiwan Limited**

9:40 **ETP APPLICATIONS IN ELECTRONICS/ELECTRICAL APPLICATIONS**  
• Application of nylon in electronics  
• Expectations of end users towards nylon suppliers  
Shao Zhen, Director of R&D center  
**Hisense Group**

10:20 Discussion followed by Coffee

10:50 **PLASTICS ADDITIVES DEVELOPMENT & INNOVATIONS**  
Shang Wenyu  
Technical Service Manager, Asia Pacific  
**Rohm and Haas (China) Holding Co Ltd**

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at [www.cmtevents.com](http://www.cmtevents.com) for the most up-to-date information.

11:20 **NEW APPLICATION AND NEW PERFORMANCE STANDARDS FOR ETP IN AUTOMOTIVE SECTORS**  
• Meeting tightening industry regulations & role of suppliers

11:50 **RECYCLING OF ENGINEERING PLASTICS IN CHINA**  
• Challenges & opportunities  
• How world-leading technology shifts the diagram of this industry  
Eric Wang, General Manager  
**Guangzhou GISE-MBA New Plastics Technology Co., Ltd. (MBA Polymers)**

12:20 Final Discussion followed by Closing Lunch

1:30 End of Conference

### You will network with:

- Presidents/CEOs • VPs
- Business Development/Sales & Marketing Directors/Managers
- Technology Marketing/Licensing Directors
  - Business Analysts/Corporate Planning Managers
- Commercial Directors/Managers
- From ETP Producers/Traders/Distributors/Technology Suppliers, End-users of ETP (Automotive, Electronics/Electrical, Medical Devices, Universal/Recreation, mobile/computer) Compounders / Molders & Converters/Additives & Pigments & Catalysts/ Machinery & Equipment suppliers

# REGISTRATION

## 4th Asia ETP\* Markets & Tech

12-13 November 2007 • Shanghai, China

**Fees:** The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
<b>Regular Fee</b>	<b>USD1,395</b>	<b>USD1,095</b> <b>(MIN SAVINGS OF USD900)</b>

\* Terms and conditions apply.

### TO REGISTER

Online: [www.cmtevents.com](http://www.cmtevents.com)  
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### TELEGRAPHIC TRANSFER

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*TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.*

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. November 2007

### CONFERENCE VENUE

CMT has arranged special discounted room rate at RMB 1,800 / RMB 2,060 nett (Standard/Deluxe) per room per night inclusive of 1 daily breakfast (subject to room and rate availability) for delegates at Hilton Shanghai Hotel. Additional breakfast is at the rate of RMB 198 nett per person. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

**Jane Fang**, Reservation Dept, Hilton Shanghai Hotel  
 250 Hua Shan Road, Shanghai 200040, China

Tel: **86 21 62487777** ext 6220 Fax: **86 21 62481473**

Email: [jane.fang@hilton.com](mailto:jane.fang@hilton.com)

**Cut off Date for Room Booking: 19 October 2007**



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\_\_\_\_\_

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Approving Manager's Name \_\_\_\_\_

Position \_\_\_\_\_

E-mail \_\_\_\_\_

~ CMT'S UPCOMING EVENTS ~

## 4th Specialty Elastomers/TPEs

14-15 November 2007 • Shanghai, China

*"TPEs continue to expand with the latest technology & applications"*

## 5th Mideast Olefins & Polyolefins

20-21 November 2007 • Dubai, UAE

*"How will the Gulf Olefins & PP/PE markets evolve next?"*

## 3rd Chlor Vinyls MENA Markets

4-5 December 2007 • Dubai, UAE

*"Changing PVC Trade Flows"*

## 2nd Asia Polymers Outlook

5-6 December 2007 • HCM City, Vietnam

*"Asia polymer growth – is it sustainable with rising energy cost?"*

## 2nd MENA Polymers Summit

15 - 16 January 2008 • Dubai, UAE

*"Strategies to maximize value creation in the downstream plastics markets"*  
*"Is the Gulf plastics industry ready to take on the world?"*