

4 - 5 December 2007 | Radisson SAS Dubai Deira Creek

3rd MidEast ChlorVinyls



“Changing PVC Trade Flows”

HSBC
Nexant ChemSystems
Egyptian Petrochemicals
Company
Vinnolit GmbH & Co.
Saykim Dis Tic A.S.
Reliance

Engro Asahi Polymer &
Chemical Ltd
Misr Elhagaz Group
Rohm and Haas Company
Formosa Plastics
Toyo Engineering

promotion partners



Changing PVC Trade Flows

Construction boom in the Middle East, with projects amounting to US\$1 trillion (Source: www.tdctrade.com, 2 August 2007), has seen the region's demand for building materials eg. PVC pipes, profiles, floorings, burgeon to new highs. Driven by growth in these sectors, outlook for PVC looks upbeat. In a region facing tight supplies, how much more PVC imports will be needed to meet this growing demand? What is the market outlook in these downstream sectors and what are the implications for PVC producers?

Though currently a net importer of PVC, this position is forecasted to change as there are plans to develop integrated vinyls complexes and EDC plants in the middle east region. Market analysts have forecasted capacity in the Middle East to grow almost 30% in the next 4 years to almost 1.7 million m.t./year. Also, there will be EDC capacity additions for export, mainly to Asia. How will this influence global PVC trade and what is the outlook like for next year and beyond?

Crude oil prices remain volatile and this pose additional challenges for chlor vinyl producers as they face tighter margins with higher feedstock prices. One of the ways to improve margins is to improve efficiency of EDC-VCM-PVC technology. What are the options available to producers?

With REACH legislation coming into force in June, what are the implications for the industry exporting to Europe?

CMT's **3rd Mideast Chlor-Vinyl Markets Conference** will bring together key decision makers to address vital issues today.

Key Highlights :

- Global Chlor Vinyl Developments
- PVC Market Outlook: Asia, India, Pakistan, Turkey, Middle East
- VCM and S-PVC Production Technology Advances & Environmental concerns
- Application Drivers : Plastic Pipes, Wire & Cable, Profiles, Flooring, etc
- Implications of REACH on the industry

Mark your calendars and register with your team at www.cmtevents.com. For further queries, please contact cynthia@cmtsp.com.sg.

You'll network with

- CEOs • Regional Directors • Business Devt Directors • Marketing Managers
- Engineering firms • Analysts • Consultants and Senior Managers from the **Chlor-Alkali Industry, Salt, Chlorine producers, EDC-VCM-PVC players, PVC users** from following industries including profile, wire & cable, pipes, construction materials, Water & sewage municipalities, Traders, Storage & Shipping Companies, Plasticisers, Stabilisers and Additives Producers

Day 1

Tuesday, 4th December 2007

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome & Remarks
- 9:10 **MACRO ECONOMIC OUTLOOK IN THE MIDDLE EAST**
Simon Williams, Chief Economist
HSBC
- 9:45 **THE CHANGING DYNAMICS OF THE GLOBAL VINYL BUSINESS**
- Global business overview and prospects for pricing
 - China, strong demand, home-grown production
 - High energy costs and their impact on prospects in the vinyls chain
 - The Middle East – how strong is its competitive advantage?
 - Which way will global trade flow?
- Tony Holloway, Principal - Petrochemicals
Nexant ChemSystems
- 10:20 Discussion followed by Coffee
- 10:50 **EDC-VCM-PVC MARKET OUTLOOK IN EGYPT**
- Market Outlook
 - Project Expansions Updates
 - Future Outlook
- Ashraf Baha, Production Manager
Egyptian Petrochemicals Company
- 11:25 **CHLOR VINYL MARKET TRENDS IN ASIA**
- Demand & Supply
 - Emerging Trends
- Senior Representative
Formosa Plastics

12:00 **EPC CONTRACTING CHALLENGES**
Kamal Das Gupta, Director
Toyo Engineering India Ltd

12:35 Discussion followed by Lunch

2:00 **DEVELOPMENTS, ECONOMICS AND ENVIRONMENTAL IMPACT IN THE MANUFACTURING PROCESS OF VCM AND S-PVC**

- Production of sales EDC without purification
- Ways in optimising the EDC-VCM-PVC Process
- High performance PVC reactor
- Waste water recycling in the PVC plant
- International limit values for emissions to water and atmosphere

Peter Kammerhoser, Head of the Technology Center VinTec
Vinnolit GmbH & Co.

2:35 **CHLORINE & CAUSTIC SODA DEVELOPMENTS**

3:10 Discussion followed by Tea

3:45 **PVC MARKET OUTLOOK – INDIA**

- PVC Updates in India
- Key insights into India's economy
- India Petrochemicals Industry Overview
- Update on PVC Projects
- Future Trends and Outlook

Senior Representative
Reliance

4:15 **PVC MARKET OUTLOOK IN PAKISTAN**

- Five year Demand/Supply projections
- Main areas of consumption growth
- Market development activities
- Expansion & back integration project update

Syed Ashar Hussain
Marketing Manager
Engro Asahi Polymer & Chemical Ltd

4:50 **PROJECT EXPANSIONS IN THE MIDDLE EAST**

5:30 Discussion followed by Close of Day 1

1800 - 1900 hrs.

Networking Reception
for Speakers & Delegates

Day 2

Wednesday, 5th December 2007

9:00 Chairman's Welcome

9:05 **GROWTH PROSPECT OF TURKEY'S PVC MARKET**

Ibrahim Catsakal, President & General Manager
Saykim Dis Tic A.S.

9:40 **PLASTIC PIPES GROWTH PROSPECT IN MIDDLE EAST**

Dr Yousri Allam, General Manager
Misr Elhegaz Group

10:15 Discussion followed by Coffee

10:45 **REACH & ITS IMPLICATION ON THE PLASTIC ADDITIVES INDUSTRY**

- Introduction : Responsibilities and obligations
- REACH procedure in brief : Pre-registration, registration, Evaluation and Authorization; Granting an authorization
- Monomers, Polymers and PVC Additives
- Key challenges for stabilizers and plasticizers
- Recycling and REACH

Bernard Cora, Technical Manager
Rohm and Haas Company

11:20 **DEVELOPMENT OF WIRE & CABLE MARKET IN THE MIDDLE EAST**

12:00 **MARKET OUTLOOK OF PROFILES IN MENA**

12:30 Final Discussion followed by Closing Lunch

2:00 End of Conference

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.



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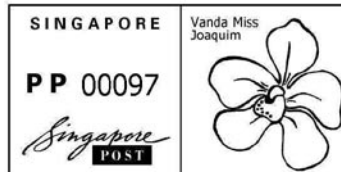
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CONFERENCE VENUE

CMT has arranged special discounted room rate at Dhs 825/875 (Single/double) + 10% municipality & 10% Service Charge per night inclusive of 1 breakfast (subject to room & rate availability) for delegates at **Radisson SAS Dubai Deira Creek**. Please reserve your room with the hotel directly before 3rd November 2007, providing full credit card number and expiry date to:

Mr. Amjad Al Hashmi, Reservations Manager, **Radisson SAS Hotel**
Dubai Deira Creek, Bani Yas Road, Dubai 476, United Arab Emirates
Phone: +971 4 2057105 Fax: +971 4 2234698
Email: amjad.alhashmi@radissonsas.com
Reservation Cut-off Date: 3rd November 2007



TO REGISTER

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CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

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Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	USD1,595	USD1,295 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Photocopy Registration Form to Preserve Brochure Copy. Dec 2007

~ CMT'S UPCOMING EVENTS ~

2nd **Asia Polymers Outlook**

5 - 6 December 2007 • Ho Chi Minh City

“Asia Polymer Growth - Is it sustainable with rising energy cost?”

2nd **MENA Polymers & Processing Markets**

15 - 16 January 2008 • Dubai

“Strategies to maximize value creation in the downstream plastics markets”
“Is the Gulf plastics industry ready to take on the world ?”

9th **MidEast & Africa PET**

4 - 5 February 2008 • Dubai

“Rising Gem in the Global PET market”