

3rd Asia Rubber & Tire Markets

28-29 February 2008
The Westin Grande Sukhumvit Hotel
Bangkok, Thailand



“Innovations to meet the CO₂ shock & Environmental threats”

The Thai Rubber Association
Lanxess
Michelin
Thai Carbon Black
South China/Wanli Tires
Dow Chemical

Bekaert
Evonik Degussa
JK Tires
Marangoni
Hansen & Rosenthal Group
Pouchen Corporation

promotion partners

“Innovations to meet the CO₂ shock & Environmental threats”

With the shift in consumption of rubber to Asia, plus the fact that all the world’s natural rubber is grown in this region, Asia is now the focus of growth within the rubber industry” --PRA (Aug 2007)

Price hikes for Natural rubber and Synthetic rubber seem to be persistent, evidently in Asia. Main reasons include the increasing demand of NR & SR, tight supply and the rising crude prices. Thailand remains the top global rubber producer, with India following closely behind.

The tire industry remains the core application for butyl rubber, consuming 86% of the global supply. It is estimated that by 2010, global annual tire production will reach 1.7 billion, up from 1.4 billion in 2005. Most of that growth in Asia will come from China and India.

With Environmental concerns gaining momentum globally, there is a need to reduce “CO₂ shock”, which includes the use of alternative oils, maximising fuel efficiency & the proper handling of tire waste. Also, from 2010, the tire industry in the EU will have to do without DAE oils. Asia tire producers have to come up with alternatives for tires meant for export to the EU.

Attended by key players and majors of the Rubber/Tire industry, this is an event which you will want to be seen at. Register early with your team to secure your seats & enjoy discounted group fees! Please log on to www.cmtevents.com or contact Emily at +65 63469122 or emily@cmtsp.com.sg for registration enquiries

Reasons to attend the 3rd Asia Rubber & Tire Markets:

- Learn the latest pricing, consumption trends of NR & SBR, how NR/SR producers are cashing in on surging demand, and various approaches tire producers take to overcome the price hikes
- Find out the current & new production capacities of NR & SR in Asia
- Analyze Thailand’s strategies to maintain its position as the largest producer and exporter.
- Stay updated with the current tire & automotive markets in China and India with insights from Chinese and Indian tire producers
- Gain a better understanding of how innovation and R&D can ensure the sustainability of profit margins for various tire producers
- Discover the latest technologies which can help tire producers save costs and allow them to satisfy stricter environmental requirements
- Gain further insights on challenges and investment opportunities within the rubber/tire industry in Asia
- Meet and network with various players in the rubber & tire production/ manufacturing world!

Day 1

Thursday, 28th February

- 9:00 Chairman’s Welcome & Introduction
- 9:10 **NATURAL RUBBER MARKET OUTLOOK IN ASIA**
- Demand & Supply Projections
 - Impact of high raw material pricings on the pricing of rubber
 - Current Pricing trends of Natural Rubber
- Luckchai Kittipol, President
The Thai Rubber Association
- 9:40 **MARKET DEVELOPMENTS OF PBR & SSBR**
- Market updates & forecast
 - Updates on TDAE Oil Extended S-SBR
 - Demand Drivers
- Christopher Kalla, VP – Marketing and R&D
Lanxess
- 10:15 Discussion followed by Coffee
- 10:45 **LATEST ADVANCEMENTS IN EPDM MARKET**
- Market Outlook
 - New Applications
- Senior Representative
Dow Chemical
- 11:20 **TIRE MARKET OUTLOOK IN ASIA**
- Availability of raw materials & Production Capacities
 - Market Drivers & Growth Forecast
 - Measures to counteract increased raw materials costs
- Senior Representative
Michelin

11:55 **THE SILICA-SILANE TECHNOLOGY FOR 'GREEN' TIRES**

- Prospects of 'Green' Tires in Asia
- Innovations to meet stringent environmental trends for tires

JC. Nian

Director of Asia Technical Services

Evonik Degussa

12:25 Discussion Followed by Networking Lunch

1:40 Afternoon Chairman's Introduction

1:45 **DEVELOPMENTS IN THE CARBON BLACK MARKET**

- Technology innovations to meet tire performance demands

Rajiv Gupta, Senior VP - Marketing

Thai Carbon Black

2:20 **THE TIRE INDUSTRY IN CHINA**

- Tire Consumption forecast & trends
- Raw Material sourcing requirements & concerns
- Innovations to meet the regulatory requirements in tire & automotive applications

Senior Representative

South China/Wanli Tires

2:55 **DEVELOPMENTS OF STEEL CORD IN ASIA**

- Trends in tire cords
- Material Substitutions

Boudewijn De Loose

Director of Marketing and Sales

Bekaert

3:30 Discussion followed by Tea

4:00 **RUBBER APPLICATIONS IN FOOTWEAR/SPORT SHOES**

- Emerging trends of rubber in footwear
- Consideration during selection of materials
- Potential opportunities

Charles Huang

Managing Director of Chemical Dept

Pouchen Corporation

4:30 **TRENDS & DEVELOPMENT OF RUBBER IN AUTOMOTIVE APPLICATION**

5:00 Discussion & End of Day 1

1715 - 1815 hrs. *Networking Reception*
for Speakers & Delegates

Day 2
Friday, 29th February

9:00 Chairman's Introduction

9:10 **TIRE MARKET OUTLOOK IN INDIA'S GROWING CAR INDUSTRY**

- Raw Material Availability
- Production Capacities
- Export Markets

Dr. R Mukhopadhyay, Director of R&D

JK Tires

9:45 **MARKET OUTLOOK OF OFFROAD TIRES (OTR) IN ASIA**

- Demand/supply outlook in Asia
- Future trends

10:20 Discussion followed by Coffee

10:50 **NEW TECHNOLOGIES FOR TIRE RETREADING**

- Retreading market outlook & current trends
- Environmental Factors
- Future Propsects & Directions for the retreading industry

Marcello Gambarini

Business Development Manager, Asia

Marangoni S.P.A

11:20 **ALTERNATIVE OILS FOR RUBBER TECHNOLOGY**

Jürgen Trimbach

Product Manager - Processed Oils

Hansen & Rosenthal Group

11:50 **CURRENT TRENDS IN ASIA TIRE RECYCLING**

- Future prospects & current trends
- Management of waste tires

12:20 Final discussion followed by Closing Lunch

2:00 End of Conference

*You will network with
MDs & CEOs, R&D Directors/Managers,
Technical Directors/Managers,
Technology Design Engineers,
Sourcing Directors/Managers,
Product Directors/Managers,
Business Development Directors/Managers,
Materials & Equipment suppliers,
Consultants/Analysts from Natural rubber producers/
synthetic rubber producers, raw materials suppliers,
tire manufacturers, rubber chemicals processing
manufacturers, tire cord producers,
carbon black producers & all companies involved
in rubber & tire industries.*

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

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BANGKOK, THAILAND
28-29 February 2008

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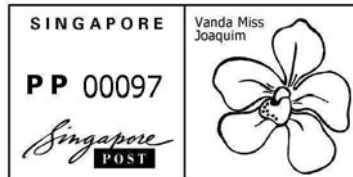
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CONFERENCE VENUE

CMT has arranged special discounted room rate at **THB 5,500 + 17.7% (Deluxe Single Room) / THB 5,900 + 17.7% (Deluxe Twin/Double Room)** per room per night inclusive of 1 breakfast (subject to room & rate availability) for delegates at **The Westin Grande Sukhumvit Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Trinuch Jongsucharoen, Director WOC & Convention Service
The Westin Grande Sukhumvit Hotel
259 Sukhumvit Road, Bangkok 10110, Thailand
Tel: 2078000 ext 8114 Fax: 66 2 6511070
Email: trinuch.jongsucharoen@westin.com
Cut off Date for Room Booking: 31 January 2007



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,395	USD1,195 (MIN SAVINGS OF USD600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

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This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request.
Contact cynthia@cmtp.com.sg
or (65) 6346 9132.

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9th MidEast & Africa PET

19-20 February 2008 • Dubai

"Rising Gem in the Global PET market"

8th Asia/China Chlor-Vinyls

3-4 March 2008 - • Shanghai

Tapping new export markets for sustained growth

8th Asia Nylon Markets & Technology

12-13 March 2008 • Shanghai

Staying Profitable in the face of increased costs and competition

4th Asia/China PP Markets & Tech

21-22 April 2008 • Shanghai