

10th ASIA CemenTrade

23-24 April 2008
Swissotel Merchant Court Singapore

“Global Trading Patterns and its Interfacing with Asia’s Cement & Concrete Markets”

Top CEO Panel
Grasim Industries Ltd
Maple Leaf Cement Factory Ltd
WAK Technologies
PT Semen Gresik
PT. Indocement Tungal Prakarsa

Zag International Inc.
HSBC
Satterward Group
Bernhard Schulte Ship Management
(HK) Ltd

Deutsche Bank
Institute of Technical Information for
Building Materials Industry of China
Concrete Society of Malaysia
Elkem Materials S.E.A

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official publication

Asia's Role in the Evolving Global Cement Trade Dynamics

Increasing urbanization in Asia has accelerated demand for more houses, buildings and infrastructure. The rising growth for cement and building materials is sustaining current capacity and paving the way for expansions.

"China's demand will continue to be high, with cement production expected to peak at 1.25 trillion MT around the year 2010."

"Holcim Indonesia reported in September 2007 its sales revenue had grown by 17% during the past 6 months with a volume increase of 3.2 million tonne of cement and clinker together with 464 000 m3 of RMC."

However, with greater prospects come new challenges. Escalating freight rate has hampered the export market. Global warming and increasing awareness is shifting the industry to re-position its environmental stand. **CemenTrade Asia 2008** will cover these vital issues.

Into its 10th year, **CemenTrade Asia** ensures networking amongst major cement and concrete producers, cementitious materials suppliers as well as various entities of the supply chain. So mark your calendar for **CemenTrade Asia 2008** and be empowered with the latest happenings in the cement industry. Register online at www.cmtevents.com or send in your enquiry to sasha@cmtsp.com.sg

You will network with

- Chairman/MD/President • Senior VP/Vice President
- Marketing/Business Development/Sales Director/Manager
 - Market Intelligence/Strategy Manager
- Export/Trading Manager • Technical/Operation Manager
 - Outbound Logistics/Sourcing executive from Regional cement and building materials/ready-mixed concrete (RMC) companies, coal/slag/fly ash/steel suppliers, engineering, equipment and technology companies and bulk/cement carriers, building and construction analysts, project financiers and banks.

Key reasons to attend CemenTrade Asia 2008:

- Gain an insight into the consequences of global changes in the cement sector and how your business fits into it.
- Listen to an economist's assessment of Asia's outlook. Will the region continue to thrive, catapulting growth and increasing the demand for cement, concrete and other building materials?
- Update on China's export market outlook despite higher freight costs and cancellation of the export rebate.
- Analysts expect India, Asia's third largest economy to have a stable economic growth of 8.5% in 2008. Will it meet its domestic demand or will it become a net importer? Also, timely update on Pakistan.
- Keep abreast on the latest situation for the cement and ready mix concrete markets in South East Asia and the growth spots.
- Testimony from Elkem Materials on how microsilica concrete helps sustainability and reduction of carbon emissions.
- How is IndoCement using biofuels as an alternative to coal?
- Critical freight issues will be addressed by a leading shipping company; Bernhard Schulte Ship Management.
- In Singapore, what magnitude of cement and building materials will go into jumbo projects like the Integrated Resort?
- Global perspective on cementitious materials
- Issues on underground concrete structure by the President of SCI - Willy Kay

Day 1

Wednesday, 23rd April

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome & Introduction
Martin Wilkes, Consultant
Satterward Group
- 9:10 **ASIA'S CEMENT MARKETS: BRACING THE GLOBAL WHIRLPOOL**
 - Challenges for trade – freight factors
 - Cement industry outlook and prospectsImran Akram, Analyst (Building & Construction)
Deutsche Bank
- 9:40 **DRY BULK CARGO TRADE**
 - Which sector will continue to drive its growth?
 - Trade pattern evolvment & freight rates movement
 - Future prospects of the industry
 - Trends in bulk ship designCaptain Firoze Mirza, Assistant Vice President
Bernhard Schulte Ship Management (HK) Ltd
- 10:10 **SINGAPORE'S BUILDING PROJECTS FOR 2008 & BEYOND**
 - Other project updates
 - Cement & building materials demand
- 10:30 Discussion followed by Refreshment Break
- 11:00 **CHINA CEMENT OUTLOOK**
 - Update on consolidation progress
 - Cancellation of cement export rebates – impact on tradingProf Cui Yuan Sheng, Vice President
Institute of Technical Information for Building Materials Industry of China

11:30 **INDIA – WHEN WILL IT BECOME A NET IMPORTER?**

- Economic progress and foreign investments updates
- Demand/supply balance

12:00 **PAKISTAN’S CEMENT IN FOCUS**

- Post privatization capacity expansion and A&M
- Growth of regional markets
- Major challenges – Increasing fuel price, freight costs, political situation & globalization
- Export challenges & achievements
- Technological advancements in cement industry – manufacturing, environmental issues and waste heat recovery

S.M. Imran, Chief Operating Officer
Maple Leaf Cement Factory Ltd

12:30 Discussion followed by Networking Lunch

2:00 Chairman’s Remarks

Willie Kay, Managing Director
WAK Technologies

2:10 **READY-MIXED CONCRETE MARKETS UPDATE IN SOUTH EAST ASIA**

- Raw materials and quality of RMC
- Growth prospects for the sector
- Challenges: Concrete vs. other building material, building costs

Dr Lee Yee Loon, Deputy President
Concrete Society of Malaysia

2:40 **SUPPORTING A SUSTAINABLE FUTURE WITH MICROSILICA CONCRETE**

- Sources and availability
- Properties of microsilica in achieving high strength concrete
- Sustainable applications and environmental benefits

Des King, Technical/Marketing Manager
Elkem Materials S.E.A

3:10 **DURABILITY OF UNDERGROUND CONCRETE STRUCTURE**

- Advances in concrete repair technology
- Willy Kay, Managing Director
WAK Technologies & WAK Consultants

3:40 Discussion followed by Refreshment Break

4:10 **LATEST GLOBAL DEVELOPMENTS ON CEMENTITIOUS MATERIALS**

- Growth in applications & usage
- Regulatory trends– Emissions & tax credits
- Availability – Strategic supply & demand
- Logistics impact

Charles Zeynel, President
Zag International Inc.

4:40 **ROLE OF CEMENT ADDITIVES IN:**

- Reduction of CO2 emission
 - Reduction of material cost in cement
 - Increasing availability of cement
 - Increasing use of secondary materials
- Ibsen Barlongay, Regional Technical Manager
Grace Construction Products

5:10 Discussion followed by end of Day 1

1720 - 1900 hrs. *Networking Reception*
for Speakers & Delegates

Day 2 – Thursday, 24th April

9:00 Chairman’s Remark
Charles Zeynel, President
Zag International Inc.

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event’s timetable page at www.cmtevents.com for the most up-to-date information.

9:10 **PANDORA’S BOX: WHAT CAN BE EXPECTED FOR ASIA’S ECONOMY?**

- US slowdown & depreciating currency – What has been the impact?
 - Where are the growth spots in Asia?
 - Subprime meltdown - Real-estate/ construction sectors review
 - Opportunities for investors
- Prakriti Sofat, Economist
HSBC

9:40 **CDM AND CARBON TRADING OPPORTUNITIES FOR CEMENT PRODUCERS**

Oivind Hoidalen, Technical Director
PT. Indocement Tungal Prakarsa

10:10 **MAKING CEMENT INDUSTRY ENVIRONMENTALLY SUSTAINABLE**

- Clean Fuel and Raw Materials for Cement Industry
 - Emergence of eco-friendly cement
 - Technology updates
- S.K. Maheshwari, Group Executive President
Grasim Industries Ltd

10:40 Discussion followed by Refreshment Break

11:10 **SOUTH EAST ASIA CEMENT OUTLOOK**

- Regional trade and consumption
 - Trends and challenges
- Martin Wilkes, Consultant
Satterward Group

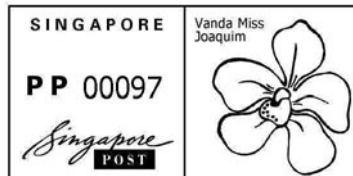
11:40 **INDONESIA: CHALLENGES FOR THE DOMESTIC AND EXPORT MARKET**

Irwan Suarly, Marketing Director
PT Semen Gresik

12:10 **VIETNAM/AUSTRALIA MARKET UPDATES**

12:40 Final Discussion followed by Closing Lunch

2:00 End of Conference



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,595	USD1,295 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

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This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request.
Contact cynthia@cmtsp.com.sg or **(65) 6346 9132**.

Photocopy Registration Form to Preserve Brochure Copy. April 2008

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CONFERENCE VENUE

CMT has arranged special discounted room rate at **S\$ 350++ (Single) per room per night only (subject to room and rate availability)** for delegates at **Swissotel Merchant Court Singapore**. **Daily American Buffet Breakfast is at additional S\$28.00++ per person.**
Please reserve your room with the hotel directly, providing full credit card number and expiry date to:
Alageshwary Balasubramaniam, Reservations Officer
Swissotel Merchant Court Singapore
20 Merchant Road, Singapore 058281
Tel: **65 62391775** Fax: **65 63369993**
Email: alageshwary.bala@swissotel.com
Cut off Date for Room Booking: 21 March 2008

~ CMT's Upcoming Events ~

2nd Stainless /Special Steel Summit

22-23 April, 2008 • Dubai

Regional market dynamics & Impact on global trade



9th Asia Coatings

22-23 May 2008
Ho Chi Minh City , Vietnam



3rd CemenTrade Middle East/Africa

20-21 October 2008 • Doha/Dubai

"Inter-weaving of the cement & concrete sectors"

