



4<sup>th</sup> ASIA  
April 24 - 25, 2008 / SHANGHAI  
Intercontinental Pudong Shanghai  
**aromatics &  
derivatives**

*“Achieving market balance amidst  
growing production”*

Ping An of China Asset Management  
Dragon Special Resin (Xiamen)  
Co. Ltd.  
Nexant Thailand  
Reliance Industries Limited

Purvin & Gertz  
Platts  
PCI – Xylenes & Polyesters  
Indian Oil Corporation (IOC)

Petrochemicals (M) Sdn. Bhd.  
(Idemitsu PS)  
SI Group – India  
LyondellBasell

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# THE GLOBAL AROMATICS INDUSTRY IS ENTERING A MAJOR EXPANSIONARY PERIOD

The global aromatics industry has announced a number of new additions in production capacities and this unprecedented scenario for the aromatics industry is expected to drive operating rates significantly lower and impact industry profitability.

Jurong Aromatics Corporation Pte Ltd (JAC) announced that its US\$2 billion petrochemical plant on Singapore's Jurong Island will be completed in 2011, and the complex will produce around 1.5 million tonnes of aromatics, targeted as raw materials to textile and plastics manufacturers.

With a series of new petrochemicals projects by Shell, Exxonmobil, Reliance and as well as in China, this will only mean increasing demand for feedstock, thus further adding to the tightness.

High naphtha prices have hit almost all sectors of the petrochemicals market, and might have gradually eaten into the cracker production margins. The economics of naphtha and pygas-based benzene look seriously challenged both in the short and long terms. And it is also a questionable doubt if China will produce enough naphtha to operate all the petrochemical projects (existing and announced) when the priority is gasoline and diesel production.

## WHY YOU SHOULD ATTEND

You will gain first hand insights of the major developments across the entire aromatics value chain that will affect your company in the next 10 – 15 months:

- Gain assess to the outlook for BTX markets, trade patterns, pricing relationships, profitability, production costs and technology.
- Naphtha market dynamics and key drivers: will there be enough and at what price?
- Gain producers' perspective on the aromatics project/investments in Asia (China, Thailand) and the Middle East
- Keep abreast with the aggressive PX production expansion in India and find out how this will impact on the global trade
- Assess the economy of Asia (especially China & India), as well as the weighted impact of the US sub-prime crisis on Asia's petrochemical industry
- Have a macro insights into the downstream derivative markets and find out what possible new applications has arose in Styrene, Polyester, Polyurethane and Phenol

CMT's **4th Asia Aromatics and Derivatives** features key industry participants and senior decision makers, providing attendees an excellent platform to gain market intelligence and establish business opportunities.

Mark your calendar to be at this premier gathering of key industry players. Sign up with your team to enjoy attractive group discount. Register online @ [www.cmtevents.com](http://www.cmtevents.com) with your team.

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at [www.cmtevents.com](http://www.cmtevents.com) for the most up-to-date information.

## Day 1

Thursday, 24<sup>th</sup> April 2008

- 8:00 Registration & coffee
- 9:00 Chairman's Welcome and Remarks
- 9:10 **GLOBAL PETROCHEMICALS CLIMATE & IMPACT ON ASIA AROMATICS' PRODUCTION/TRADE**
- BTX markets outlook
  - Production capacity developments in Middle East and Asia
  - Impact on Asia aromatics' industry
  - Trend of aromatics' trade
- Sukanya Jira-arnont, Senior Consultant  
**Nexant Thailand**
- 9:50 **AROMATICS MARKET AND PRODUCTION OUTLOOK IN CHINA**
- 10:20 Discussion followed by Coffee
- 10:50 **ASIA BENZENE MARKET SCENARIO**
- Demand/Supply and Market Dynamics
  - Benzene Derivatives demand & growth
  - Benzene and Toluene market balance
  - Outlook of Asia's benzene market
- Tarun Narang  
Chemicals Marketing - Aromatics  
**Reliance Industries Limited**
- 11:20 **NAPHTHA MARKET BALANCE IN ASIA**
- Asia naphtha consumption for aromatics and olefins
  - Interaction with gasoline market: impact of gasoline prices on benzene market
  - Asia naphtha supplies: regional, Middle East, West of Suez
  - Medium term outlook
- John Vautrain  
Senior Vice-President & Director  
**Purvin & Gertz Inc.**

- 12:00 **AROMATICS INVESTMENT IN THE MIDDLE EAST**
- 12:30 Discussion followed by Lunch
- 1:50 **THE RISE OF AROMATICS PAPER SWAPS IN ASIA**
- Price risk and the need for risk management
  - Swaps pricing and trading mechanisms.
  - The relationship between physical and derivative prices
- Thomas Giaeever-Enger, Managing Editor, Petrochemicals Asia  
**Platts**
- 2:25 **PX/PTA - INDIA'S AGGRESSIVE CAPACITY EXPANSIONS IN PX AND THE OPPORTUNITIES TO GLOBAL TRADE**
- B M Bansal, Director (Business Development)  
**Indian Oil Corporation Ltd.**
- 3:00 **PX/PTA – MARKET DYNAMIC, FUTURE PROSPECT**
- PET bottle grade resin demand versus Fiber demand for PX/PTA
  - PTA - Victim of oversupply - How to mitigate overcapacity
  - Down-cycle from 2009 as China builds large capacities – Where will the margins be?
  - Will Middle East enter PX/PTA in a big way? What impact will this have on Asia?
- Kim Yong Jung, Managing Director  
**PCI – Xylenes & Polyesters Ltd**
- 3:40 Discussion and followed by Tea
- 4:00 **FEEDSTOCK & PET RESIN MARKET SITUATION IN CHINA**
- Michael Cheah, Deputy General Manager  
**Dragon Special Resin (Xiamen) Co. Ltd.**

- 4:30 **REGIONAL INVESTMENT AND PROJECTS UPDATES (THAILAND/SINGAPORE)**
- 5:00 **COLO HYDROTREATING AND AROMATICS RECOVERY TECHNOLOGY**
- Dominic Ching, Licensing Manager Aromatics, Hydrocarbons, and Lubes  
**LyondellBasell**
- 5:30 Discussion followed by End of Day 1

1745 – 1845 hrs.  
*Networking Reception*  
for all participants

## Day 2

Friday, 25<sup>th</sup> April 2008

- 9:00 Chairman's Remarks
- 9:10 **ASIA UNDER THE SHADOW OF THE US SUB-PRIME CRISIS – LOOKING BACKWARD AND FORWARD**
- The US sub-prime crisis impact on Asia - currencies, inflation, investment outlook
  - Medium-term risks and opportunities in China & India
  - What's up with commodities and energy prices?
- Chi Lo, Director, Investment Research  
**Ping An of China Asset Management (HK) Ltd**

- 9:45 **DEVELOPMENTS IN DOWNSTREAM STYRENE BUSINESS**
- Market outlook and key issues
  - Is PS still a profitable business?
  - Prospects of other SM derivatives
- Tan Chai Puan, Executive Director  
**Petrochemicals (M) Sdn. Bhd. (Idemitsu PS)**
- 10:20 Discussion followed by Coffee
- 10:50 **ASIA'S CUMENE, PHENOL AND ACETONE MARKETS**
- Demand and availability
  - Growth and new capacities
- Rajeev M. Pandia, Vice Chairman & Managing Director  
**SI Group – India Limited**
- 11:25 **TDI/PU MARKET OUTLOOK**
- 12:00 **GHG EMISSION CONTROL/TRADING OPPORTUNITIES FOR PETCHEM INDUSTRY**
- 12:30 Discussion followed by Lunch
- 2:00 End of Conference

### You Will Network with

- CEOs • Presidents • GMs • Advisers
- Product/Marketing/Sales Directors
- Business Development Managers
- Executives & Traders from Petrochemical Aromatics & Derivatives companies
- Coal & Natural Gas Producing Companies
- Refineries, Additives & Catalyst Companies
- Industry Consultants • Project Financiers
- Technology Licensors
- International Engineering and Contracting Firms supporting the energy industries

## 4<sup>th</sup> ASIA aromatics & derivatives

24-25 April 2008 | SHANGHAI

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### CONFERENCE VENUE

CMT has arranged special discounted room rate at RMB 2,100 nett / RMB 2,200 nett (Single/Double) per room per night inclusive of 1 daily American Breakfast (subject to room & rate availability) for delegates at **Intercontinental Shanghai Pudong Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

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**Fees:** The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,595	USD1,295 (MIN SAVINGS OF USD900)

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

### TO REGISTER

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*TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.*

### CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact [cynthia@cmtevents.com](mailto:cynthia@cmtevents.com) or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy. Apr 2008

## 7<sup>th</sup> asia china markets petchem feedstocks

17 - 18 April / Shanghai, China

"Prospects of Alternative Feedstocks  
amid Tight Naphtha Market"

## 15<sup>th</sup> GLOBAL / ASIA PET

13 - 14 May / Shanghai, China

"Asia: Looking Inwards for Growth  
amidst Global Volatility"

## 9<sup>th</sup> coatings ASIA MARKETS

22 - 23 May / Ho Chi Minh City, Vietnam

"Will Asia continue to shine amid global uncertainty?"

## 9<sup>th</sup> CEE PET

2 - 3 June / Warsaw, Poland

"Profitability recovery along the chain  
and market consolidation"

## 10<sup>th</sup> Asia Olefins & Polyolefins Markets

10 - 11 June / Bangkok, Thailand

"Strategies to sustain profitability as markets tighten"  
"Is it the beginning of a downcycle?"