

www.cmtevents.com



9th coatings ASIA MARKETS

22-23 May 2008 / HCM Vietnam
Omni Saigon Hotel

“Will Asia continue to glow amidst global uncertainty?”

BNP Paribas
A Dong Paint Stock Company
Jotun Powder Coatings
SAMCO
ICI Paints (Vietnam) Ltd.
Nippon Paints Thailand
Cardolite
Kansai Paint Middle East FZCO
Chugoku Marine Paints (S) Pte Ltd
Rohm & Haas Singapore Pte Ltd
Haruna Paints

promotion partners



Day 1

Thursday, 22nd May 2008

- 8:00 Registration and Coffee
- 9:00 Chairman's Welcome & Opening Remark
- 9:10 **ASIA'S MACRO-ECONOMIC OUTLOOK**
Chan Kok Peng
Executive Director (Research)
BNP Paribas
- 9:45 **COATINGS MARKET OUTLOOK IN THAILAND**
- Market Trends & demand-supply balance
 - Domestic Consumption vs Export Markets
 - Raw materials availability & pricing trends
- Suebphongse Poonsatha, President
Nippon Paint (Thailand) Co. Ltd
- 10:20 Discussion followed by Refreshments
- 10:50 **CHALLENGES & OPPORTUNITIES IN THE COATING INDUSTRY IN ASIA**
- Market Trends – M&A, Joint ventures
- 11:25 **COATINGS MARKET OUTLOOK IN VIETNAM**
- Latest Developments & Trends
 - Innovation / Breakthrough Technology
 - Market Drivers & Constraints / Challenges faced
- Manuelito Jose De Dios
General Director
ICI Paints (Vietnam) Ltd.

- 12:00 **RAW MATERIALS DEVELOPMENTS IN VIETNAM AND COST MANAGEMENT STRATEGIES AMIDST RISING PRICES**
Nguyen Ngoc Tu, Vice Chairman
A Dong Paint Stock Company
- 12:35 Discussion followed by Lunch
- 2:00 **RAW MATERIAL TRENDS WITH RENEWABLE RESOURCE**
- Phenalkamine epoxy curing agents derived from cashew nutshell liquid, a renewable natural raw material
 - Coatings based on phenalkamines provide outstanding anti-corrosion properties due to its unique chemical structure
 - Additional advantages can be brought about by this technology such as fast curing and low temperature curing improving thereby productivity
 - Coatings based on phenalkamines have very low VOC content. New developments for waterborne coatings are now available as well.
- Jean-Luc Dallons
Global Marketing Manager
Cardolite Corp.
- 2:35 **COATINGS DEVELOPMENTS & TRENDS IN INDIA**
Krishnan Lal Batra, Country Head
Bangladesh, Sri Lanka
Chugoku Marine Paints (S) Pte Ltd
- 3:10 **MIDDLE EAST**
Mazher I. Khan, Business Manager
Middle East & North Africa
Kansai Paint Middle East FZCO

- 3:45 Discussion followed by Tea
- 4:15 **COATINGS DEVELOPMENTS & TRENDS IN CHINA**
- 4:50 **INDUSTRIAL COATINGS MARKET OVERVIEW IN ASIA**
- Market Growth, Consumption market outlook
 - Paint Technology in Asia
 - Future Outlook
- Raymond Wee
Marketing Manager for SEA
Rohm & Haas Singapore Pte Ltd
- 5:25 Discussion & End of Day One

1735 - 1835 hrs.

Networking Reception
for Speakers and Delegates

Day 2

Friday, 23rd May 2008

- 9:00 Chairman's Remark
- 9:05 **PROSPECT & DEVELOPMENT TRENDS FOR ECO-FRIENDLY / SMART COATINGS**
- Introduction of Photocatalytic Technology
 - Various applications of Photocatalytic Coating
 - Development Trends and Potential in Asia
- M. Kubota, Managing Director
Haruna Paints

- 9:40 **ASIAN OUTLOOK ON THE ARCHITECTURAL POWDER COATINGS MARKET**
- Architectural aluminium finishing market in Asia ; powder coating vs alternative technology (liquid coatings, anodizing)
 - Architectural powder coatings Asian market
 - Architectural aluminium market : segmentation and performance standards
 - Environmental Benefits
- Claudio Iurilli
Divisional Marketing Manager
Jotun Powder Coatings
- 10:10 Discussion followed by Coffee
- 10:40 **AUTO REFINISH COATINGS MARKET TRENDS**
- 11:15 **END USER'S PERSPECTIVE : EXPECTATIONS WORKING WITH COATINGS SUPPLIERS. - REQUIREMENTS, CONSUMER PREFERENCES : AUTO INDUSTRY**
- Senior Representative
Saigon Auto Mechanical Engineering Company (SAMCO)
- 11:50 **PROSPECT OF RADCURE/UV COATINGS DEVELOPMENTS IN ASIA**
- 12:25 Final Discussion followed by Closing Lunch
- 2:00 End of Conference

WILL ASIA CONTINUE TO GLOW AMIDST GLOBAL UNCERTAINTY?

Demand growth for coatings within Vietnam for the past year was a high 22% and its expected to be just as strong this year. Elsewhere in Asia, the coatings markets also enjoy steady growth rates, how will these markets evolve next in view of the onset of the US recession ?

As environmental concerns gain importance worldwide, coatings and raw materials producers need to continually revamp their offerings to meet these 'green objectives'. What are the trends and options available for players to go 'green'?

Explore these and more at CMT's **9th Asia Coatings Markets Conference**. The conference continues to explore issues echoed by players and customers in the region.

You will network with

- President • MD • GM • VP
- Marketing/Sales Director and Manager
- Technical Director
- Business Development Director/Manager
- Product Development Director
- Corporate Planning Director
- Director of Research & Development
- Director of Procurement
- Business Analyst of Coatings Manufacturer
- Raw Materials Suppliers
- Consulting Firms

Vital Sessions:

- Updates on market dynamics: **Vietnam, India, China, Thailand, Middle East**
- Coatings sector analysis: Architectural Powder, Industrial, Auto Refinish, Radcure/UV, Eco-friendly & Smart Coatings
- Learn about the latest trends for raw materials and how it can help reduce your costs or meet objectives to 'Think Green'.
- Evaluate the growth potential of the construction boom in Vietnam and what this means for coatings suppliers
- Participate in this panel discussion and learn from end users in the auto sector what they expect from coatings suppliers.
- Network with key decision makers from the coatings industry, raw material suppliers, users & understand the dynamics of the Asian markets

Key decision makers in the coatings, additives, raw materials companies ranging from producers, traders to end users in the industry are expected to attend. A good networking platform, this is an event you won't want to miss. Register early with your team to secure your seats and hotel bookings now !

Please go to www.cmtevents.com or email emily@cmtsp.com.sg for more queries.

Program topics, speakers and schedules listed herein are confirmed as at printing time.
Please refer to the event's Latest Schedule at www.cmtevents.com for most up-to-date details.

REGISTRATION



22-23 May, 2008 / HCM Vietnam

080527CCP05 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

If undeliverable, please return to: 80 Marine Parade Road # 13-02 Parkway Parade Singapore 449269

Update your details at www.cmtevents.com

Name _____

Position _____

Email _____

Tel _____

Fax _____

Company _____

Address _____

City/Postcode _____ Country _____

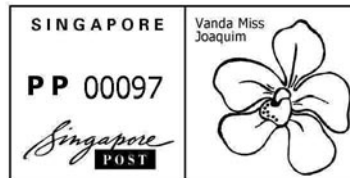
CONFERENCE VENUE

CMT has arranged special discounted room rate at USD176++ / USD207++ (Premium Deluxe Single/Double) per room per night inclusive of daily breakfast (subject to room and rate availability) for delegates at **Omni Saigon Hotel**. Room rate subject to 5% Service Charges and 10% VAT. Please request Hotel Reservation Form, which will be emailed together with the invoice, providing full credit card number and expiry date and fax completed forms to:

Truong Thi My Tam, Assistant Director of Sales, **Omni Saigon Hotel**
253 Nguyen Van Troi Street, Phu Nhuan District, Ho Chi Minh City, Vietnam
Tel: **84 8 8449222** Fax: **84 8 8455234**

Email: dos@omnisaigonhotel.com

Cut off Date for Room Booking: 22 April 2008



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,295	USD1,195 (MIN SAVINGS OF USD300)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

Online: www.cmtevents.com
Email: emily@cmtsp.com.sg
Fax: (65) 6345 5928
Tel: (65) 6345 7322

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology**
A/C No: **251 - 004487 - 178**
Bank: HSBC Singapore
Branch: Marine Parade, Singapore
Swift Code: HSBC SGSG
TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or **(65) 6346 9132**.

Photocopy Registration Form to Preserve Brochure Copy. May 2008

UPCOMING 2008 EVENTS

15th GLOBAL / ASIA PET

13-14 May / SHANGHAI

“Asia: Looking Inwards for Growth amidst Global Volatility”

10th Olefins & Polyolefins Asia Markets

10-11 June / BANGKOK

“Strategies to sustain profitability as markets tighten”
“Is it the beginning of a downcycle?”

8th Asia Surfactants & Homecare

18-19 September / SHANGHAI

16th Asia Petchem

9-10 October / BANGKOK