

Program topics, speakers and schedules listed herein are confirmed as at printing time.
Please refer to the event's Latest Schedule at www.cmtevents.com for most up-to-date details.

www.cmtevents.com



15th GLOBAL / ASIA PET

13-14 May 2008 / Hilton Hotel SHANGHAI

“Asia: Looking Inwards for Growth amidst Global Volatility”

Jiangsu Sanfangxiang I'ntl Trade Co. Ltd
Amcor PET Packaging Asia
PCI (PET Packaging, Resin, Recycling) Ltd
Coca-Cola Company
Creative Closure Technology GmbH
Futura Polyesters Limited
Dragon Aromatics Company
M&G Group
China Resources Breweries Ltd
Canadean Asia

Global Service International (GSI)
OHL Engineering GmbH
Retal Industries
Brueckner Formtec Product
Jiangyin Chengold Packaging Materials Co
Plastics Recycling Committee, China
Plastics Products Industry Association
S+S Separation & Sorting
Technology GmbH
Tsingtao Brewery Company Ltd

promotion partners

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FUTURE FOR ASIA PET

PET is on the roll with growing demand, higher growth and expanding application. Market remains positive with Asia continuing to be the cardinal lifeline vivaciously strengthening its stand globally.

"PET Demand growth has continued to do better than GDP growth in all recent years as new PET applications are directed to replace other materials, chiefly glass and metal."

"PET solid-state resins are expected to grow by 7%/year, followed by polyester fibers and PET engineering resins at 5% and 4% respectively."

ICIS Chemical Business

15th Global/Asia PET 2008

will unveil key issues facing the PET industry and give your company the arsenal to strive in a competitive business environment.

You will network with

- Feedstock suppliers (PX/PTA/MEG)
- PET resin producers & suppliers
- Polyester manufacturers
- Polymer/Petrochemical traders
- Converters & preform manufacturers
- Technology providers
- Recycling companies
- Bottlers/fillers • Brand owners

REASONS TO ATTEND THE 15TH GLOBAL/ASIA PET 2008

- What's the overall picture for the PET industry, caught in between global challenges and thriving demand.
- Update on PX/PTA market, has it approached balance?
- Listen to Jiangsu Sanfangxiang, one of China's biggest resin producer give an overview on the Chinese PET Industry, current challenges and future strategy.
- Coca-cola is setting the trend in packaging with post consumer recycled PET. Hear the technologies and regulations for food contact applications.
- Focus on Russia, Ukraine & Kazakhstan, some of Asia's biggest export market.
- Beer in PET is a growing application. What are the challenges faced by beer companies to package beer in PET, amidst China hosting the Olympics?
- Amcor, the leading packaging company for the global beverage industry gives testimony on the vast potential of India's PET bottling industry.
- Find out how to add value to bottles through specialty polymers, lightweight closures & neck finishes.
- Identify business opportunities in PET recycling. Keep abreast of technology enhancement in bottle-to-bottle recycling and separation technology.
- Ascertain the technology behind PET sheet extrusion, demand & application.
- How is Asia PET flowing into key continents? Analysis and forecast for Asia's export markets.

15th Global PET will provide a global perspective that's relevant for the entire value-chain and create a platform for networking amongst producers, converters & recyclers alike. You will network with delegates from around the globe, from South America to Russia. So don't miss this chance. Register online at www.cmtevents.com or send in your enquiry to emily@cmtsp.com.sg

Day 1

Tuesday, 13th May 2008

- 08:00 Registration & Coffee
- 09:00 Chairman's Welcome & Introduction
- 09:10 **END OF THE EMPIRE: GLOBAL CHALLENGES FOR ASIAN PET**
- Global growth & investment
 - Outlook for margins
 - Survival strategies
- Andrew Noone, Managing Director
PCI (PET Packaging, Resin, Recycling) Ltd
- 09:40 **CHANGING LANDSCAPE OF THE PET INDUSTRY IN CHINA**
- George Xu, General Manager
Jiangsu Sanfangxiang International Trade Co. Ltd
- 10:10 **INDIA – ROBUST POTENTIAL FOR PET BOTTLES**
- Market drivers & challenges
 - Supply/demand scenario
- Praveen Rattan, Director
Amcor PET Packaging Asia
- 10:40 Discussion followed by Refreshments
- 11:10 **PX/PTA MARKET: BALANCING SUPPLY WITH DEMAND**
- Overcapacity outlook
 - Oil price and impact on availability
 - Concern over PX project execution & environmental impact in China
- Dr. David Lin, General Manager
Dragon Aromatics Company
- 11:40 **DEVELOPMENTS IN NECK FINISHES & LIGHTWEIGHT CLOSURES**
- Alexander Schmitz, Manager
Creative Closure Technology GmbH

12:10 **I'NTL OVERVIEW OF POST CONSUMER RECYCLING OF PET FOOD CONTACT APPLICATIONS TECHNOLOGIES & REGULATORY FRAMEWORK**

- Technological approaches for recycling PET for Food Contact applications
- The science establishing the safety
- The regulatory requirement
- The global status

Dr. Forrest Bayer, Director
Packaging, Scientific & Regulatory Affairs
Coca-Cola Company

12:40 Discussion followed by Networking Lunch

14:00 Chairman's Remark

14:05 **ROLE OF ASIA IN 2009/2010 WORLD PET TRADE FLOWS**

- 2007/2008 Asia PET exports analysis
- Major factors impacting Asian PET producers' competitiveness in the different markets
- GSI's forecast for 2009/2010 Asia exports by destination

Francesco Zanchi, CEO
Global Service International (GSI)

14:35 **LOGISTIC CHALLENGES**

15:05 **ADVANCES IN SPECIALTY RESINS FOR COST EFFECTIVE PET PACKAGING**

- High barrier resins for CSD, thermoforming
- PETG substitute for thick sheets, EBМ & shrink films

Senior Representative
Futura Polyesters Limited

15:35 **NEXT BIG THING FOR BEVERAGE**

- Trends and developments
- Sustainable packaging
- Consumers preference & expectations

Philippe Chan - Asia Manager
Canadean Asia

16:10 Discussion followed by Refreshments

16:40 **EVOLUTION IN TECHNOLOGY FOR BEER IN PET**

- Trends, developments & implementation
- Market share projection for beer packaging in PET for Asia Pacific

Giovanni Bolcheni
CEO (Packaging Division)
M&G Group

17:10 Panel Discussion: **CHALLENGES OF PACKAGING BEER IN PET**

- Cost effectiveness
- Change in Distribution network

Panelists:

- Snr. Rep
China Resources Breweries Ltd
- Dr. Dong Jian Jun, Chief Brew Master
Director - Research & Devt Center
Tsingtao Brewery Company Ltd
- Giovanni Bolcheni

17:45 **BOTTLE TO BOTTLE RECYCLING**

- Batch Process
- Customer trials result
- FDA approval & compatibility

Stefan Behnke, General Manager
OHL Engineering GmbH

18:15 Discussion followed by end of Day 1

1820 – 1920 hrs.
Networking Reception
for Speakers & Delegates

Day 2
Wednesday, 14th May 2008

09:00 Chairman's Remark

09:10 **FOCUS ON RUSSIA, UKRAINE & KAZAKHSTAN: PET DEMAND & CAPACITY**

Evgeni Gorokhov, CEO (Purchasing)
Retal Industries

09:40 **CHINA SUSTAINING THE RESIN EXPORT MARKET**

- High freight rate vs. export feasibility
- Impact of reduction of VAT from 11% to 5%
- Potential entrants and competition within Asia
- Domestic consumption trend

Zhang Feng, Vice General Manager
Jiangyin Chengold Packaging Materials Co. Ltd

10:10 **CONSUMER PRODUCT COMPANY'S VIEW ON FOOD CONTACT COMPLIANCE**

Dr. Forrest Bayer, Director
Packaging, Scientific & Regulatory Affairs
Coca-cola Company

10:40 Discussion followed by Refreshment Break

11:10 **TECHNOLOGY DEVELOPMENTS IN PET SHEET EXTRUSION**

- Compatibility with recycled PET, APET, etc
- PET sheet markets update & improved application

Andreas Kollenda, Sales Manager
Brueckner Formtec Product

11:40 **PET RECYCLING INDUSTRY IN CHINA**

- Current situation & emerging trends
- New laws & policies for the recycling plastic industry

Tan Yi Wu, Deputy President
Plastics Recycling Committee, China Plastics Products Industry Association

12:00 **NEW WAVES IN SORTING & SEPARATING: FROM PLASTIC BOTTLES TO PET-FLAKE**

- Improved application
- Technology enhancement

Peter Mayer, Sales Manager
S+S Separation & Sorting Technology GmbH

12:30 Final Discussion followed by Lunch

14:00 End of Conference

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REGISTRATION

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13-14 May 2008 / SHANGHAI

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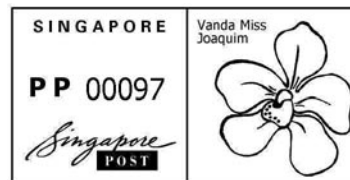
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CONFERENCE VENUE

CMT has arranged special discounted room rate at RMB 1,890 nett / RMB 2,163 nett (Single/Double) per room per night inclusive of 1 daily American Breakfast (subject to room & rate availability) for delegates at **Hilton Shanghai Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to: Vienna Pan, Reservation Dept, **Hilton Shanghai** 250 Hua Shan Road, Shanghai 200040, China
Phone: 86 21 62487777 ext 6220 Fax: 86 21 62481473
Email: Vienna.Pan@Hilton.com
Cut off Date for Room Booking: 23 April 2008

Photocopy Registration Form to Preserve Brochure Copy. May 2008



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,295	USD1,095 (MIN SAVINGS OF USD600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

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This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

UPCOMING 2008 EVENTS

2nd **Bio**plastics
markets

16-17 April / SHANGHAI

“Managing a carbon economy with new materials & innovations”

9th **CEE** PET

2 - 3 June / WARSAW

“Profitability recovery along the chain and market consolidation”

Key highlights

- New ownerships, restructuring, consolidation - who exits, who remains in the game?
- Profitability recovery along the PET chain amidst high feedstock cost
- Fast to market, barrier technologies & impact to the recycling streams
- Sustainability growth & carbon footprints
- Growing environmental concerns and how it affects the PET business

6th **LA** PET

13 - 14 Nov / MEXICO CITY

The Largest and Most Authoritative PET Conference in the Latin America Region

Hear from top converters, brand-owners, resin producers, recyclers and technology licensors on latest innovations and market dynamics. The one event in the Americas you MUST attend!