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10th ASIA Olefins Polyolefins

10-11 June 2008 / **BANGKOK** The Westin Grande Sukhumvit Hotel

Transition into Oversupply Strategizing to Sustain Profitability

BNP Paribas Nexant Purvin & Getz Ecosecurities Haldia Petrochina Petrovietnam Samsung Total Lurgi Innovia Films PT Polytama Propindo

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Day 1 Tuesday, 10th June 2008

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome Remarks

9:10 CHALLENGES FOR ASIA'S POLYOLEFINS PRODUCERS IN VIEW OF MIDEAST SUPPLIES

- Energy and feedstock prices on the rise
- Huge capacities emerging and rebalance of trade flows
- Product differentiation and customer service as key drivers
 Michel Glemet, Senior Vice President, Polymer Export Sales & Mktg
 Samsung Total Petrochemicals
 Co. Ltd
- 9:45 A CONTAGION BUT NOT CRISIS FOR ASIA
 - No decoupling from the US economy yet
 - Towards greater financial integration
 - Domestic demand holds the key Chan Kok Peng Executive Director (Research)
 BNP Paribas
- 10:20 Discussion followed by Coffee

10:50 GLOBAL OLEFINS AND POLYOLEFINS TRADE DEVELOPMENT

- Impact of crude oil on petrochemical markets (to include price and margin analysis)
- Olefin/polyolefins market developments

Impact of the Middle East

Future outlook
 Lee Fagg, Manager – Petrochemicals
 Nexant Thailand Ltd

- 11:25 NAPHTHA MARKET DYNAMICS – HOW WOULD IT IMPACT THE FEEDSTOCK BALANCE IN ASIA ? N. Ravi, Associate Consultant Purvin & Getz
- 11:50 ECONOMICS OF REFINERY -PETROCHEMICAL INTEGRATION
- 12:25 Discussion followed by Lunch
- 2:00 CARBON MANAGEMENT STRATEGIES AND TRADE Senior Representative EcoSecurities

2:35 OLEFINS & DERIVATIVES IN THE MIDDLE EAST

- Update of projects progress schedules
- Available capacities for exports into Asia & Europe & logistical challenges

3:10 EXPANSION OF INDIA'S OLEFINS & POLYOLEFINS INDUSTRY

Assessing impact to demand/supply balance

Atikant Gautam

General Manager - Marketing Haldia Petrochemicals Ltd

3:45 Discussion followed by Tea

4:15 PLAN FOR VIETNAM'S PETROCHEMICAL AND PLASTICS INDUSTRY

Huynh Minh Thuan, Project Manager - R&D Centre for Petroleum Processing Petrovietnam

4:50 <u>CHINA</u>'S OLEFINS & POLYOLEFINS MARKETS DEVELOPMENT

- Feedstock availability to feed the expansions
- Logistical challenges associated with imports of olefins to meet downstream demand
- Update on polyolefins capacities and impact on demand/supply balance Qu Liang, Engineer
 Petrochina
- 5:25 Discussion & End of Day One



Day 2 Wednesday, 11th June 2008

- 9:00 Chairman's Remark
- 9:05 TECHNOLOGY ADVANCEMENT IN PP PRODUCTION I Made Widjanta, Commissioner PT Polytama Propindo

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9:40 IMPACT OF THE 'GREEN MOVEMENT' ON THE PLASTIC PACKAGING INDUSTRY

- Challenges and Opportunities ahead as the push for 'smaller', more 'green' packaging continues
 Alan Adam, President
 Innovia Films (Asia Pacific) Pty Ltd
- 10:10 Discussion followed by Coffee

10:40 HOW WILL THE BAN AGAINST PLASTIC BAG USAGE IMPACT POLYOLEFINS PRODUCERS?

11:15 GAS AND COAL AS FEEDSTOCKS FOR OLEFINS & PETROCHEMICALS Uwe Zwiefelhofer, Managing Director Lurgi (Malaysia) Sdn Bhd

11:50 DOWNSTREAM BUSINESS DEVELOPMENT IN ASIA IN PLASTIC PIPES

- Trends, new innovations & requirements on resins quality
- How has REACH impact on cost conversion for exported products to Europe?

12:25 TRENDS, NEW INNOVATIONS & REQUIREMENTS ON RESINS QUALITY IN AUTOMOTIVE APPLICATIONS

- 12:55 Final Discussion followed by Closing Lunch
- 2:00 End of Conference

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

TRANSITION INTO OVERSUPPLY SCENARIO - Strategizing for the Expected Downturn

The Asian Pacific petrochemical industry is expected to slide into a downturn in the 4th quarter or earlier. Impacted by huge capacities looming from Mideast , high energy costs and the US recession, how can producers in Asia strategise and position themselves well to prepare for the challenging times ahead ?

Volatile high energy prices continue to hurt the margins and producers have to seek options to manage these costs. Is alternative feedstock the answer to manage costs? Also more and more majors are integrating to ensure their competitiveness. What is the economics of this strategy ?

Environmental concerns are also increasing. Legislation in countries like China, Australia have banned the usage of plastic bags. As the 'Green Movement' surges ahead, how will it further shape the polyolefins industry ?

CMT's 10th Asia Olefins & Polyolefins

Markets bring together the industry's movers and shakers to discuss pertinent issues impacting the industry. Attend with your strategic teams and gain insights for your future business direction.

You will network with

 CEO • MD • Regional Director • Commercial Director • Business Development Director/ Manager • Marketing Manager • Technology Licensing Manager • Plant Operation Manager • Corporate Planner • Converters • Bankers • Logistics Firms • Project Managers

from petrochemicals and chemical industry, Polyolefins producers, Plastics processors, Polymer additives companies, machinery suppliers, consulting firms and many more.

Key Reasons to be at CMT's 10th Asia Olefins & Polyolefins Markets Conference:

- Perspective on Asia's position in weathering the US economy slowdown
- Gain industry outlook of the global olefins sector
- Ascertain what lies ahead for Asian producers as competition with Middle East intensify
- Update on Naphtha markets and alternative feedstock
- Focus on *China, India, Middle East* & *Vietnam* - Capacity expansion & market dynamics
- Identify downstream business developments from *plastic pipes* to *automotive applications*
- Keep abreast on the 'Green Movement' impact on the plastic packaging industry
- Deal with escalating energy cost with improved technology in PP production
- Economics of refinery-petrochemical integration
- Network with global players to understand and strategize for the challenges that lies ahead

Group Discount available. Go to www.cmtevents.com or email *Emily* at emily@cmtsp.com.sg for more queries.

<u>REGISTRATION</u>

^{10th}ASIA **Olefins Polyolefins**

10-11 June, 2008 / Bangkok



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Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,695	USD1,395 (MIN SAVINGS OF USD900)

* Terms and conditions apply

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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13-14 May / SHANGHAI

"Asia: Looking Inwards for Growth amidst Global Volatility"

8th Asia Surfactants & Homecare

18-19 September / SHANGHAI

16th Asia Petchem

9-10 October / BANGKOK

"Preparing & positioning for the downturn"



16-17 October / SINGAPORE

"Re-engineering for the cyclical downturn"

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