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# 9<sup>th</sup> CEE PET

2-3 June 2008 / **WARSAW**  
InterContinental Warszawa Hotel

**“Profitability recovery  
along the chain and  
market consolidation”**

Neo Group/ Retal Industries  
Indorama  
Groupe Danone  
PCI (PET Packaging, Resin,  
Recycling Ltd)  
CMAI  
UMCO Umwelt Consult GmbH  
Equipolymers  
Huhtamaki Global Sourcing  
EnergoPet  
GTX Hanex Plastic POLAND  
Kortec  
PET-CO GmbH  
Canadean  
SIG Beverages  
SIDEL  
Husky Injection Molding Systems  
Valspar Corporation  
Krones AG  
PET Engineering

promotion partners

**plasticker**  
the home of plastics



## Day 1

### Monday, 2<sup>nd</sup> June 2008

08:00	Registration & Coffee
09:00	Chairman's Welcome & Introduction Antonello Ciotti, Sales Director <b>Equipolymers</b>
09:10	<b>MARKET CONSOLIDATION &amp; RATIONALISATION OF THE PET INDUSTRY - CHALLENGES FOR RESIN PRODUCERS</b> i) Senior Representative <b>Neo Group/ Retal Industries</b> ii) <b>THE ROAD AHEAD</b> Senior Representative <b>Indorama</b>
10:10	Discussion followed by Coffee
10:40	<b>IMPACT OF REACH IMPLEMENTATION ALONG THE SUPPLY CHAIN WITH SPECIAL FOCUS ON PET</b> • What are the obligations of the manufacturers, importers, downstream users and retailers • What about recycled PET bottles Margarethe von Bismarck Managing Director <b>UMCO Umwelt Consult GmbH</b>

#### You will network with

- Feedstock suppliers (PX/PTA/MEG)
- PET resin producers & suppliers
- Polyester manufacturers
- Polymer/Petrochemical traders
- Converters & preform manufacturers
- Technology providers
- Recycling companies
- Bottlers/fillers • Brand owners

11:10	<b>PET FEEDSTOCKS; PTA AND MEG. FOR BETTER OR FOR WORSE</b> Simon Moorhouse, Director Fibre Intermediates Europe, Middle East & Africa <b>CMAI</b>
11:50	<b>DEMAND FOR SUSTAINABLE PACKAGING AND IMPACT ON RPET &amp; NEW APPLICATIONS</b> Pekka Heikkila Group Sourcing Manager - Polymers <b>Huhtamaki Global Sourcing</b>
12:30	Discussion followed by Lunch
14:00	<b>RATIONALISATION, RESTRUCTURING AND REINVESTMENT; WHAT NEXT IN PET ?</b> • Emerging industry in CEE • Challenges for Asian PET • Changing patterns of trade • Margins outlook Andrew Noone, Managing Director <b>PCI (PET Packaging, Resin, Recycling Ltd)</b>  <i>Preform Producers Perspective</i>
14:30	<b>SERBIA</b> <b>FUTURE OUTLOOK FOR PET PACKAGING MARKET &amp; NEW APPLICATIONS</b> Biljana Dobrosavljevic, Commercial Director <b>Energopet</b>
15:10	<b>POLAND</b> <b>INNOVATIONS IN PET PACKAGING</b> • Trends in lightweight PET Dariusz Lizak, Commercial Director <b>GTX Hanex Plastic Poland</b>

15:40	<b>Panel Discussion LOGISTICS CHALLENGES IN THE REGION</b>
15:50	Discussion followed by Tea
16:20	<b>BEER IN PET – WHAT IS THE BEST BARRIER TECHNOLOGY?</b> Miles Carey, Managing Director <b>Kortec</b>
16:50	<b>NEW GENERATION OXYGEN SCAVENGERS FOR PET PACKAGING</b> Scott Stamback, Business Director <b>Valspar Corporation</b>
17:20	<b>SMARTCYCLE™: SUSTAINABLE SUPPLY CHAIN, INTEGRATED PET RECYCLING TO FILMS</b> Andreas Normann, Managing Director <b>PET-CO GmbH</b>
17:50	<b>COMPACT PET BOTTLE-TO-BOTTLE RECYCLING SYSTEMS FOR SMALL-MID SIZED QUANTITIES</b> Bernd Esmarch, Product Specialist PET-Recycling <b>Krones AG</b>
18:20	Discussion. Close of Day 1

1830 – 1930 hrs.

*Networking Reception*  
for Speakers & Delegates

## Day 2

### Tuesday, 3<sup>rd</sup> June 2008

09:00	Chairman's Remark
09:10	<b>VODKA TO WATER - BEVERAGE TRENDS IN RUSSIA &amp; THE NEW EUROPE</b> Kevin Baker, Account Director Alcoholic Beverages <b>Canadean</b>

## CAN MARKET CONSOLIDATION REVIVE THE REGION'S PET INDUSTRY ?

- 09:40 **NEW PET PACK FOR WINE AND DESIGNER BOTTLE FOR THE BEER MARKET**  
Senior Representative  
**PET Engineering**
- 10:10 Discussion followed by Coffee
- 10:40 **TECHNOLOGY DEVELOPMENTS ON BEER FILLING IN PET**  
Mark Hamnett, Head of Business Development and Marketing  
**SIG Beverages**
- 11:10 **RESPONDING TO CLIMATE CHANGE - THE ROLE OF THE FOOD/BEVERAGE MANUFACTURING INDUSTRY**
  - Implications on packaging concerns with regards to PET
  - Danone's global PET recycling initiativesJean-Pierre Renaud, Environment Director  
**Groupe Danone**
- 11:40 **LIGHTEST EVER PET BOTTLE - THE SIDEL NOBOTTLE**
  - New applications for this technologySenior Representative  
**SIDEL**
- 12:10 **ADVANCEMENTS IN LIGHTWEIGHTING OPPORTUNITIES**  
Christian Kapsamer, General Manager PET-CEE  
**Husky Injection Molding Systems**
- 12:40 Final Discussion. Close of Conference
- 13:00 Lunch

*Indorama to acquire Eastman PET plants*  
*Dec 11 07' Chemical & Engineering News*

*La Seda shelves purchase of Interquisa.*  
*6 Mar 08' Chemical Week*

Recent conversations with producers in the region indicate that PET business is difficult in current times. Many are suffering from depressed margins owing to high feedstock costs and also an influx of preforms from Far East .

Yet PET giants like Indorama are buying up assets in Europe with the recent purchase of Eastman's European PET assets.

**Is bigger better ? What's next for PET ? Who will be the big players in the region ?**

Neo Group has recently announced new ownership. What are the challenges ahead for them ?

**Will the industry witness more consolidation or current producers exiting the game ?**

As implementation of **REACH** comes into effect on 1 June 2008, what will be the impact on PET imported materials, and how will it affect the whole PET supply chain ?

Political, technological & environmental forces are driving PET-recycling growth. Availability of food grade PET has improved significantly and companies are starting to use the materials at industrial scale. In the technological realm, better recycling solutions have also meant more efficient energy usage.

All along the PET supply chain from technology suppliers to preformers, **considerations on sustainability** is taken into account seriously.

Hear from the region's preform producers **EnergopET** and **GTX Hanex** what they see are the latest innovations in PET preform processing - from energy saving systems to shift towards lightweighting.

With the increasing focus on sustainability, injection molding and blow molding takes on new importance. Hear from **Husky** on their technology combining fast speed with lightweighting, **Sidel's** new No Bottle and the new applications for this technology.

Also hear from **Group Danone** on how the company is reducing its environmental footprint in packaging its products.

Russian affluent consumers are switching quickly from cheap vodka to beer. This translates to opportunities for beer in PET as breweries look at alternative packaging options. What is the latest packaging trends and technology developments?

CMT's reputable conference in the region – the **9th CEEPET** conference has lined up the right selection of speakers that will give you a true insight on the developments in the industry and an opportunity to share concerns as the whole industry looks to achieve lower costs and better performing containers

Register now at [sasha@cmtsp.com.sg](mailto:sasha@cmtsp.com.sg) or log on to our website at [www.cmtevents.com](http://www.cmtevents.com)

## REGISTRATION

# 9<sup>th</sup> CEE PET

2-3 Jun, 2008 / WARSAW

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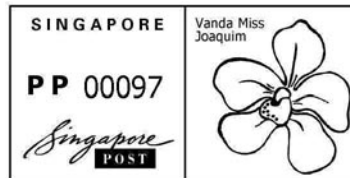
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### CONFERENCE VENUE

CMT has arranged special discounted room rate at Eur 90.00 + 7% VAT (Standard Single Room) during 1 June / Eur 130.00 + 7% VAT (Standard Single Room) during 2 June (Premier Single/Double Room) per room per night, inclusive of 1 breakfast (subject to room & rate availability) for delegates at **InterContinental Warszawa Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:  
Reservation Department, **InterContinental Warszawa Hotel**  
Sienna Hotel Sp. z o.o., Ul. Emilii Plater 49, 00-125 Warszawa  
Phone: + 48 22 328 88 60 Fax: + 48 22 328 88 05  
Email: [wrs.reservation@ihg.com](mailto:wrs.reservation@ihg.com)  
*Cut off Date for Room Booking: 5 May 2008*



**Fees:** The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
EUR1,295	EUR995 (MIN SAVINGS OF EUR900)

\* Terms and conditions apply.

**Cancellations, Refunds & Transfers:** A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

### TO REGISTER

Online: [www.cmtevents.com](http://www.cmtevents.com)  
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### TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology**  
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Swift Code: HSBC SGSG  
*TT must include additional EUR18 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.*

### CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact [cynthia@cmtsp.com.sg](mailto:cynthia@cmtsp.com.sg) or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy. Jun 2008

## UPCOMING 2008 EVENTS



16-17 April / SHANGHAI

"Managing a carbon economy with new materials & innovations"

## 15<sup>th</sup> GLOBAL / ASIA PET

13-14 May / SHANGHAI

"Asia: Looking Inwards for Growth amidst Global Volatility"

## 4<sup>th</sup> russia/cee ChlorVinyls

3-4 June / KIEV

"Profit through innovations & crossing borders!"

## 2<sup>nd</sup> JatrophaWorld

10-11 June / MIAMI

Timely meeting for the emerging global jatropha industry

## 6<sup>th</sup> LA PET

13 - 14 Nov / MEXICO CITY

The Largest and Most Authoritative PET Conference in the Latin America Region