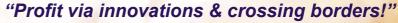


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4th Russia/CEE **ChlorVinyIs**

3-4 June 2008 / Kiev, Ukraine **Radisson SAS Hotel**



Miroplast ING Wholesale Banking / Financial Markets / Ukraine Nexant ChemSystems CMAI Europe Levant Suez Partners Ltd **RusVinyl** Albemarle Venta Ukraine JV

Pipelife International Say Polymers BV Solvay, SBU Vinyls Oltchim S.A Market Report Company **CHG Consulting Kloeckner Pentaplast** BorsodChem Zrt

SIMULTANEOUS INTERPRETATION: ENGLISH

promotion partners







plasticker

the home of plastics

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EURASIAN





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RUSSIAN

<	Tuesday, 3 rd June 2008		 PVC MARKET OUTLOOK IN <u>RUSSIA</u> Demand/supply projection Update on RusVinyl project Feedstock challenges 	4:20	
	8:00	Registration & Coffee		 Marketing & distribution issues 	
s 	9:00	Chairman's Welcome Remarks		Dmitry Varshaver Busines Development Manager RusVinyl	
t u s	9:10	ECONOMIC OUTLOOK IN RUSSIA/ UKRAINE/EASTERN EUROPE Alexander Valchyshen, Head of Macro & Fixed-income Research ING Wholesale Banking / Financial Markets / Ukraine	12:00	INVESTMENT CHALLENGES IN UKRAINE - CASE STUDY FROM MIROPLAST Emre Erverdi, General Director Miroplast	5:00
a t	9:45	GLOBAL VINYL MARKET OUTLOOK	12:35	Discussion followed by Lunch	
W W		 & CHALLENGES Demand/supply balance Competition from Asia Changing trade patterns PVC price & margin outlook 	1:50	CAUSTIC & CHLORINE OUTLOOK IN RUSSIA/EASTERN EUROPE Sergey Yaremenko, Managing Director Market Report Company	5:30
w.cm	40.00	Marguerite Morrin, Director - Chlor-Alkali & Vinyls Europe & Middle East CMAI Europe	2:15	Panel Discussion PROSPECT OF PVC GROWTH IN CENTRAL ASIA / UPDATE ON PVC PROJECT IN UKRAINE	
+	10:20	Discussion followed by Refreshment	2.50		Day 2
e V e	10:50	ETHYLENE - A FUNDAMENTAL INFLUENCE ON VINYLS PROFITABILITY • Ethylene crackers in Russia/CEE	2:50	DEVELOPMENT OF PVC PROFILES IN <u>UKRAINE</u> Vitaly Tarasenko, Import Dept Director Venta Ukraine JV	Wednes 9:00
⊐		region - a situation analysisMarket forecast in the next 5 years	3:15	Discussion followed by Refreshment	9:05
ts.		and regional competitivenessEthylene availability for vinyl expansions	3:45	PLASTIC PIPES MARKET TRENDS & PROSPECT IN EASTERN EUROPE IN CIVILS	
c o m		 EDC-VCM technology update & challenges in integration Demand drivers Glyn RB Johnson, Manager, Strategy & Financial Practice 		 Growth sectors & region Why plastic is better ? Threat from other materials Growing the plastic pipes business & challenges 	
		Nexant ChemSystems		Zoran Davidovski, VP - Innovation & Marketing	

Pipelife International

20 TURKEY'S APPETITE FOR PVC

- WHERE IS IT HEADING?

- Demand/supply projections
- Anti-dumping issues
- Tariff issues
- Update on Petkim's sale & impact on PVC market

Ali Murat Ayar, Managing Director Say Polymers BV

:00 ASIAN PVC PRODUCTION AND IMPACT ON THE GLOBAL MARKET

- Addressing overcapacities in China & its implication on global trade
- Export markets
- 5:30 Discussion followed by End of Day One

1735 - 1835 hrs. etworking Reception for speakers & delegates

Day 2 Wednesday, 4th June 2008

9:00 Chairman's introduction

9:05 PVC MARKET DEVELOPMENT IN <u>ROMANIA</u>

- Demand/supply projections
- Expansion update & feedstock challenges
- Key export region & applications growth

Olaru Radu, Director

- Technical Department Oltchim S.A

9:35 PVC MARKET DEVELOPMENT IN THE BALKAN REGION (CROATIA, BOSNIA & HERZEGOVINA, SERBIA, MACEDONIA)

Demand/supply projection

Drivers for growth

 Trading & distribution challenges Dip Ing. Andrej Šepić Regional Manager Levant Suez Partners Ltd

10:05 REACH LEGISLATION & ITS IMPACT ON PVC INDUSTRY

 Experience sharing on implementation
 Miss. Viktoria Csaba, REACH Expert
 BorsodChem Zrt

10:40 Discussion followed by Refreshment

11:15 LATEST DEVELOPMENT & UPDATE ON GREEN PVC FROM ETHANOL

PVC an old lady but still charming

- Ethylene from bioethanol
- Bioethanol production in Brazil

 Case study: Solvay plant in Brazil Yannick Vandendael, Business Analyst Solvay, SBU Vinyls

11:45 PVC FILMS & SHEETS OUTLOOK IN EASTERN EUROPE Dr. Pavel Zamotaev, Agent Kloeckner Pentaplast Director, CHG Consulting

12:15 LATEST ADVANCEMENTS & INNOVATION IN PVC AND VCM : ALBEMARLE'S SOLUTIONS FOR ADDITIVES AND OXYCHLORINATION CATALYST APPLICATIONS Senior Representative Albemarle

12:45 Final Discussion followed by Closing Lunch

2:00 End of Conference.

CROSSING BORDERS FOR SUSTAINABLE GROWTH

"The reconstruction of Kaustik's VCM-PVC plants at Sterlitamak will be achieved in several stages & is expected to be completed by 2009, with capacity rising to 200,000tpa." CIREC, Dec 07'

"Ukraine's Karpatneftekhim starts construction of 300,000 MT PVC plant." PVC News, 16 Mar 08'

"The demand for PVC window constructions will grow, noted Ivan Kenik, Chairman of Constructor's Union of Belarus." PVC News, 16 Mar 08'

The infrastructure growth & housing demand in Eastern Europe & CIS region continues to develop actively, driving the demand of construction materials & PVC products. Will there be sufficient PVC to meet the growing demand? With its surplus production, Asia is making inroads to supply to the CEE region. How will local CEE producers compete with Asian suppliers?

With oil prices at an all-time high, the cost of production has escalated & how will this affect the margins of producers and converters? Is integration the way forward to improve production efficiency?

Ukraine & Russia are major markets with extensive growth potential, how can you tap into these lands of opportunities? Find out more at our **4th Russia/CEE Chlor-Vinyl Markets** conference in **Kiev** on **3-4 June 2008**.

You will network with

- Presidents CEOs GMs Regional Directors
- Business Development Directors
- Marketing Managers
 Product Managers

 Project Managers • Sales Managers
 Analysts • Consultants & Senior Managers
 from the Chlor-Vinyl Industry including traders, producers, shipping & storage companies, EPC companies, plasticizers, stabilizers, additives producers, pipes, profiles, film & sheets, windows, flooring converters/manufacturers.

Key Reasons to be at CMT's 4th Russia/CEE Chlor-Vinyl Markets

- Find out from experts how the US recession may affect the CEE economies
- Update on the global PVC market trends, changing trade patterns & price forecast
- Evaluate the ethylene market outlook & its availability for Vinyl production
- Gain first hand insight on the PVC market & demand growth in *Russia, Ukraine, Turkey, Balkan, Central Asia, Romania* & Asia
- Hear from senior executive from Miroplast what are the challenges of investing in Ukraine
- Seek clarification on the impact of REACH legislation on the PVC industry
- Discover the latest technological advancement in PVC & additives trend
- Stay updated on the developments of PVC applications from End-users including *pipes, profiles, film & sheets*
- Network with global industry players & tap into new business opportunities

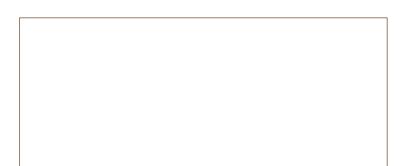
CMT's 4th Russia/CEE Chlor-Vinyl Markets

conference will gather the industry heavy weights to share the intricacies of expanding into the new frontier! Sign up with your team now at www.cmtevents.com or contact emily@cmtsp.com.sg for more information.

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

<u>REGISTRATION</u>





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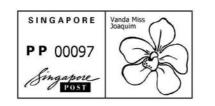
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CONFERENCE VENUE

CMT has arranged special discounted room rate at EUR 330 nett / EUR 355 nett (Standard Single/Double Room) per room per night inclusive of 1 breakfast (subject to room & rate availability) for delegates at **Radisson SAS Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to: Yana Vdovenko, Groups Reservations Agent, **Radisson SAS Hotel** 22 Yaroslaviv Val Str., Kiev 01034, Ukraine Phone: +380 44 492 22 22 Fax: +380 44 492 22 15 Email: yana.vdovenko@Radissonsas.com *Cut off Date for Room Booking: 6 May 2008*



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)	
EUR1,295	EUR1,095 (MIN SAVINGS OF EUR600)	

* Terms and conditions apply

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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Photocopy Registration Form to Preserve Brochure Copy. Jun 2008

UPCOMING 2008 EVENTS

^{9th}CEEPET

2-3 June / WARSAW, POLAND "Profitability recovery along the chain and market consolidation"

^{10th} Olefins & Polyolefins Asia Markets

10-11 June / BANGKOK, THAILAND
"Strategies to sustain profitability as markets tighten"
"Is it the beginning of a downcycle?"

JATROPHAWORLD2008

10-11 June / MIAMI, USA

"Competitiveness of jatropha and its financing, agronomic & processing challenges"

^{3rd} **Rubber & Tire** Russia/CEE Markets

14-15 October / KRAKOW, POLAND

Register online ~ www.cmtevents.com