

Program topics, speakers and schedules listed herein are confirmed as at printing time.
Please refer to the event's Latest Schedule at www.cmtevents.com for most up-to-date details.

www.cmtevents.com



4th Russia/CEE ChlorVinyls

3-4 June 2008 / Kiev, Ukraine
Radisson SAS Hotel

"Profit via innovations & crossing borders!"

Miroplast
ING Wholesale Banking /
Financial Markets / Ukraine
Nexant ChemSystems
CMAI Europe
Levant Suez Partners Ltd
RusVinyl
Albemarle
Venta Ukraine JV

Pipeline International
Say Polymers BV
Solvay, SBU Vinyls
Oltchim S.A
Market Report Company
CHG Consulting
Kloekner Pentaplast
BorsodChem Zrt

SIMULTANEOUS INTERPRETATION: ENGLISH ↔ RUSSIAN

promotion partners



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Day 1

Tuesday, 3rd June 2008

8:00	Registration & Coffee		
9:00	Chairman's Welcome Remarks		
9:10	ECONOMIC OUTLOOK IN RUSSIA/ UKRAINE/EASTERN EUROPE Alexander Valchyshen, Head of Macro & Fixed-income Research ING Wholesale Banking / Financial Markets / Ukraine	11:20	PVC MARKET OUTLOOK IN <u>RUSSIA</u> • Demand/supply projection • Update on RusVinyl project • Feedstock challenges • Marketing & distribution issues Dmitry Varshaver Busines Development Manager RusVinyl
9:45	GLOBAL VINYL MARKET OUTLOOK & CHALLENGES • Demand/supply balance • Competition from Asia • Changing trade patterns • PVC price & margin outlook Marguerite Morrin, Director - Chlor-Alkali & Vinyls Europe & Middle East CMAI Europe	12:00	INVESTMENT CHALLENGES IN UKRAINE - CASE STUDY FROM MIROPLAST Emre Erverdi, General Director Miroplast
10:20	Discussion followed by Refreshment	12:35	Discussion followed by Lunch
10:50	ETHYLENE - A FUNDAMENTAL INFLUENCE ON VINYL'S PROFITABILITY • Ethylene crackers in Russia/CEE region - a situation analysis • Market forecast in the next 5 years and regional competitiveness • Ethylene availability for vinyl expansions • EDC-VCM technology update & challenges in integration • Demand drivers Glyn RB Johnson, Manager, Strategy & Financial Practice Nexant ChemSystems	1:50	CAUSTIC & CHLORINE OUTLOOK IN RUSSIA/EASTERN EUROPE Sergey Yaremenko, Managing Director Market Report Company
		2:15	Panel Discussion PROSPECT OF PVC GROWTH IN CENTRAL ASIA / UPDATE ON PVC PROJECT IN UKRAINE
		2:50	DEVELOPMENT OF PVC PROFILES IN <u>UKRAINE</u> Vitaly Tarasenko, Import Dept Director Venta Ukraine JV
		3:15	Discussion followed by Refreshment
		3:45	PLASTIC PIPES MARKET TRENDS & PROSPECT IN EASTERN EUROPE IN CIVILS • Growth sectors & region • Why plastic is better ? • Threat from other materials • Growing the plastic pipes business & challenges Zoran Davidovski, VP - Innovation & Marketing Pipelife International

4:20	TURKEY'S APPETITE FOR PVC – WHERE IS IT HEADING? • Demand/supply projections • Anti-dumping issues • Tariff issues • Update on Petkim's sale & impact on PVC market Ali Murat Ayar, Managing Director Say Polymers BV
5:00	ASIAN PVC PRODUCTION AND IMPACT ON THE GLOBAL MARKET • Addressing overcapacities in China & its implication on global trade • Export markets
5:30	Discussion followed by End of Day One

1735 – 1835 hrs.
Networking Reception
for speakers & delegates

Day 2

Wednesday, 4th June 2008

9:00	Chairman's introduction
9:05	PVC MARKET DEVELOPMENT IN <u>ROMANIA</u> • Demand/supply projections • Expansion update & feedstock challenges • Key export region & applications growth Olaru Radu, Director - Technical Department Oltchim S.A

CROSSING BORDERS FOR SUSTAINABLE GROWTH

- 9:35 **PVC MARKET DEVELOPMENT IN THE BALKAN REGION (CROATIA, BOSNIA & HERZEGOVINA, SERBIA, MACEDONIA)**
• Demand/supply projection
• Drivers for growth
• Trading & distribution challenges
Dip Ing. Andrej Šepić
Regional Manager
[Levant Suez Partners Ltd](#)
- 10:05 **REACH LEGISLATION & ITS IMPACT ON PVC INDUSTRY**
• Experience sharing on implementation
Miss. Viktoria Csaba, REACH Expert
[BorsodChem Zrt](#)
- 10:40 Discussion followed by Refreshment
- 11:15 **LATEST DEVELOPMENT & UPDATE ON GREEN PVC FROM ETHANOL**
• PVC an old lady but still charming
• Ethylene from bioethanol
• Bioethanol production in Brazil
• Case study: Solvay plant in Brazil
Yannick Vandendael, Business Analyst
[Solvay, SBU Vinyls](#)
- 11:45 **PVC FILMS & SHEETS OUTLOOK IN EASTERN EUROPE**
Dr. Pavel Zamotaev, Agent
[KloECKner Pentaplast](#)
Director, [CHG Consulting](#)
- 12:15 **LATEST ADVANCEMENTS & INNOVATION IN PVC AND VCM : ALBEMARLE'S SOLUTIONS FOR ADDITIVES AND OXYCHLORINATION CATALYST APPLICATIONS**
Senior Representative
[Albemarle](#)
- 12:45 Final Discussion followed by Closing Lunch
- 2:00 End of Conference.

"The reconstruction of Kaustik's VCM-PVC plants at Sterlitamak will be achieved in several stages & is expected to be completed by 2009, with capacity rising to 200,000tpa." CIREC, Dec 07'

"Ukraine's Karpatneftekhim starts construction of 300,000 MT PVC plant." PVC News, 16 Mar 08'

"The demand for PVC window constructions will grow, noted Ivan Kenik, Chairman of Constructor's Union of Belarus." PVC News, 16 Mar 08'

The infrastructure growth & housing demand in Eastern Europe & CIS region continues to develop actively, driving the demand of construction materials & PVC products. Will there be sufficient PVC to meet the growing demand? With its surplus production, Asia is making inroads to supply to the CEE region. How will local CEE producers compete with Asian suppliers?

With oil prices at an all-time high, the cost of production has escalated & how will this affect the margins of producers and converters? Is integration the way forward to improve production efficiency?

Ukraine & Russia are major markets with extensive growth potential, how can you tap into these lands of opportunities? Find out more at our [4th Russia/CEE Chlor-Vinyl Markets](#) conference in [Kiev](#) on [3-4 June 2008](#).

You will network with

• Presidents • CEOs • GMs • Regional Directors
• Business Development Directors
• Marketing Managers • Product Managers
• Project Managers • Sales Managers
• Analysts • Consultants & Senior Managers
from the Chlor-Vinyl Industry including traders, producers, shipping & storage companies, EPC companies, plasticizers, stabilizers, additives producers, pipes, profiles, film & sheets, windows, flooring converters/manufacturers.

Key Reasons to be at CMT's 4th Russia/CEE Chlor-Vinyl Markets

- Find out from experts how the US recession may affect the CEE economies
- Update on the global PVC market trends, changing trade patterns & price forecast
- Evaluate the ethylene market outlook & its availability for Vinyl production
- Gain first hand insight on the PVC market & demand growth in **Russia, Ukraine, Turkey, Balkan, Central Asia, Romania & Asia**
- Hear from senior executive from **Miroplast** what are the challenges of investing in Ukraine
- Seek clarification on the impact of REACH legislation on the PVC industry
- Discover the latest technological advancement in PVC & additives trend
- Stay updated on the developments of PVC applications from End-users including **pipes, profiles, film & sheets**
- Network with global industry players & tap into new business opportunities

CMT's 4th Russia/CEE Chlor-Vinyl Markets

conference will gather the industry heavy weights to share the intricacies of expanding into the new frontier! Sign up with your team now at www.cmtevents.com or contact emily@cmtsp.com.sg for more information.

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REGISTRATION

4th Russia/CEE ChlorVinyls

3-4 June, 2008 / Kiev, Ukraine

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If undeliverable, please return to: 80 Marine Parade Road # 13-02 Parkway Parade Singapore 449269

**P/S: DO CHECK IN ADVANCE IF YOU REQUIRE
A VISA TO UKRAINE AND APPLY EARLY.**

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Update your details at www.cmtevents.com

CONFERENCE VENUE

CMT has arranged special discounted room rate at EUR 330 nett / EUR 355 nett (Standard Single/Double Room) per room per night inclusive of 1 breakfast (subject to room & rate availability) for delegates at **Radisson SAS Hotel**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to: Yana Vdovenko, Groups Reservations Agent, **Radisson SAS Hotel** 22 Yaroslaviv Val Str., Kiev 01034, Ukraine
Phone: +380 44 492 22 22 Fax: +380 44 492 22 15
Email: yana.vdovenko@RadissonSAS.com
Cut off Date for Room Booking: 6 May 2008



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
EUR1,295	EUR1,095 (MIN SAVINGS OF EUR600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

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TELEGRAPHIC TRANSFER

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TT must include additional EUR18 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy. Jun 2008

UPCOMING 2008 EVENTS

9th CEE PET

2-3 June / WARSAW, POLAND

**“Profitability recovery along the chain
and market consolidation”**

10th Olefins & Polyolefins Asia Markets

10-11 June / BANGKOK, THAILAND

**“Strategies to sustain profitability
as markets tighten”**
“Is it the beginning of a downcycle?”

JATROPHAWORLD2008

10-11 June / MIAMI, USA

**“Competitiveness of jatropha and
its financing, agronomic &
processing challenges”**

3rd Rubber & Tire Russia/CEE Markets

14-15 October / KRAKOW, POLAND