

Program topics, speakers and schedules listed herein are confirmed as at printing time.
Please refer to the event's Latest Schedule at www.cmtevents.com for most up-to-date details.

www.cmtevents.com



第二届世界有机硅市场国际研讨会

2nd Global Silicone Business Outlook 2008

22-23 September / SHANGHAI
InterContinental Shanghai Pudong

“Managing parallel challenges of continuous innovation against rising raw material costs”

Dow Corning
Ping An of China Asset Management
Elkay Chemicals
BRB International
China Blue Chemical
KCC Corporation
LIBY
Heraeus
Elkem Silicon

China National Chemical
Information Center
Zhejiang Transfar
Great Wall Motor
Holland Colors
WD Silicone
ONICHEM
Guangzhou Tinci Silicone Technology

promotion partners



co-organised by



Day 1

Monday, 22nd September 2008

- 8:00 Registration and Coffee
- 9:00 Chairman's Welcome & Opening Remark
- 9:10 **ASIA IN THE WORLD OF OIL SHOCK, NATURAL DISASTERS AND POLICY CONFLICTS**
- Oil and the USD, which drives which?
 - Asia's fate under the shadow of the sub-prime crisis
 - What if oil goes to \$200?
- Chi Lo, Director, Investment Research
Ping An of China Asset Management (HK) Ltd
- 9:40 **NEW TRENDS AND ADVANCEMENTS IN GLOBAL SILICONE MARKETS**
- Global demand drivers & applications
 - China's silicone market overview
 - Feedstock issues & challenges
 - Environment & regulatory trends
- Jean Marc Gilson, Vice President
General Manager Specialty Chemicals
Business Unit & Asia Area President
Dow Corning
- 10:15 **WORLD'S SILICON METAL MARKET BALANCE & FUTURE PROSPECT**
- Production capacities outlook and demand prospect
 - Challenges
 - Impact on silicone market
 - Future market situation
- Nils H. Dybwad, Director
- Marketing & Sales
Elkem Silicon
- 10:45 Discussion followed by Refreshments

- 11:15 **METHANOL MARKET OUTLOOK**
- Impact of volatile energy prices
 - Will the market remain tight?
- Yao Guang Qian, General Manager,
Technology Development Department
China Blue Chemical
- 11:45 **PLATINUM CATALYSTS FOR THE SILICONE INDUSTRY IN A DYNAMIC PLATINUM MARKET**
- Dr Don Zeng, Technical Sales Manager
Heraeus Metal Processing Inc. – USA
- 12:15 **ROLE OF FORMULATORS IN THE GLOBAL SILICONE INDUSTRY**
- Bas Bollen, Business Unit Manager
BRB International
- 
- 12:45 Discussion followed by Lunch
- 2:00 **SILICONE MARKET OUTLOOK AND TRENDS IN SOUTH KOREA**
- Emerging applications & growth potential
 - Future outlook & challenges
- Sun Pil Choi, Director
Silicone Sales Division
KCC Corporation
- 2:35 **POSSIBILITIES AND IMPOSSIBILITIES OF COLOURING SILICONES.**
- Marcel Albers, Worldwide Product Manager
Elastomers
Holland Colours
- 
- 3:05 Discussion followed by Tea

- 3:35 **ALKOXY SILANE MANUFACTURING ADVANCES AND TECHNOLOGY UPDATES**
- Liao Jun, General Manager
WD Silicone
- 4:10 **END-USERS' PERSPECTIVE OF SILICONE APPLICATIONS IN : AUTOMOTIVE**
- Zhong Hong Yan, Senior Engineer
R&D Centre
Great Wall Motor Company Limited
- 4:45 **LIQUID SILICONE RUBBER MARKET TRENDS & APPLICATIONS IN CHINA**
- Zhang Li Ping, Chief Engineer
Guangzhou Tinci Silicone Technology Co., Ltd
- 5:15 Discussion & End of Day One

1720 - 1820 hrs.

Networking Reception
for all participants

Day 2

Tuesday, 23rd September 2008

- 9:00 Chairman's Remark
- 9:05 **IMPACT OF REACH LEGISLATION ON THE SILICONE INDUSTRY - HOW WOULD IT IMPACT EXPORTS TO EUROPE ?**
- Qian Hong Yuan, Vice Secretary
General Chemical Industry and Engineering Society of China (CIESC)
Primary Chief Engineer
China National Chemical Information Center

EVOLVING SILICONE MARKETS 2008-09

9:40 SILICONE MARKET DEVELOPMENTS IN INDIA

- Market trends and new demand drivers
- Applications & growth prospect
- Future outlook

Dr. R.D.Kulkarni, Managing Director

Elkay Chemicals Pvt Ltd

10:15 Discussion followed by Coffee

10:45 SILICONE APPLICATIONS IN THE TEXTILE INDUSTRY & CHINA'S TEXTILE MARKET ANALYSIS

Luo Ju Tao, Vice General Manager

Zhejiang Transfar Co., Ltd

11:15 END USER'S SEGMENT : NEW HAIR CARE ADVANCEMENTS AND TRENDS & POTENTIAL USAGE FOR SILICONE

- New hair care trends & developments
- What is the potential usage for silicone?
- Challenges of using silicone in hair care
- Expectations towards silicone producers

He Jun, R&D Director, Personal Care

Liby

11:45 SILANE COUPLING AGENTS TECHNOLOGY TRENDS & ADVANCES IN CHINA

Senior Representative

ONICHEM

12:20 Discussion followed by Closing Lunch

2:00 End of Conference

18 Mar 2008 - Wacker Silicones has further expanded its locations at Nünchritz (Saxony) and Zhangjiagang (China). The division is thus responding to huge demand for silicone, a truly general-purpose material.

(Source: www.wacker.com)

25 Apr 2008 - Dow Corning has announced the opening of a multi-million dollar investment in a new silicone rubber plant to support growing demand from customers in Asia.

(Source : www.chemie.de)

The future looks bright for the silicone industry as majors posted record sales and earnings in their fiscal reports this year. Plans to expand were also announced to meet demand that has increased tremendously, especially in Asia. Will the future continue to look as positive despite weaker market sentiment brought about by the recession in USA and growing inflation woes elsewhere in Asia ?

Bluestar silicones has announced price increases of 7%-15% for its products from 1st April 2008 onwards (Source: Chemical Week, May 5 2008). Will price increases of key raw materials (Methanol, Silicon, Platinum, etc) including utility costs continue unabated and to what extent? How will these market dynamics shape the silicone industry ?

Other than devising a roadmap for more efficient cost management, players also need to continuously innovate to gain a bigger market share. What are some of these new trends in **silicone liquids, silicone rubber**, etc? As technology advances, silicone is also increasingly used in a **growing myriad of applications** in **personal care, textiles, automotive E&E**, etc. What are the end user's perspectives in these sectors and business opportunities present for silicone players?

Key Reasons to be at CMT's 2nd Global 2008 Silicone Business Outlook:

- Assess the growth potential of the silicone industry in the two giants of Asia's fastest growing economies: **India & China**.
- What are the latest emerging applications and growth potential in **South Korea's** silicone industry ?
- Keep abreast with the latest advances and trends in the silicone industry
- What is the role of formulators in the global silicone industry ?
- Gain insight from raw material suppliers on the market dynamics in : **Methanol, Platinum & Silicon** and devise a roadmap for better cost management.
- Hear end users share their expectations and trends in : **personal care, automotive, textiles**, etc
- Network with key stakeholders from the silicone, raw materials (platinum, methanol, silicon metal, etc), additives, catalysts, formulators, technology providers, fumed silica, end users, etc.

A good networking platform, this is an event you cannot afford to miss !

Sign up with your team at www.cmtevents.com or email your queries to emily@cmtsp.com.sg

YOU WILL NETWORK WITH

- CEOs • MDs • Regional Directors
- Business Development Directors/Managers
- Technology Directors • Operations Managers
- R&D Directors **from Silicone manufacturing companies, silicon metal, platinum, methanol, silicone technology providers, end users in Automotive, E&E, Personal Care, Construction, Coating, Medical, Textiles, etc and all companies involved in the silicone industry**

REGISTRATION

2nd Global Silicone Business Outlook 2008

22-23 Sept 2008 / Shanghai

080949CCH14S A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
If undeliverable, please return to: 80 Marine Parade Road # 13-02 Parkway Parade Singapore 449269
Update your details at www.cmtevents.com

Name _____

Position _____

Email _____

Tel _____

Fax _____

Company _____

Address _____

City/Postcode _____ Country _____

CONFERENCE VENUE

CMT has arranged special discounted room rate at RMB 2,100 / RMB 2,200 nett (Single / Double) per room per night inclusive of daily American breakfast (subject to room and rate availability) for delegates at **InterContinental Shanghai Pudong**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:

Elle Xu, Sales Manager, **InterContinental Shanghai Pudong**
777 Zhang Yang Road, Pudong, Shanghai 200120
Phone: 86 21 5835 6666 ext 3871 Fax: 86 21 5835 8665
E-mail: Elle_xu@interconti.com
Hotel Reservation Cut Of Date: 21 Aug 2008



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,495	USD1,295 (MIN SAVINGS OF USD600)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

Online: www.cmtevents.com
Email: emily@cmtsp.com.sg
Fax: (65) 6345 5928
Tel: (65) 6345 7322

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology**
A/C No: **251 - 004487 - 178**
Bank: HSBC Singapore
Branch: Marine Parade, Singapore
Swift Code: HSBC SGSG
TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy. Sept 2008

CMT'S UPCOMING EVENTS

3rd Russia/CEE Rubber & Tire Markets

14-15 October | Krakow, Poland

8th ASIA SURFACTANTS PERSONAL & HOMECARE MARKETS

21-22 October | Shanghai, China

"Continuous innovations and cost effective reformulation strategy"

5th Specialty Elastomers/TPEs

19-20 November | Shanghai, China

SORGHUM & ETHANOL SUMMIT

20-21 November | Hainan, China

"Transitional Technologies & Competitive Approaches of Biofuels Production"