

Program topics, speakers and schedules listed herein are confirmed as at printing time.
Please refer to the event's Latest Schedule at www.cmtevents.com for most up-to-date details.

www.cmtevents.com



16th APS

ASIA PETCHEM SUMMIT

9-10 October 08 / BANGKOK
The Westin Grande Sukhumvit Hotel

"Evolving the value chain to strategize for the downturn"

BASF-YPC Co., Ltd
PTT Chemicals
Nexant Thailand Ltd
KBC Advanced Technology
Petrochina
Lurgi GmbH
Reliance Industries Ltd

Dubai Multi Commodities Centre (DMCC)
HSBC
Petrovietnam R&D Centre for
Petroleum Processing
Sindicatum Clean Energy
Trust Group

promotion partners



Day 1

Thursday, 9th October 2008

08:00 Registration and Coffee

09:00 Chairman's Welcome

09:10 DEVELOPMENT OF A PETCHEM SITE VIA EXTENSION OF THE VALUE CHAIN

- Successful construction, start-up & operation of a petrochemical site in a JV in China
- Expansion of the naphtha cracker & development of new downstream value chains

Dr. Bernd Blumenberg, President
BASF-YPC Co., Ltd

09:40 UPDATE ON THAILAND'S PETROCHEMICAL SCENE

- Investments and industry outlook
- New projects & expansion updates

Dr. Chaiya Chandavas, Vice President (Innovation & Technical)
PTT Chemicals

10:10 DEVELOPMENTS IN THE OLEFINS & POLYOLEFINS INDUSTRY

- Supply/demand drivers & trends
- Investment evolution
- Approaches to survive the downturn

John King, VP & Director
Nexant Thailand Limited

10:40 Discussion followed by Refreshments

11:10 NAPHTHA MARKET – SOARING PRICE & DEMAND

- Where is the supply & will it be enough?
- Short and long-term pricing forecast

11:40 **CHINA'S PETROCHEMICAL DEMAND**

- Current situation and forecast of feedstock for ethylene cracker
- Analysis on ethylene capacity expansion
- Future outlook

Zhang Fuqin
Refining & Petrochemical Manager
Petrochina

12:10 **INNOVATIONS IN CRACKER TECHNOLOGY FOR PROCESS OPTIMISATION**

- Large & efficient cracking furnaces configured for feedstock and product flexibility
- Synergistic processes that enhance the margins of an olefins complex
- Process and utility integration concepts between crackers and adjacent refineries and aromatics plants

Steven Kantorowicz, Vice President (Petrochemical Asia)
KBC Advanced Technology

12:40 Discussions followed by Networking Lunch

13:55 Chairman's Remark

14:00 **ECONOMICS OF REFINERY-PETCHEM INTEGRATION**

- Analysis at the regional level
- What's the difference this time around?

Senior Representative
Jacobs Consultancy

14:30 **MTP: THE ON-PURPOSE PROPYLENE PRODUCTION PROCESS FOR A CHANGING FEEDSTOCK ENVIRONMENT**

- Feedstock & commercial drivers for MTP
- Status of current projects

Dr. Thomas Wurzel, Director
Synthesis Technologies
Lurgi GmbH

15:00 **PROPYLENE & DERIVATIVES – DEMAND/SUPPLY FORECAST**

15:30 Discussion followed by Refreshments

16:00 **AROMATICS MARKET OUTLOOK**

- Identifying potential export markets & drivers
- Margin squeeze due to feedstock constraints

16:30 **REALIZING CARBON REVENUES FROM ENERGY EFFICIENCY PROJECTS**

- Considerations in structuring to safe guard credits
- Sample projects

William Byun, Senior VP
Sindicatum Clean Energy

17:00 Discussion followed by End of Day 1

1710 – 1810 hrs.

Networking Reception
for all participants

Day 2

Friday, 10th October 2008

09:00 Chairman's Remark

09:10 **MACROECONOMICS OUTLOOK AND ANALYSIS**

- When will US recuperate and impact on oil pricing
- Asia decoupling from the crisis – How long can it sustain?
- Strategies for insulation from global recessionary trends

Prakriti Sofat, Economist
HSBC

09:40 **CHALLENGES FOR THE ASIA PETCHEM SECTOR**

- Combating rising energy cost
- Improving margin squeeze

Antony Francis, Deputy GM (Economics & Training)
Reliance Industries Limited

PREPARING & POSITIONING FOR THE DOWNTURN

- 10:10 **CRACKER INVESTMENT PROJECTS IN MIDDLE EAST**
- Competitiveness of the petchem industry & downstream plans
 - Satisfying Asian demand & impact on Asian producers
 - Gas vs. alternative feedstock – will the gas reserves be enough for the long-term?
- Dr. Abbas Anwar Ezzat, Technical Director
Trust Group
- 10:40 Discussion followed by Refreshments
- 11:10 **MANAGING PETROCHEMICAL PRICE VOLATILITY – RISKS IN SWAPS & HEDGING**
- David Rutledge, CEO
Dubai Multi Commodities Centre (DMCC)
- 11:40 **FUTURE FOR VIETNAM'S PETROCHEMICAL INDUSTRY**
- Development's on feedstock availability & update on the oil refinery project
 - Progress on petrochem projects
 - Potential products for export from Vietnam
- Dr. To Vu Thanh Dien, Project Manager
– Petrovietnam R&D
Centre for Petroleum Processing
- 12:10 **LOGISTICS & SHIPPING CHALLENGES AMID RISING FUEL COST**
- New fuel regulations & impact on freight rate
 - Demand, availability and compatibility of vessels
 - Movement trends
- 12:40 Final Discussion followed by Lunch
- 14:00 End of conference

Oil price continues to rise to new heights. Increasing feedstock cost and financial upheavals have resulted in margin squeeze, impacting petrochemicals production and growth.

The petchem downturn cycle is approaching but how long and deep is the trough? Companies are positioning themselves to be innovative and competitive in order to ride this transitional storm. What other ways are there to minimize the impact of a downcycle? Will the challenges force some companies out of business? Also, how badly will the US recession affect Asia?

CMT's **16th APS** will help identify opportunities amidst challenges.

Key Highlights:

- Market outlook and updates on the olefins, aromatics & derivatives markets.
- Ascertain how BASF-YPC is strengthening its position through vertical integration and extension of the value chain.
- Thailand & Vietnam are growing markets with continuous cracker investments and growth. Gain an insight of what's in the pipeline from feedstock balances to M&A trail.
- Latest on the economics of petchem – refinery integration to gain competitive advantage.
- China is always in the radar as the largest petrochemical market. Will it continue to buy to meet demand?
- Find out how the petchem industry can make carbon management and sustainability a profitable business.

- Identify opportunities and gain cost competitiveness through innovative cracker technologies.
- Hear from DMCC on risks involved in swaps & hedging and how it helps in managing petchem price volatility.
- Focus on Middle East cracker project updates and how it will impact the Asian market.
- Assess how MTP can be used efficiently and gain insight on the status of current projects.

An annual event that paves the way for networking amongst major petrochemical companies as well as various entities of the supply chain. Mark your calendar for **16th APS 2008** and be empowered with the latest happenings in the petrochemical industry. Register online at www.cmtevents.com or send in your enquiry to sasha@cmtsp.com.sg

YOU WILL NETWORK WITH

- CEOs • Presidents • GMs
 - Product/Marketing/Sales Directors
 - Business Development Managers
 - Executives & Traders
- from Feedstock / Olefins / Aromatics / Plastics Companies
- Coal & Natural Gas Companies
 - Refineries, Additives and Catalyst Companies
 - Industry/Energy Consultants
 - Project Financiers • Technology Licensors
 - International Engineering & Contracting Firms supporting the energy industries

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REGISTRATION

16th APS
ASIA PETCHEM SUMMIT
9-10 October / BANGKOK

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CONFERENCE VENUE

CMT has arranged special discounted room rate at THB 5,000 / THB 5400 (Single/Double) + 17.7% Service Charge & Government Tax per room per night inclusive of daily Buffet Breakfast (subject to room and rate availability) for delegates at **The Westin Grande Sukhumvit**. Please reserve your room with the hotel directly, providing full credit card number and expiry date to:
Thanaseth Sakulratchatawat, Assistant Reservation Manager
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259 Sukhumvit Road, Bangkok 10110, Thailand
Tel: **66 2 207 8000** ext 8340 Fax: **66 2 254 4431**
Email: reservation.bangkok@westin.com
Cut off Date for Room Booking: 8 September 2008



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,495	USD1,195 (MIN SAVINGS OF USD900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

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TELEGRAPHIC TRANSFER

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CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request. Contact cynthia@cmtsp.com.sg or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy, Oct 2008

CMT'S UPCOMING EVENTS 2008

4th ASIA REFINING

16-17 October | Singapore

"Re-Engineering for the Cyclical Downturn"

3rd MENA Aromatics & Derivatives

21-22 October | Doha, Qatar

"Middle East – the fast emerging source of Aromatics"

8th ASIA SURFACTANTS PERSONAL & HOMECARE MARKETS

21-22 October | Shanghai, China

"Continuous innovations and cost effective reformulation strategy"

6th MENA Olefins & Polyolefins Markets

11-12 November | Dubai, UAE

"How will the Gulf tip the balance in the world's olefins & polyolefins markets?"

Register online ~ www.cmtevents.com