

Program topics, speakers and schedules listed herein are confirmed as at printing time.
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www.cmtevents.com



3rd MidEast/Africa CementTrade

“Bridging Cement & Concrete for Sustainability”

14 - 15 October 2008
Radisson SAS Hotel Dubai Deira Creek

Union Cement Norcem Co. (W.L.L)
Eastern Province Cement Co.
JSW Cement Ltd
Goltas A.S.
Marvel Int'l Mang & Transp Co. Ltd.
Info-Prod Research (Middle East) Ltd

University of Sharjah
ZAG International Inc.
BNP Paribas Group
GS Cimentos SARL
Ras Al-Khaimah Co. for White
Cement & Construction Materials

Fichtner Carbon Management
International Finance Corp (IFC)
Dalmia Cement (Bharat) Ltd
Danish Technological Institute,
Concrete Centre
East Asia Maritime
DENAX Trading

promotion partners



official publication



Day 1 - Tuesday, 14 October

8:00 Registration & Coffee

9:00 Chairman's Welcome & Introduction

9:10 CHALLENGES & OUTLOOK FOR THE UAE CEMENT INDUSTRY

- Clinker demand projection and where will the region source for it?
- Capacity expansion vs. demand
- Construction boom & developments for the next 3-5 years – Can the emirates cope?
- Move to stabilize the cement price in UAE

Mustafa Gorgunel, General Manager
Union Cement Norcem Co. (W.L.L)

9:40 SAUDI'S MASSIVE CEMENT & CLINKER DEMAND

- Capacity expansion projection vs. demand
- Danger of oversupply & securing export markets?

Dr. Zamil A. Almokrin, General Manager
Eastern Province Cement Company

10:10 INDIA'S CHANGE OF ROLE AS IMPORTER

- Coping with domestic market demand
- Ban on export – Impact on the Middle East markets

JK Tandon, Director
JSW Cement Ltd

10:40 Discussion followed by Refreshment Break

11:10 GCC HOTTEST CEMENT MARKETS

- Qatar, Bahrain, Kuwait, Iraq
- Rising energy costs & challenges
- Future for the cement & concrete industry

Dr. Gil Feiler, General Manager
Info-Prod Research (Middle East) Ltd

11:40 PROJECT DEVELOPER'S PERSPECTIVE

12:10 RUSSIA: SOAKING IN SUPPLY & MEETING DEMAND

- Boom in import cargo from China & Turkey
- Corridor to inland markets - Moscow, Central Asia
- Construction developments – oilfield, gasfield, etc.

Meric Caleskan, Group Sales Director
Goltas A.S.

12:40 Discussion followed by Networking Lunch
Sponsor by



14:00 Chairman's Remarks

14:10 CHALLENGES FOR THE RMC SECTOR

- Environmental lobby & regulations
- Labor & manpower constraints
- Future for the industry

14:40 DURABILITY OF CONCRETE STRUCTURES IN HOT CLIMATE OF THE GULF REGION

Professor Mufid Al-Samarai
Director of Central Laboratory
University of Sharjah

15:10 SUSTAINABLE CONCRETE CONSTRUCTION – HOW IS THE SECTOR EVOLVING?

Mette Glavind, Centre Manager
Danish Technological Institute, Concrete Centre

15:40 Discussion followed by Refreshment Break

16:10 A-Z OF CARBON MARKETS & TRADING

- Driving factors & shift towards lower-carbon trajectory
- Global overview of CDM projects

Nino Turek, Executive Director
Business Development
Fichtner Carbon Management

16:40 CARBON TRADING: GOING GREEN & CASHING – IN

- Finance & investment opportunities
- CER pricing – maximizing the value
- Regional trading platforms – role & availability

Sanjay Puri, Principal Investment Officer
International Finance Corp (IFC)

17:10 DEVELOPMENTS IN CEMENTITIOUS PRODUCTS & IMPACT ON GLOBAL TRADE PATTERNS OF CEMENT & CLINKER

Charles Zeynel, President
ZAG International Inc.

17:40 Discussion followed by end of Day 1

1750 - 1900 hrs. *Networking Reception*
for Speakers & Delegates

Day 2 - Wednesday, 15 October

9:00 Chairman's Remark

9:10 MIDDLE EAST ECONOMY OUTLOOK

- Impact of the sub-prime meltdown
- Trends in the cement industry
- Increasing cost of liquidity on raising debt for Middle East cement producers

Chahid Jarmouni, Vice President
BNP Paribas Group

9:40 MOZAMBIQUE – CAPACITY EXPANSION FOR DOMESTIC & NEIGHBORING MARKET

Ramakrishna, Director
GS Cimentos SARL

10:10 EAST/SOUTH AFRICA MARKETS UPDATES

10:40 Discussion followed by Refreshment Break

11:10 RUSSIAN & CIS MARKETS: DISTRIBUTION & LOGISTICS CONSTRAINT

- Transportation & freight costs, port facilities, etc.
- Developments & future outlook for the region

Levent Karacelik, President
Marvel Int'l Mang & Transp Co. Ltd.

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"Aggressive Demand Meeting Exponential Growth"

11:40 **PANEL DISCUSSION: LOGISTICS CHALLENGES & TRADE MOVEMENTS**

- Freight rates & market drivers
- Loading facilities, carriers availability, etc.

Panelists:

Levent Karacelik, President

Marvel Int'l Mang & Transp Co. Ltd.

Mustafa Gorgunel, General Manager

Union Cement Norcem Co. (W.L.L)

Kassim Gokal, Managing Director

East Asia Maritime

Rahim Vaseghi, UAE Regional Manager

DENAX Trading

12:10 Discussion followed by lunch

13:30 **CHALLENGES & OPPORTUNITIES FOR CDM IN CEMENT BUSINESS**

- Review of cement industry CDM registered projects with case study
- Potential for new CDM projects
- Making CDM an integral part of Greenfield cement projects

Dr. KC Narang, Technical Advisor

Dalmia Cement (Bharat) Ltd

14:00 **IRAN – PROSPECT FOR THE CEMENT INDUSTRY**

- Capacity expansion vs. domestic demand
- Ideal export capacity for the future

Dr. M. Rahim Vaseghi, UAE Regional Manager

DENAX Trading

14:30 Discussion followed by Refreshment Break

15:00 **PAKISTAN CEMENT MARKETS OUTLOOK**

- Increased export demand to India – Can the sector cope?
- Update on capacity expansion
- Tightening clinker market – impact on export markets

15:30 **WHITE CEMENT – BOLD VS. THE OLD**

- Local, regional & global figures (white & grey cement)
- From structural & decorative point of view
- New applications

Tareq Samaha, Marketing & Sales Manager

Ras Al-Khaimah Co. for White Cement & Construction Materials

16:00 Final Discussion

16:10 End of Conference

From Middle East to Russia, the cement industry is witnessing a robust growth amid massive construction boom. Cement & concrete companies are facing bigger challenges and higher demand by the day with companies continuing to invest in new capacity and sustainable technology.

"GCC cement production capacity, currently standing at 50 million t/y, will more than double by 2010, and Saudi Arabia is the centre of this boom."

25 April – 1 May 2008 MEED

CMT's 3rd **MidEast & Africa (MEAF)**

CemenTrade is an event not to be missed! With countries like Egypt & India suspending its exports and increasing demand outpacing supply from the UAE to Qatar to East Africa, the conference will give an update on major developments & challenges facing the cement & concrete industry.

PLUS – In-depth coverage on Carbon Management for Cement Industry

Being one of the bigger polluters of GHG, the cement industry has been put to test to become green & the trend is sweeping throughout the sector. Find out how sustainable development & carbon management can be both the industry's greatest challenge as well as its greatest opportunity.

Carbon Management Highlights:

- A – Z of carbon trading
- Financing your CDM* projects
- Role of DNA* & sustainability criteria
- Embarking on CDM* projects – Dalmia Cement's Experience

* Clean Development Mechanism (CDM)

* Designated National Authority (DNA)

3rd MEAF CemenTrade will focus on:

Cement Markets

- From demand scenario in Saudi & UAE to the supply capacity in Pakistan.
- 2 hot sessions on Russia, addressing supply/balance dynamics & distribution constraints.
- Latest on the growing markets of East Africa and how its meeting demand?

Concrete Focus

- Listen to Xtramix Concrete Solution address key challenges facing the industry.
- How durable are the concrete structures for hot climate and how is the sector evolving to meet sustainability?
- From the Dubai Marina to Palm Jumeirah, find out how high performance concrete is essential in meeting the challenges of the construction arena.

Also

- Keep abreast with the trends in dry bulk cargo trade and how it will impact the escalating freight rates.
- Where is the white cement industry heading towards? Find out its growing application and advantages.
- Network with key cement & concrete players, buyers and sellers and forge business deals and transaction.

You will network with
CEOs/MDs/Marketing Director/Technical Director/
Traders/Senior executives from international/
regional cement companies, ready-mix concrete,
pre-cast & building materials companies, cement
raw materials suppliers (slag, fly ash, steel, coal),
construction/infrastructure/building/equity/research
analysts, project financiers/banks, engineering,
technology & equipment providers, logistics &
shipping companies (dry bulk and cement carriers).

REGISTRATION

3rd MidEast/Africa CementTrade 14-15 October | DUBAI



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

1 Person	Group fee for 3 or more* (from the same company)
USD1,995	USD1,495 (MIN SAVINGS OF USD1500)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

TO REGISTER

Online: www.cmtevents.com
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Tel: (65) 6346 9124

TELEGRAPHIC TRANSFER

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TT must include additional USD21 for Beneficiary's Bank charges. Delegates must bear all bank charges and local taxes (if applicable). Fees must be NETT of ALL charges.

CUSTOMISED SPONSORSHIP PACKAGES AVAILABLE

This event is an excellent platform to promote your organisation to influential players and investors in the industry. Sponsorship opportunities available include Corporate, Exclusive Luncheon, Cocktail & Documentation sponsor. Exhibition / catalogue display can be arranged upon request.
Contact cynthia@cmtsp.com.sg
or (65) 6346 9132.

Photocopy Registration Form to Preserve Brochure Copy, Oct 2008

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CONFERENCE VENUE

CMT has arranged special discounted room rate at AED 1150 / AED 1200 (Single / Double Standard) + 10% Municipality Tax + 10% Service Charge per room per night inclusive of daily Buffet Breakfast (subject to room and rate availability) for delegates at Radisson SAS Hotel.

Please reserve your room with the hotel directly, providing full credit card number and expiry date to:
Rashmi Hazarika, Groups Coordinator, **Radisson SAS Hotel**
Dubai Deira Creek, PO Box 476, Dubai, United Arab Emirates
Tel: 971 4 205 7121 Fax: 971 4 2234698
Email: rashmi.hazarika@radissonsas.com

Cut off Date for Room Booking: 12 September 2008

~ CMT's Upcoming Events ~

3rd AMERICAS Sugar&Ethanoltrade

16-17 October 2008 • Miami, USA

"High corn prices and its impact on the US ethanol producers"

JATROPHA WORLD Hamburg 2008

20-21 October 2008 • Hamburg, Germany

*Successful Implementation & Integration Strategies
Overcoming Concerns on Sustainability
Global Production Case Study
Maximising Project ROI through Improved Agronomy*

SORGHUM & ETHANOL SUMMIT

20-21 November 2008 • Hainan

"Transitional Technologies & Competitive Approaches of Biofuels Production"

World Grains Trade

17-18 February 2009 • Singapore

"How the regional business is evolving amidst tightening supplies"

11th Asia Cement Trade

23 -24 March 2009 • Bangkok

"Continuous Boom or Hitting Plateau?"