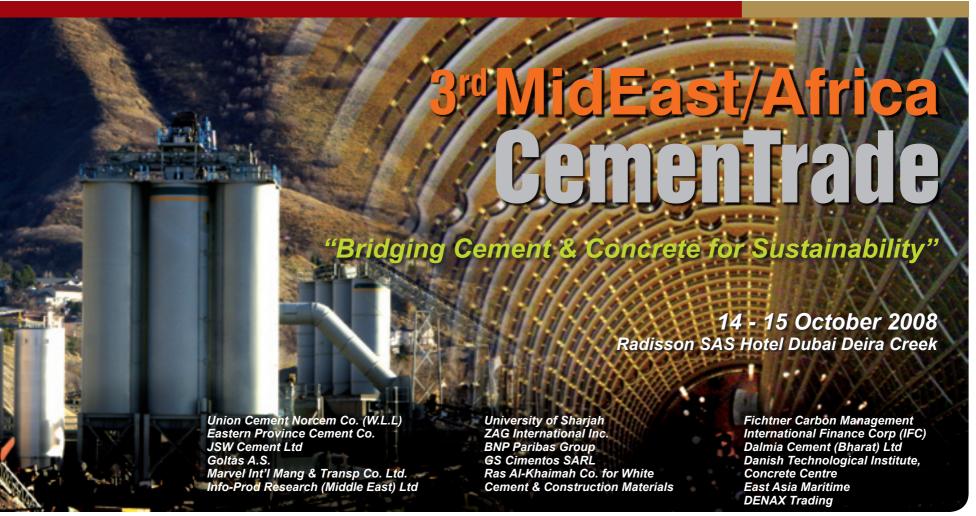
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Day 1 - Tuesday, 14 October

- 8:00 Registration & Coffee
- 9:00 Chairman's Welcome & Introduction

9:10 CHALLENGES & OUTLOOK FOR THE UAE CEMENT INDUSTRY

- Clinker demand projection and where will the region source for it?
- · Capacity expansion vs. demand
- Construction boom & developments for the next 3-5 years – Can the emirates cope?
- Move to stabilize the cement price in UAE Mustafa Gorgunel, General Manager Union Cement Norcem Co. (W.L.L)

9:40 SAUDI'S MASSIVE CEMENT & CLINKER DEMAND

- · Capacity expansion projection vs. demand
- Danger of oversupply & securing export markets?

Dr. Zamil A. Almokrin, General Manager **Eastern Province Cement Company**

10:10 INDIA'S CHANGE OF ROLE AS IMPORTER

- · Coping with domestic market demand
- Ban on export Impact on the Middle East markets

JK Tandon, Director JSW Cement Ltd

- 10:40 Discussion followed by Refreshment Break
- 11:10 GCC HOTTEST CEMENT MARKETS
 - Qatar, Bahrain, Kuwait, Iraq
 - Rising energy costs & challenges
 - Future for the cement & concrete industry

Dr. Gil Feiler, General Manager
Info-Prod Research (Middle East) Ltd

- 11:40 PROJECT DEVELOPER'S PERSPECTIVE
- 12:10 RUSSIA: SOAKING IN SUPPLY & MEETING DEMAND
 - Boom in import cargo from China & Turkey
 - Corridor to inland markets Moscow, Central Asia
 - Construction developments oilfield, gasfield, etc.
 Meric Caleskan, Group Sales Director Goltas A.S.

12:40 Discussion followed by Networking Lunch Sponsor by

group

14:00 Chairman's Remarks

14:10 CHALLENGES FOR THE RMC SECTOR

- · Environmental lobby & regulations
- · Labor & manpower constraints
- Future for the industry

14:40 DURABILITY OF CONCRETE STRUCTURES IN HOT CLIMATE OF THE GULF REGION

Professor Mufid Al-Samarai Director of Central Laboratory University of Sharjah

15:10 SUSTAINABLE CONCRETE CONSTRUCTION – HOW ISTHE SECTOR EVOLVING?

Mette Glavind, Centre Manager Danish Technological Institute, Concrete Centre

- 15:40 Discussion followed by Refreshment Break
- 16:10 A-Z OF CARBON MARKETS & TRADING
 - Driving factors & shift towards lowercarbon trajectory
 - Global overview of CDM projects

Nino Turek, Executive Director Business Development

Fichtner Carbon Management

16:40 CARBONTRADING: GOING GREEN & CASHING – IN

- Finance & investment opportunities
- · CER pricing maximizing the value
- Regional trading platforms role & availability
- Multi-modal carbon exchanges
 Sanjay Puri, Principal Investment Officer
 International Finance Corp (IFC)

17:10 DEVELOPMENTS IN CEMENTITIOUS PRODUCTS & IMPACT ON GLOBAL TRADE PATTERNS OF CEMENT & CLINKER

Charles Zeynel, President **ZAG International Inc.**

17:40 Discussion followed by end of Day 1

1750 - 1900 hrs. *Networking Reception* for Speakers & Delegates

Day 2 - Wednesday, 15 October

9:00 Chairman's Remark

9:10 MIDDLE EAST ECONOMY OUTLOOK

- · Impact of the sub-prime meltdown
- Trends in the cement industry
- Increasing cost of liquidity on raising debt for Middle East cement producers

Chahid Jarmouni, Vice President

BNP Paribas Group

- 9:40 MOZAMBIQUE CAPACITY
 EXPANSION FOR DOMESTIC &
 NEIGHBORING MARKET
 Ramakrishna, Director
 GS Cimentos SARL
- 10:10 EAST/SOUTH AFRICA MARKETS UPDATES
- 10:40 Discussion followed by Refreshment Break

11:10 RUSSIAN & CIS MARKETS: DISTRIBUTION & LOGISTICS CONSTRAINT

- Transportation & freight costs, port facilities, etc.
- Developments & future outlook for the region Levent Karacelik, President
 Marvel Int'l Mang & Transp Co. Ltd.

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11:40 PANEL DISCUSSION: LOGISTICS CHALLENGES & TRADE MOVEMENTS

- · Freight rates & market drivers
- Loading facilities, carriers availability, etc.

Panelists:

Levent Karacelik, President

Marvel Int'l Mang & Transp Co. Ltd.

Mustafa Gorgunel, General Manager

Union Cement Norcem Co. (W.L.L)

Kassim Gokal, Managing Director

East Asia Maritime

Rahim Vaseghi, UAE Regional Manager

DENAX Trading

12:10 Discussion followed by lunch

13:30 CHALLENGES & OPPORTUNITIES FOR CDM IN CEMENT BUSINESS

- Review of cement industry CDM registered projects with case study
- Potential for new CDM projects
- Making CDM an integral part of Greenfield cement projects

Dr. KC Narang, Technical Advisor Dalmia Cement (Bharat) Ltd

14:00 IRAN – PROSPECT FOR THE CEMENT INDUSTRY

- · Capacity expansion vs. domestic demand
- · Ideal export capacity for the future

Dr. M. Rahim Vaseghi, UAE Regional Manager **DENAX Trading**

14:30 Discussion followed by Refreshment Break

15:00 PAKISTAN CEMENT MARKETS OUTLOOK

- Increased export demand to India Can the sector cope?
- · Update on capacity expansion
- Tightening clinker market impact on export markets

15:30 WHITE CEMENT – BOLD VS. THE OLD

- Local, regional & global figures (white & grey cement)
- · From structural & decorative point of view
- New applications

Tareq Samaha, Marketing & Sales Manager Ras Al-Khaimah Co. for White Cement & Construction Materials

16:00 Final Discussion

16:10 End of Conference

"Aggressive Demand Meeting Exponential Growth"

From Middle East to Russia, the cement industry is witnessing a robust growth amid massive construction boom. Cement & concrete companies are facing bigger challenges and higher demand by the day with companies continuing to invest in new capacity and sustainable technology.

"GCC cement production capacity, currently standing at 50 million t/y, will more than double by 2010, and Saudi Arabia is the centre of this boom."

25 April - 1 May 2008 MEED

CMT's 3rd MidEast & Africa (MEAF)

CemenTrade is an event not to be missed! With countries like Egypt & India suspending its exports and increasing demand outpacing supply from the UAE to Qatar to East Africa, the conference will give an update on major developments & challenges facing the cement & concrete industry.

PLUS – In-depth coverage on Carbon Management for Cement Industry

Being one of the bigger polluters of GHG, the cement industry has been put to test to become green & the trend is sweeping throughout the sector. Find out how sustainable development & carbon management can be both the industry's greatest challenge as well as its greatest opportunity.

Carbon Management Highlights:

- A Z of carbon trading
- Financing your CDM* projects
- Role of DNA* & sustainability criteria
- Embarking on CDM* projects Dalmia
 Cement's Experience
- * Clean Development Mechanism (CDM)
- * Designated National Authority (DNA)

3rd MEAF CemenTrade will focus on:

Cement Markets

- From demand scenario in Saudi & UAE to the supply capacity in Pakistan.
- 2 hot sessions on Russia, addressing supply/ balance dynamics & distribution constraints.
- Latest on the growing markets of East Africa and how its meeting demand?

Concrete Focus

- Listen to Xtramix Concrete Solution address key challenges facing the industry.
- How durable are the concrete structures for hot climate and how is the sector evolving to meet sustainability?
- From the Dubai Marina to Palm Jumeirah, find out how high performance concrete is essential in meeting the challenges of the construction arena.

Also

- Keep abreast with the trends in dry bulk cargo trade and how it will impact the escalating freight rates.
- Where is the white cement industry heading towards? Find out its growing application and advantages.
- Network with key cement & concrete players, buyers and sellers and forge business deals and transaction.

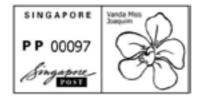
You will network with

CEOs/MDs/Marketing Director/Technical Director/ Traders/Senior executives from international/ regional cement companies, ready-mix concrete, pre-cast & building materials companies, cement raw materials suppliers (slag, fly ash, steel, coal), construction/infrastructure/building/equity/research analysts, project financiers/banks, engineering, technology & equipment providers, logistics & shipping companies (dry bulk and cement carriers). Program topics, speakers and schedules listed herein are confirmed as at printing time.

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REGISTRATION

3rd MidEast/Africa CemenTrate 14-15 October | DUBAI



Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

USD1,995	USD1,495 (MIN SAVINGS OF USD1500)
1 Person	Group fee for 3 or more* (from the same company)

* Terms and conditions apply

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

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~ CMT's Upcoming Events ~

Sugar&Ethanoltrade

16-17 October 2008 • Miami, USA

"High corn prices and its impact on the US ethanol producers"



20-21 October 2008 • Hamburg, Germany

Successful Implementation & Integration Strategies
Overcoming Concerns on Sustainability
Global Production Case Study
Maximising Project ROI through Improved Agronomy



20-21 November 2008 • Hainan

"Transitional Technologies & Competitive Approaches of Biofuels Production"

World Grains Trade

17-18 February 2009 • Singapore

"How the regional business is evolving amidst tightening supplies"

11th Asia Cement Trade

23 -24 March 2009 • Bangkok

"Continuous Boom or Hitting Plateau?"