



Centre for
Management
Technology®
into our 25th year

A 2-day intensive course on

Corporate Financial Modeling & Analysis With Excel

20-21 October 2008 · Parkroyal Hotel, Kuala Lumpur

COURSE HIGHLIGHTS

- What Is Financial Modeling And Its Objectives?
- How To Avoid The Pitfalls Of A Poorly Designed Spreadsheet
- Excel Spreadsheet Fundamentals
- Basic Valuation Techniques and Excel Applications
- DCF, Cost of Capital and Real Options

METHODOLOGY:

- *Lectures*
- *Case Exercises*
- *Practical Computer Hands-On Applications*

1 Participant
to a Computer

INTRODUCTION

The two-day Financial Model Analysis with Excel course takes a hands-on approach to a comprehensive set of financial modeling and valuation techniques.

The Financial Model Analysis with Excel course is highly practical and emphasizes the techniques needed to implement the relevant financial concepts. Case studies and other examples are used to illustrate various aspects of company valuation and other related issues. Participants will work with computers during the course, so that they can practice as they learn.

WHO SHOULD ATTEND

The course assumes that participants have a background in finance and accounting. Since the implementation of most valuation requires a spreadsheet, participants must have experience in using Excel (advanced techniques, where necessary, will be explained during the course).

- Financial Managers
- Financial Analysts
- Bankers
- Portfolio Managers
- Accountants
- General Managers who need to use financial modeling to measure business performance
- Those who are involved in financial and accounting related fields

Day 1

Monday, 20 October 2008

9:00 WHAT IS FINANCIAL MODELING AND ITS OBJECTIVES?

- The power of spreadsheets
- Forecast future cash flows
- Ability to service debt repayments
- Coordinate various revenue and expenditure budgets

10:30 Morning Coffee

10:45 HOW TO AVOID THE PITFALLS OF A POORLY DESIGNED SPREADSHEET

- Key variables and rules
- End result of the model
- Formatting of the spreadsheet
- The layout in designing an error-free financial model
- Data validation

HANDS – ON EXERCISES

1:00 Lunch & Zohor

2:00 EXCEL SPREADSHEET FUNDAMENTALS

- Conditional Formatting
- Conditional Functions
- Text Functions
- Dynamic Graph Titles
- Use of Lookup Functions

3:30 Afternoon Tea

3:45 HANDS – ON EXERCISES

5:00 End of Day 1

Day 2

Tuesday, 21 October 2008

9:00 **BASIC VALUATION
TECHNIQUES AND EXCEL
APPLICATIONS**

- Basic financial functions in Excel
- Basic Statistical Functions
- Pro forma financial statement modeling and valuation
- Scenario analysis
- Sensitivity analysis

10:30 Morning Coffee

10:45 **HANDS – ON EXERCISES**

1:00 Lunch & Zohor

2:00 **DCF, COST OF CAPITAL AND
REAL OPTIONS**

- Modeling case - develop firm financial model from scratch
- Cost of capital models
- Lease versus purchase decisions
- Introduction to options
- Excel techniques: regressions, array functions, look-up

3:30 Afternoon Tea

3:45 **HANDS – ON EXERCISES**

5:00 End of Course

***AFTER ATTENDING THIS COURSE,
YOU WILL RETURN TO YOUR JOB...***

- 1) *Gaining hands-on experience in building Excel models.*
- 2) *Understanding all the financial modeling languages.*
- 3) *Learning how to use financial statement models for valuation.*
- 4) *Familiarising yourself with advanced Excel functions.*
- 5) *Knowing how to forecast future cash flows.*
- 6) *Using appropriate strategies to coordinate various revenue and expenditure budgets.*
- 7) *Learning how to design an error-free financial model.*
- 8) *Knowing how to format the spreadsheet.*
- 9) *Familiarising yourself with Lookup functions.*
- 10) *Finding out lease versus purchase decisions.*

Program topics, speakers and schedules published herein are confirmed as at printing time. Please refer to the event's timetable page at www.cmtevents.com for the most up-to-date information.

REGISTRATION

Corporate Financial
Modeling & Analysis
With Excel

Name _____
 Position _____
 Email _____
 Name _____
 Position _____
 Email _____
 Tel _____ Fax _____

Company _____
 Address _____
 City/Postcode _____ Country _____
 Approving Manager's Name _____
 Position _____
 E-mail _____

Fees: The full Registration Fee includes cost of all sessions, luncheon, coffee/tea & documentation.

	1 Person	Group fee for 3 or more* (from the same company)
Regular Fee	RM2,295	RM1,995 (MIN SAVINGS OF RM900)

* Terms and conditions apply.

Cancellations, Refunds & Transfers: A full refund will be promptly made for all written cancellations 3 weeks before the meeting. Thereafter, cancellations are not refundable. A substitute may be made at any time.

Cheques : Crossed & payable to
"Centre for Management Technology Sdn Bhd"

Photocopy Registration Form to Preserve Brochure Copy. October 2008

TELEGRAPHIC TRANSFER

Account Name: **Centre for Management Technology Sdn Bhd**
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TO REGISTER

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 Fax: **(603) 2162 6393**
 Tel: **(603) 2162 7322**
 Post to: Lot 7.03, 7th Floor, North Block, The Ampwalk,
 218 Jalan Ampang, 50450 Kuala Lumpur

CERTIFICATE OF COMPLETION

A Certificate of Completion will be awarded upon successful completion of each course. This serves as evidence of your personal and professional commitment to you career.

COURSE TIMING

Registration: 8.30 am, Course Begins: 9.00 am,
 Morning Coffee: 10.30 am, Lunch: 1.00 pm to 2.00 pm,
 Tea Break: 3:30 pm, Course Ends: 5.00 pm

Register online ~ www.cmtevents.com

LEARN FROM THE BEST

DR. LIM THOU TIN's work experience includes working in large Singapore companies to MNCs in senior corporate, IT and project management positions. As a management consultant and practitioner, he has facilitated organisational initiatives/projects over a span of more than 15 years in the region, including Australia, Singapore, Malaysia, Mauritius, India, Indonesia and Thailand. He has also served in positions such as corporate advisor, chief information officer and chief operating officer in start-up companies in Singapore. His area of involvement includes helping organisations to plan their corporate IT to building and management of their financial decision support systems, corporate knowledge and ecommerce portals. His consulting work includes working with both the financial and services industries to help them to develop corporate, financial and knowledge models to address their decision-making needs.

Dr. Lim graduated with a Bachelor of Business Administration degree from the National University of Singapore and holds double masters in Information Systems and knowledge management with further postgraduate qualifications in systems analysis, intelligent systems, marketing, management consulting and training. Dr. Lim earned his Doctor of Business Administration degree from the Southern Cross University, Australia. He is also a fellow member of American Academy of Financial Management.